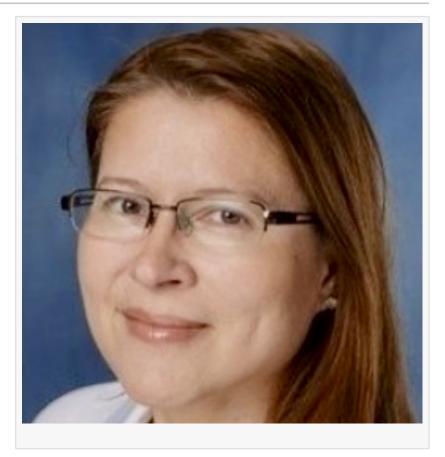


Dr. Victoria Bird of Urologic Integrated Care Recently Featured on Close Up Radio

GAINESVILLE, FL, UNITED STATES, February 5, 2025 /EINPresswire.com/ --Urologic Integrated Care, founded by renowned urologic surgeon Victoria Bird, MD, in 2018, stands at the forefront of advanced and compassionate treatment for genitourinary health issues. With a focus on technological innovation and comprehensive patient care, Urologic Integrated Care addresses a wide range of concerns from prostate cancer to reconstructive surgeries for both men and women.

A Personal Journey to Medicine

Dr. Victoria Bird's passion for medicine was kindled in her childhood after witnessing a close cousin's medical



journey. "I always knew I wanted to be a doctor," recalls Dr. Bird. "Watching my cousin go through hernia surgery as a kid was profound and made me realize how powerful medicine could be." Her journey has led her to specialize in urology—a field she describes as both complex and technologically advanced—encompassing the kidneys, bladder, prostate, and other related organs.

Dr. Bird's expertise is combating prostate cancer, a focus that was deeply ingrained during her training in Iowa. "Prostate cancer treatment and technology in urology continue to evolve rapidly," she shares. Her practice not only handles male-related conditions but also complex reconstructive surgeries for women and men suffering from issues such as colovesical fistulas and infections.

A pioneer in adopting cutting-edge technology, Dr. Bird emphasizes the role of technological advancements in urology. Historically rooted in innovation, urology has been at the forefront of

minimally invasive

procedures—ushering in techniques that leverage lasers, robotics, and now, artificial intelligence (AI). "The field is incredibly exciting because it is constantly evolving," says Dr. Bird. Her practice exemplifies the integration of AI in patient care, from enhancing MRI interpretations to envisioning a future where robotic assistance is commonplace in surgeries.

Insights into Artificial Intelligence in Medicine

As an authority on AI, Dr. Bird frequently shares insights at major conferences, including the recent and upcoming lectures at the Florida Urological Society Meeting, University of Miami Meeting and at the South Easter Section of the American Urological Association 2025 Meeting in Nashville, Tennessee, among others. She highlights Al's ability to revolutionize diagnostics and patient outcomes, while acknowledging the ethical and technical challenges that lie ahead, particularly with autonomous robotic surgery. "AI is a powerful tool that saves time, giving physicians more time with our patients. Al is learning, and that very cool to experience," shares Dr. Bird. "Yet, we are far away from having robots operate independently. When it happens, it's going to probably not be a robot operating on you alone."



Dr. Bird collaborates with experts from institutions like Harvard and New York City College of Technology to develop AI-driven tools that promise to enhance diagnostic accuracy. One such exciting project involves building an app to predict prostate cancer progression, which could soon be accessible to urologists worldwide. In line with her commitment to innovation, Dr. Bird advocates for Tulsa technology—a revolutionary procedure offering precise, minimally invasive treatment for prostate cancer. Tulsa uses high-frequency ultrasound within an MRI to accurately target and treat affected areas, mitigating traditional surgery's risks and preserving vital functions.

Patient-Centric Care and Lifestyle Advocacy

Beyond surgical and technological prowess, Dr. Bird is committed to patient education and prevention. She underscores the importance of lifestyle factors in managing and preventing



cancer, such as diet and exercise. Her holistic approach empowers patients to take control of their health through personalized advice on diet and stress management, making them active participants in their treatment journey.

Having already transformed the practice of urology with advanced technology and patientfocused care, Dr. Victoria Bird envisions a future where patients have broader access to innovative treatment options. She continues to bridge cutting-edge research with compassionate care, offering hope and improved quality of life to those affected by urologic conditions.

About Urologic Integrated Care

Founded in 2018 by Dr. Victoria Bird, Urologic Integrated Care is a leading urology practice based in Gainesville, FL. Specializing in advanced treatment for urinary tract and genital conditions, the practice incorporates state-of-the-art technology and AI advancements to improve patient outcomes. Dr. Bird and her team are dedicated to innovation, research, and the holistic care of their patients.

Close Up Radio recently featured Victoria Bird, MD in an interview with Doug Llewelyn on Friday, January 31st at 10 AM EST

<u>Listen to the Podcast</u> <u>https://podcasts.apple.com/us/podcast/close-up-radio-spotlights-dr-victoria-bird-of/id1785721253?i=1000688122261</u> https://www.iheart.com/podcast/269-close-up-radio-242020413/episode/close-up-radiospotlights-dr-victoria-263510990/ https://open.spotify.com/episode/4MhY4ua4a6wNUNBvejdG67

For more information about Victoria Bird, MD or Urologic Integrated Care, please visit <u>https://www.prostatebiopsymrifusion.com</u>

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