

A' Idea and Conceptual Design Award Announces Comprehensive Prize Package for 2024-2025

International Design Competition Unveils Prestigious Recognition Package Including Exhibition, Publication and Extensive PR Campaign

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[/EINPresswire.com/](https://www.einpresswire.com/) -- A' [Idea](#) and Conceptual [Design Award](#), a highly

regarded international design competition, announces its comprehensive prize package for the 2024-2025 competition period. The award program, established in 2008,

aims to recognize and celebrate excellence in idea design through a prestigious accolade that combines tangible honors with extensive promotional opportunities. This distinguished recognition serves as a platform for innovative designers, creative agencies, and forward-thinking brands to showcase their contributions to advancing the field of idea design.

The award holds particular significance in today's rapidly evolving design landscape, where innovative ideas and conceptual thinking play crucial roles in shaping future products and services. By recognizing excellence in idea design, the competition supports the development of groundbreaking solutions that address contemporary challenges while fostering creative innovation across industries. The award provides a vital platform for highlighting designs that demonstrate exceptional creativity, functionality, and potential for positive societal impact.

Submissions for the 2024-2025 competition period are now open to designers, companies, and brands worldwide. The competition welcomes entries across various idea design categories, including product concepts, service innovations, and strategic design solutions. Participants may submit their work until the late entry deadline of February 28, 2025, with results to be announced on May 1, 2025. The evaluation process emphasizes originality, innovation potential, and practical applicability as key criteria.

The jury panel, comprising distinguished design professionals, academics, and industry experts,



conducts a thorough blind peer-review process based on pre-established evaluation criteria. Each submission undergoes assessment focusing on innovation, functionality, aesthetic qualities, and social impact. The standardized voting system ensures fair and objective evaluation of all entries, maintaining the highest standards of professional recognition.

Winners receive the prestigious A' Design Prize package, which includes the coveted A' Design Award Winner Logo license, a professionally crafted metal trophy, and winner's certificate. Laureates benefit from inclusion in the hardcover yearbook, international exhibitions, and an extensive PR campaign reaching global design media. The prize package extends to comprehensive marketing support, translation services, and exclusive networking opportunities within the design community.

The A' Idea and Conceptual Design Award operates with a clear philanthropic mission: to advance society through the recognition and promotion of exceptional idea design. By celebrating innovative concepts and groundbreaking solutions, the award program encourages the development of designs that contribute to human progress and environmental sustainability. This recognition serves as a catalyst for positive change, inspiring creators to develop solutions that address contemporary challenges.

Interested parties may learn more about the award categories, submission guidelines, and prize benefits at:

<https://ideadesignaward.com>

About A' Idea and Conceptual Design Award

The A' Idea and Conceptual Design Award represents a prestigious platform dedicated to discovering and promoting innovative design concepts that shape the future. Through rigorous evaluation processes and comprehensive recognition programs, the award celebrates creative excellence while fostering the development of groundbreaking solutions. The competition serves as a catalyst for advancing the field of idea design, connecting visionary creators with global opportunities for recognition and growth.

About A' Design Award

A' Design Award stands as an international juried design competition committed to advancing global design standards through recognition of excellence. Established in 2008 and currently in its 16th year, the competition operates across multiple disciplines, welcoming participation from all countries. Through a methodical blind peer-review process, entries are evaluated by an influential jury panel of design professionals, academics, and industry experts. The organization maintains a philanthropic mission to enhance society through good design, motivating creators worldwide to develop superior products and projects that benefit humanity. Interested parties may explore past laureates, jury members, and participation details at:

<https://ideadesignaward.com>

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A' DESIGN AWARD & COMPETITION SRL

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