

Aplauso Reduces Platform Fees to Support Service Professionals Amid Canada-US-Mexico Trade Dispute

Aplauso will lower fees by 25% for the duration of the trade dispute, ensuring service professionals continue to be rewarded despite economic uncertainty

ST. PETERSBURG, FL, UNITED STATES, February 4, 2025 /EINPresswire.com/ -- As trade tensions between the United States and Canada continue to create economic uncertainty, Aplauso's [digital tipping platform](#) is stepping up to support service professionals by reducing platform fees by 25% for the duration of the dispute. This initiative aims to ease financial pressures on the hardworking individuals and businesses that rely on gratuities, mobile tipping, and customer recognition.



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Lubos, Founder & CEO

"Service professionals are the backbone of our economy, and we won't let outside pressures diminish their ability to

thrive," said Lubos Hrasko, founder and CEO of Aplauso. "Effective February 4, we are cutting our platform fees by 25% to ensure that those who deliver exceptional service continue to be rewarded. We believe in celebrating effort and recognizing excellence, and this is our way of giving back."

The fee reduction will take effect on February 4, 2025, and will remain in place for the duration of the trade dispute. Aplauso is committed to ensuring that service workers continue to receive the recognition they deserve by making gratuity payments seamless, secure, and accessible.

Supporting the Service Industry

Hospitality and service sector workers rely heavily on gratuities, but economic disruptions—whether due to trade disputes, inflation, or shifting consumer behavior—can create financial instability. Aplauso aims to bridge this gap by providing a frictionless way for customers to tip and recognize service excellence.

By offering cashless tipping, instant digital gratuities, and automated payouts, Aplauso ensures service professionals are supported even in uncertain economic conditions. The platform's user-friendly system allows businesses to integrate digital tipping effortlessly, creating a seamless

experience for both workers and customers.

ABOUT APLAUSO

Aplauso is a service industry rewards platform transforming how businesses handle tipping, feedback collection, and performance recognition. With a focus on mobile tipping solutions and real-time performance tracking, Aplauso empowers professionals to enhance customer interactions while increasing income. Designed for rapid international expansion, Aplauso is committed to innovation, fairness, and making digital tipping effortless across the hospitality and service industries.

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