

# A' Generative, Algorithmic, Parametric and AI-Assisted Design Award Announces Final Call for Entries

*The prestigious A' Generative, Algorithmic, Parametric and AI-Assisted Design Award extends deadline for late submissions until February 28, 2025*

COMO, CO, ITALY, February 3, 2025

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[Generative](#), Algorithmic, Parametric and AI-Assisted [Design Award](#), a highly regarded recognition in the field of computational and generative design, has announced its final call for entries.

The award program, established in

2008, aims to recognize excellence in generative design through a comprehensive evaluation process that celebrates innovation, creativity, and technical advancement in algorithmic and parametric design solutions.

This distinguished award category reflects the evolving landscape of design, where computational methods and artificial intelligence increasingly shape creative processes. Past laureates exemplify this evolution, including Yuichiro Katsumoto's innovative Hinemosu 30 Computer Display, Ao Zhou's revolutionary Oh Chair Readers' Lounge, and Elizaveta Oputina's groundbreaking AI Interior Concept Japanese Restaurant Design. These works demonstrate how generative design can enhance functionality, aesthetics, and user experience while contributing to societal advancement.

The competition encompasses diverse categories, including generative design, algorithmic art, parametric architecture, and AI-assisted graphic design. Submissions remain open to individuals, teams, and companies worldwide, with entries accepted for works created within the past decade. The submission process follows a two-stage format: an initial free submission phase followed by nomination. Key requirements include high-resolution imagery showcasing the design's conceptual elegance and computational complexity, along with comprehensive documentation of the generative process.



Generative Design Awards 2025

Entries undergo evaluation through a blind peer-review process by an international jury panel comprising academics, journalists, and industry professionals. Assessment criteria include innovative concept application, algorithmic complexity, aesthetic appeal, and technological advancement integration. This methodology ensures a fair and objective evaluation of each submission, maintaining the award's integrity and prestige.

Winners receive comprehensive recognition through the A' Design Prize package, which includes the prestigious winner logo license, exhibition opportunities, and extensive international media coverage. Professional winners additionally receive the award trophy, yearbook publication, and invitation to the gala ceremony at Lake Como, Italy. These benefits aim to provide winners with tangible tools for enhancing their professional visibility and market presence.

The A' Generative Design Award serves a vital role in advancing the field by recognizing innovations that combine computational intelligence with creative excellence. Through celebrating outstanding achievements in generative design, the award program contributes to creating better products and experiences that benefit society, while fostering a global appreciation for computational creativity and innovation.

Generative designers, algorithmic design professionals, AI-assisted design experts, and computational design studios are invited to participate in this prestigious competition. The late submission period remains open until February 28, 2025, offering a final opportunity for innovative projects to gain international recognition.

<https://generativedesignawards.com>

About A' Generative, Algorithmic, Parametric and AI-Assisted Design Award

The A' Generative, Algorithmic, Parametric and AI-Assisted Design Award provides a platform for recognizing excellence in computational and generative design. This competition welcomes participants across the spectrum of generative design, from individual designers to established studios, offering opportunities for global exposure and recognition. The award aims to advance the field by highlighting innovations that demonstrate exceptional creativity, technical sophistication, and practical application while fostering the development of solutions that benefit society through computational design excellence.

About A' Design Award

The A' Design Award and Competition, based in Como, Italy, represents a significant platform for design excellence across multiple disciplines. Through its rigorous blind peer-review process and comprehensive evaluation criteria, the competition aims to recognize and promote superior design work that advances society. The award program offers extensive benefits to winners, including international exposure, professional recognition, and valuable networking opportunities. Operating since 2008, the competition maintains its commitment to fostering innovation and celebrating design excellence that contributes to a better world through good design.

<https://generativedesignawards.com>

Dinesh Kumar

A' DESIGN AWARD & COMPETITION SRL

[email us here](#)

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