

Hair Accessories Global Market 2025 To Reach \$52.92 Billion By 2029 At Rate Of 13.6%

The Business Research Company's Hair Accessories Global Market Report 2025 – Market Size, Trends, And Forecast 2025-2034

LONDON, GREATER LONDON, UNITED KINGDOM, February 3, 2025

[/Einpresswire.com/](https://www.einpresswire.com/) -- The hair accessories market has grown

significantly in recent years and is expected to rise from \$28.1 billion in 2024 to \$31.81 billion in 2025, with a CAGR of 13.2%. The growth in the past can be attributed to the increasing popularity of elaborate hairstyles, the cultural and societal significance of hair adornments, the influence of fashion trends on accessory styles, higher disposable income leading to increased spending on personal grooming, and the role of traditional rituals and ceremonies that incorporate hair accessories.



Updated 2025 Market Reports Released: Trends, Forecasts to 2034 – Early Purchase Your Competitive Edge Today!"

The Business Research Company

How Big Is the Global Hair Accessories Market Expected to Grow, and What Is Its Annual Growth Rate?
The hair accessories market is expected to grow rapidly in the coming years, reaching \$52.92 billion in 2029 at a CAGR of 13.6%. The projected growth can be attributed to the increasing use of sustainable and eco-friendly materials, rising demand for customizable and personalized hair

accessories, expansion of e-commerce and online sales channels, the influence of social media and influencer marketing on trends, and the growing global population. Key trends expected during this period include the integration of technology into smart hair accessories, a revival of vintage and retro-inspired styles, the use of innovative designs and materials, a focus on multi-functional and versatile accessories, and collaborations between fashion brands and hair accessory designers.

Get Your Free Sample Market Report:

https://www.thebusinessresearchcompany.com/sample_request?id=7266&type=smp

What Is Driving the Growth of the Hair Accessories Market?



The growing consumer emphasis on looks and aesthetics is expected to drive the expansion of the hair accessories market in the future. Hair plays a vital role in enhancing one's overall image, as well-groomed, shiny, and healthy hair contribute to a person's appearance. To maintain their hair, experiment with different hairstyles, and enhance their look with accessories, people invest in hair care products, leading to increased demand in the market.

Order Your Report Now For A Swift Delivery:

<https://www.thebusinessresearchcompany.com/report/hair-accessories-global-market-report>

Which Leading Companies Are Driving The Growth Of The Hair Accessories Market Share?

Major companies operating in the hair accessories market include Hairline Illusions LLC, Henry Margu Inc., Goody Products Inc., Diana Enterprise Inc., Conair Corporation, J & D Beauty Products Inc.

What Are The Key Trends Driving The Growth Of The Hair Accessories Market Size?

Innovation in new products is an emerging trend gaining traction in the hair accessories market. Leading companies in the sector are actively developing innovative products to strengthen their market presence and expand their share.

How Is the Global Hair Accessories Market Segmented?

The hair accessories market covered in this report is segmented –

- 1) By Product Type: Clips And Pins, Headbands, Wigs And Extensions, Elastics And Ties, Other Products
- 2) By Distribution: Hyper markets And Super markets, General Stores, Online Or E-Commerce
- 3) By Application: Personal Application, Commercial Application

Subsegments:

- 1) By Clips And Pins: Hair Clips, Bobby Pins, Hair Barrettes
- 2) By Headbands: Fabric Headbands, Plastic Headbands, Sport Headbands
- 3) By Wigs And Extensions: Synthetic Wigs, Human Hair Wigs, Clip-In Extensions, Tape-In Extensions
- 4) By Elastics And Ties: Hair Ties, Scrunchies, Rubber Bands
- 5) By Other Products: Hair Combs, Hair Sticks, Hair Bands

The Leading Region in the Hair Accessories Market is:

North America was the largest region in the hair accessories market in 2024. Asia-Pacific is expected to be the fastest-growing region in the forecast period.

What Is the Hair Accessories Market?

Hair accessories are items that can be wrapped, inserted, attached, or tied to the hair. Globally, women are the primary users of these accessories, which are available in various materials, shapes, and sizes. Some are designed to keep bangs away from the face, while others help secure hairstyles. Throughout history, hair ornaments and the materials used to create them

have been a reflection of fashion trends, social status, religious beliefs, and age groups.

Browse Through More Similar Reports By The Business Research Company:

Hair Preparations Global Market Report 2025

<https://www.thebusinessresearchcompany.com/report/hair-preparations-global-market-report>

Hair Styling Tools Global Market Report 2025

<https://www.thebusinessresearchcompany.com/report/hair-styling-tools-global-market-report>

Hair Color Global Market Report 2025

<https://www.thebusinessresearchcompany.com/report/hair-color-global-market-report>

About The Business Research Company

With more than 15000+ reports across 27 industries spanning over 60+ geographies, The Business Research Company has carved a niche in offering comprehensive, data-rich research, and unparalleled insights. With 1,500,000 datasets, detailed secondary research, and exclusive insights from industry experts, you can get the information you need to stay ahead in the game.

Contact us at:

The Business Research Company: <https://www.thebusinessresearchcompany.com/>

Americas +1 3156230293

Asia +44 2071930708

Europe +44 2071930708

Email us at: info@tbrc.info

Follow us on:

LinkedIn: <https://in.linkedin.com/company/the-business-research-company>

YouTube: https://www.youtube.com/channel/UC24_fI0rV8cR5DxICpgmyFQ

Global Market Model: <https://www.thebusinessresearchcompany.com/global-market-model>

Oliver Guirdham

The Business Research Company

+44 20 7193 0708

info@tbrc.info

Visit us on social media:

[Facebook](#)

[X](#)

[LinkedIn](#)

This press release can be viewed online at: <https://www.einpresswire.com/article/782696773>

EIN Presswire's priority is source transparency. We do not allow opaque clients, and our editors try to be careful about weeding out false and misleading content. As a user, if you see something

we have missed, please do bring it to our attention. Your help is welcome. EIN Presswire, Everyone's Internet News Presswire™, tries to define some of the boundaries that are reasonable in today's world. Please see our Editorial Guidelines for more information.

© 1995-2025 Newsmatics Inc. All Right Reserved.