

Key Driver Transforming The Large Format Printers Market 2025: Rising Demand In Textiles, Advertising Market

The Business Research Company's Large Format Printers Global Market Report 2025 – Market Size, Trends, And Global Forecast 2025-2034

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[/Einpresswire.com/](https://www.einpresswire.com/) -- The large format printers market has experienced

consistent growth in recent years. It is projected to increase from \$9.58 billion in 2024 to \$9.88 billion in 2025, at a compound annual growth rate (CAGR) of 3.1%. This growth in the past can be attributed to the rising demand for high-quality printing, the expansion of the advertising and signage industry, the growing popularity of graphic arts and photography, the broad

compatibility with various substrates, and the growth of textile and fabric printing.



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How Big Is the Global Large Format Printers Market Expected to Grow, and What Is Its Annual Growth Rate?

The large format printers market is expected to experience significant growth in the coming years. It is forecast to reach \$12.65 billion by 2029, growing at a compound annual growth rate (CAGR) of 6.4%. This growth in the forecast period can be attributed to the rise in promotional merchandise, the demand for energy-efficient printing

solutions, the increasing use of large format printers in educational material printing, continuous feed printing systems, and the global economic recovery. Key trends during this period include the dominance of digital printing, direct-to-object printing, integration of 3D printing, print automation and workflow solutions, enhanced print speeds and resolutions, and a shift towards green printing practices.

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What Is Driving the Growth of the Large Format Printers Market?

The growing demand from the textiles, advertising, and packaging sectors is playing a key role in the expansion of the large format printer market. Large format printers assist businesses in enhancing their brand visibility and promoting or launching new products, which helps them reach a wider audience. The textile industry, in particular, has seen a rapid rise in the use of large format printers, as printing on various types of textiles is now fully automated with a belt-fed transport system.

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Which Leading Companies Are Driving The Growth Of The [Large Format Printers Market Share](#)?

Major companies operating in the large format printers market include Agfa-Gevaert N. V., Canon Inc., Durst Phototechnik AG, Seiko Epson Corporation, Xerox Holdings Corporation

What Are The Key Trends Driving The Growth Of The [Large Format Printers Market Size](#)?

The introduction of new technologies in the large format printer market is a key trend adopted by many companies in the industry. To remain competitive, companies are focused on launching innovative products.

How Is the Global Large Format Printers Market Segmented?

The large format printers market covered in this report is segmented –

- 1) By Technology: Ink-Based Technology, Toner-Based (Laser) Technology
- 2) By Ink Type: Aqueous, Solvent, UV-Curable, Latex, Dye-Sublimation
- 3) By Application: Apparel And Textile, Advertising, Décor, CAD And Technical Printing, Other Applications

Subsegments:

- 1) By Ink-Based Technology: Aqueous Inkjet, Solvent Inkjet, Eco-Solvent Inkjet, UV-Curable Inkjet, Dye-Sublimation Inkjet
- 2) By Toner-Based (Laser) Technology: Color Laser Printers, Monochrome Laser Printers

The Leading Region in the Large Format Printers Market is:

North America will be the largest region in the large format printer market in 2024. Asia-Pacific is expected to be the fastest-growing region in the forecast period.

What Is the Large Format Printers Market?

A large format printer is a device capable of printing images on oversized paper or other materials, with a width of up to 87 inches (91 cm). It is used for producing large print formats such as posters, maps, banners, store displays, and more. Also known as a wide-format printer, it serves various applications, including textiles, apparel, décor, and advertising.

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