

Crowd Analytics Market is likely to expand US\$ 5.7 billion at 20.4% CAGR by 2030

Rise in demand for efficient crowd distribution planning in smart cities, growth in IoT adoption

WILMINGTON, NEW CASTLE, DE, UNITED STATES, February 3, 2025 /EINPresswire.com/ -- The global [crowd analytics market](#) was valued at

\$912.68 million in 2020, and is projected to reach \$5.7 billion by 2030, growing at a CAGR of 20.4% from 2021 to 2030. Increase in demand for efficient crowd distribution planning in smart cities, upsurge in the number of airlines and train passengers, rising concerns of security and surveillance, and growth in IoT adoption across several industry verticals are the major drivers of the global crowd analytics market. However, the lack of IT infrastructure in underdeveloped nations hampers the market growth. On the contrary, growing inclination toward cloud-based analytics solutions and increase in ICT spending across developed nations are expected to create lucrative opportunities in the near future.



For more information, contact Allied Market Research (10100 W. 84th Ave - 301 Suite 100) at: <https://www.alliedmarketresearch.com/request-sample/2186>

By deployment model, the cloud segment is expected to grow a fastest CAGR during the crowd analytics market forecast period. The cloud-based deployment model does not involve capital cost and is low on maintenance requirements. Hence, it is mostly preferred by SMEs. Direct IT control, internal data delivery & handling, faster data processing, efficient resource utilization, and cost effectiveness of cloud deployment are some of the advantages offered by this model, which are anticipated to boost the market growth.

On the basis of deployment model, the market is bifurcated into on-premise and cloud. The cloud segment is the most lucrative segment and is projected to register the fastest CAGR of 25.6% during the study period. Moreover, the segment held the largest share in 2016, accounting

for more than three-fifths of the total market.

For more information & to purchase a copy of the report, visit:

<https://www.alliedmarketresearch.com/crowd-analytics-market/purchase-options>

The global [crowd analytics market size](#) is segmented on the basis of solution, deployment model, application, end user, and geography. Based on the solution, the market is divided into software and service. The software segment held the lion's share in 2016, contributing nearly three-fourths of the total market. However, the services segment is expected to manifest the fastest CAGR of 27.9% during the forecast period.

For more information & to purchase a copy of the report, visit:

For more information & to purchase a copy of the report, visit: [https://www.alliedmarketresearch.com/request-for-customization/2186](#)

For more information & to purchase a copy of the report, visit:

<https://www.alliedmarketresearch.com/request-for-customization/2186>

Based on application, the market is segmented into safety & security, crowd flow management, mobility & tracking, and others. The mobility & tracking segment held the largest share in 2016, garnering nearly two-fifths of the market. However, the other segment is expected to manifest the fastest CAGR of 27.0% through 2022.

For more information & to purchase a copy of the report, visit: <https://www.alliedmarketresearch.com/purchase-enquiry/2186>

For more information & to purchase a copy of the report, visit:

The global [crowd analytics market share](#) is analyzed across various regions such as North America, Europe, Asia-Pacific, and LAMEA. The market across North America held the largest share in 2016, contributing more than one-third of the market. However, the market across the Asia-Pacific region is expected to register the fastest CAGR of 27.4% during the forecast period.

For more information & to purchase a copy of the report, visit:

Business Analytics Software Market - <https://www.prnewswire.com/news-releases/business-analytics-software-market-to-reach-177-00-bn-globally-by-2030-at-11-2-cagr-allied-market-research-301493913.html>

Speech Analytics Market - <https://www.globenewswire.com/en/news-release/2023/02/16/2609432/0/en/Speech-Analytics-Market-Is-Expected-to-Reach-4-9-Billion-by-2031-Says-AMR.html>

Emotion Analytics Market - <https://www.globenewswire.com/news-release/2023/02/07/2602852/0/en/Emotion-Analytics-Market-Is-Expected-to-Reach-10-51-Billion-by-2031-Says-AMR.html>

David Correa

Allied Market Research

+ + 1 800-792-5285

[email us here](#)

Visit us on social media:

[Facebook](#)

[X](#)

[LinkedIn](#)

[YouTube](#)

This press release can be viewed online at: <https://www.einpresswire.com/article/782717554>

EIN Presswire's priority is source transparency. We do not allow opaque clients, and our editors try to be careful about weeding out false and misleading content. As a user, if you see something we have missed, please do bring it to our attention. Your help is welcome. EIN Presswire, Everyone's Internet News Presswire™, tries to define some of the boundaries that are reasonable in today's world. Please see our Editorial Guidelines for more information.

© 1995-2025 Newsmatics Inc. All Right Reserved.