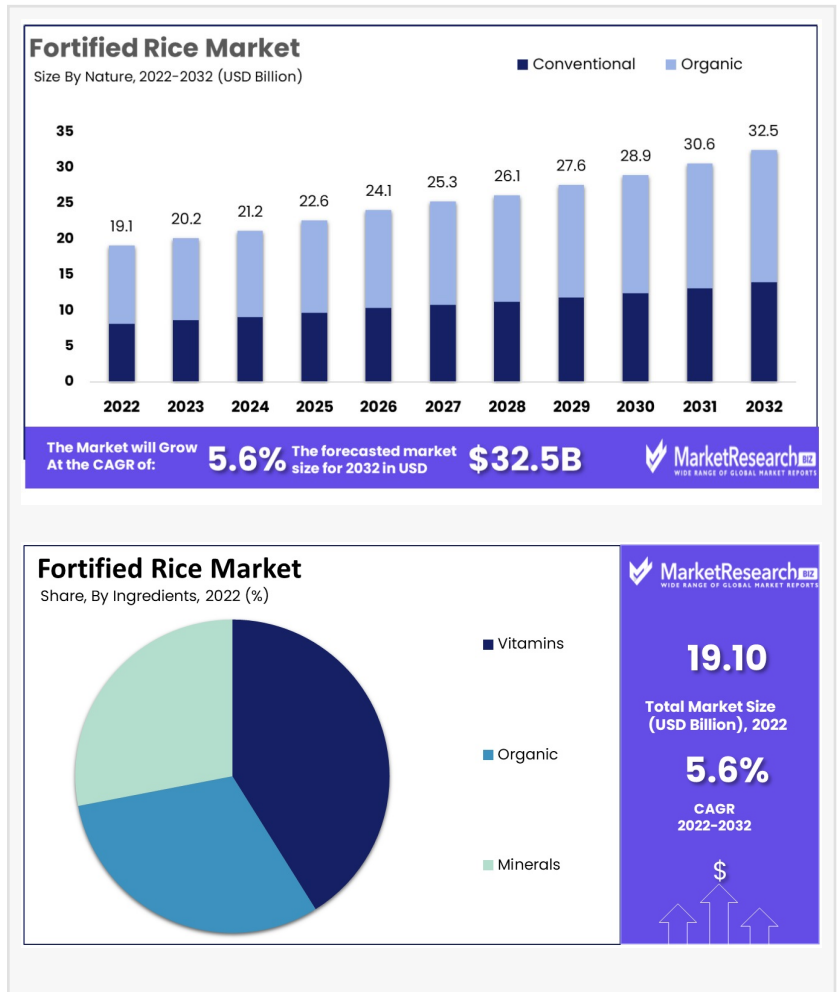


Fortified Rice Market Global To Hit USD 32.5 Billion by 2032

The fortified rice market was valued at USD 19.10 Bn in 2022. It is expected to reach USD 32.5 Bn by 2032, with a projected CAGR of 5.6% from 2023 to 2032.

NEW YORK, NY, UNITED STATES, February 3, 2025 /EINPresswire.com/ -- The global [Fortified Rice Market](#) has emerged as a critical segment within the food industry, driven by the increasing need to address malnutrition and micronutrient deficiencies worldwide. Fortified rice is enhanced with essential vitamins and minerals such as iron, folic acid, zinc, and vitamin B12, making it a cost-effective and scalable solution to combat hidden hunger. This market is gaining traction as governments, non-governmental organizations (NGOs), and private sector players collaborate to implement large-scale fortification programs, particularly in regions with high prevalence of malnutrition, such as Asia, Africa, and Latin America.



“

Asia Pacific's dominance is underpinned by a variety of factors.”

Tajammul Pangarkar

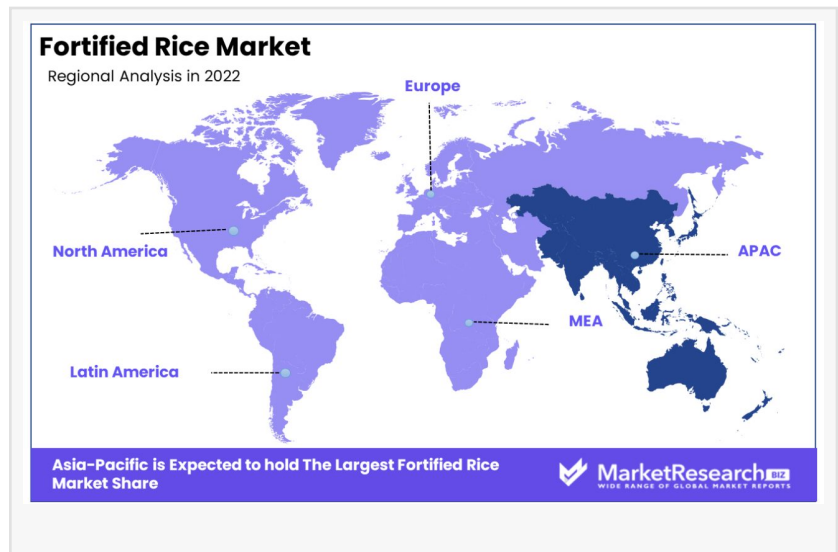
The fortified rice is characterized by a combination of technological advancements and strategic partnerships. Rice fortification technologies, including dusting, coating, and extrusion, have evolved to ensure optimal nutrient retention and consumer acceptance. Extrusion, in particular, has gained prominence due to its ability to produce fortified kernels that blend seamlessly with

natural rice. Major players in the food industry are investing in R&D to improve fortification

processes and expand their product portfolios. Additionally, public-private partnerships are playing a pivotal role in scaling up production and distribution, with initiatives like the World Food Programme's (WFP) fortified rice projects driving market growth.

Key driving factors for the fortified rice market include rising awareness about nutritional deficiencies, supportive government policies, and increasing consumer demand for healthier food options.

Mandatory fortification programs in countries such as India, Indonesia, and the Philippines have significantly boosted market adoption. Furthermore, the growing focus on sustainable development goals (SDGs) related to zero hunger and improved nutrition is propelling the demand for fortified rice.



MarketResearch.biz proffers a complete understanding of the Fortified Rice Market [Snapshot - Global Market Size, Largest Segment, Fastest Growth, and Growth Rate in 5.6%] in its latest research report. It also offers a detailed analysis of the global Fortified Rice market that considers market dynamics such as segmentation, geographic expansion, competitive environment, and many other key elements. The Fortified Rice Market data reports also provide a 3-year pre-historic forecast (up to 2032) for the sector and include data on socio-economic data of global.

Global Fortified Rice Market research report contains product types (By Nature(Conventional, Organic), By Distribution Channel(Offline, Online), By Ingredients(Vitamins, Organic, Minerals), By Technology(Coating & Encapsulation, Drying, Extrusion, Others), By End User(Commercial, Residential)), and companies (Cargill Incorporated, Bunge Limited, Bühler AG, BASF SE, General Mills, Inc., Koninklijke DSM N.V., Wilmar International Ltd., Kohinor Specialty Foods India Private Ltd., KRBL Limited, REI Agro Ltd., Freedom Foods Group Limited, LT Foods). Furthermore, with regional analysis, all logical and factual summaries about the Fortified Rice Market 2023, CAGR, production volume, sales, and revenue.

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<https://marketresearch.biz/report/fortified-rice-market/request-sample/>

The TOP Key Market Players Listed in the report with their sales, revenues, and strategies are:

- Cargill Incorporated
- Bunge Limited
- Bühler AG

- BASF SE
- General Mills, Inc.
- Koninklijke DSM N.V.
- Wilmar International Ltd.
- Kohinoor Specialty Foods India Private Ltd.
- KRBL Limited
- REI Agro Ltd.
- Freedom Foods Group Limited
- LT Foods

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https://marketresearch.biz/purchase-report/?report_id=11781

Fortified Rice Market Segmentation: Research Scope

Segmentation of the Fortified Rice Market

By Nature

- Conventional
- Organic

By Distribution Channel

- Offline (Supermarkets, Convenience stores, Brick-and-Mortar)
- Online

By Ingredients

- Vitamins
- Organic
- Minerals

By Technology

- Coating & Encapsulation
- Drying
- Extrusion
- Others

By End User

- Commercial

- Residential

Latest Update: Which Industry Will Boom In the Future? and How big is the Fortified Rice Industry?

Fortified Rice Market Dynamics:

This section deals with understanding the Fortified Rice Market drivers, advantages, opportunities, restraints, and challenges. All of this is discussed in the following sections:

- Increase in Sales Revenue
- Increased Demand from Developing Regions
- Rise in Popularity
- R&D Efforts
- Product Innovation and Offerings
- Higher Cost

Segmentation 3: Geographic regions

- North America (U.S. and Canada)
- Europe (Germany, United Kingdom, France, Italy, Spain, Russia, and Others)
- Asia Pacific (China, India, South Korea, Indonesia, Australia, and Others)
- Latin America (Brazil, Mexico)
- the Middle East and Africa

Highlights of the Report

#1. This report comprehensively explains customer behavior and growth patterns in the Fortified Rice market.

#2. The report sheds light on the lucrative business prospects of the Fortified Rice market

#3. The readers will gain an insight into the upcoming products and related innovations in the Fortified Rice market

#4. The report provides details about the key strategic initiatives adopted by the key players functioning in the Fortified Rice market

#5. The authors of the Fortified Rice report have scrutinized the segments considering their profitability, market demand, sales revenue, production, and growth potential

#6. In the geographical analysis, the Fortified Rice report examines the current market developments in various regions and countries

Key questions answered in this report:

1. What Industry Is In High Demand?
2. What is Fortified Rice?
3. What is the expected market size of the Fortified Rice market in 2024?
4. What are the applications of Fortified Rice?
5. What is the share of the top 5 players in the Global Fortified Rice Market?
6. How much is the Global Fortified Rice Market worth?
7. What segments does the Fortified Rice Market cover?

Recent Trends in the Fortified Rice Market

- In recent years, the United States has seen a significant increase in demand for prototypes. Additive manufacturing has become more popular for high-volume production.
- Market participants participate actively in expanding the range and applications of Fortified Rice. Technology is rapidly improving. As such, Fortified Rice focuses on streamlining pre and post-production.

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