

# Winter Footwear Market Update 2025 : Projected to Exhibit USD 13.6 Billion Revenue by 2031, Claims AMR

*Winter Footwear Market - By end user, the men is expected to reach \$5,607.1 million by 2031 at a CAGR of 4.7%.*

WILMINGTON, DE, UNITED STATES, February 3, 2025 /EINPresswire.com/ -- According to the report published by Allied Market Research, the global [winter footwear market](#) generated \$8.6 billion in 2021, and is estimated to reach \$13.6 billion by 2031, witnessing a CAGR of 4.7% from 2022 to 2031. The report offers a detailed analysis of changing market trends, top segments, key investment pockets, value chains, regional landscapes, and competitive scenarios. The report is a helpful source of information for leading market players, new entrants, investors, and stakeholders in devising strategies for the future and taking steps to strengthen their position in the market.



The global winter footwear market size was valued at \$8.6 billion in 2021, and is projected to reach \$13.6 billion by 2031, growing at a CAGR of 4.7% from 2022 to 2031.

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*Allied Market Research*

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<https://www.alliedmarketresearch.com/request-sample/47883>

The report offers a detailed segmentation of the global [winter footwear](#) market based on type, end user, distribution channel, and region. The report provides an analysis of each segment and sub-segment with the help of tables and figures. This analysis helps market players, investors, and new entrants in determining the sub-segments to be tapped on to achieve growth in the coming years.

By type, the boots segment held the largest share in 2021, garnering nearly half of the global winter [footwear market](#) revenue, and is projected to maintain its dominance by 2031. The shoes segment, on the other hand, would showcase the fastest CAGR of 5.0% during the forecast period. The others segments are also analyzed through the report.

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<https://www.alliedmarketresearch.com/checkout-final/f22f78ba8e79f34485122f3e6d4d5049>

By end user, the men segment contributed to more than two-fifths of the global winter footwear market share in 2021, and is projected to rule the roost by 2031. The women segment, on the other hand, would display the fastest CAGR of 5.0% throughout the forecast period. The report also discusses children segment.

By distribution channel, the offline channel segment contributed to more than half of the global winter footwear market share in 2021, and is projected to rule the roost by 2031. The e-commerce segment, on the other hand, would display the fastest CAGR of 4.9% throughout the forecast period.

By region, Europe held the major share in 2021, garnering around two-fifths of the global winter footwear market revenue, and is projected to rule the roost by 2031. Asia-Pacific, simultaneously, would showcase the fastest CAGR of 5.1% throughout the forecast period. The other provinces studied through the report include North America, and LAMEA.

For more information, please contact us at: <https://www.alliedmarketresearch.com/purchase-enquiry/47883>

The key market players analyzed in the global winter footwear market report include, Nike Inc.  
New Balance Athletics, Inc.  
SOREL Corporation  
Deckers Outdoor Corporation  
Rocky Brands, Inc.  
Norse Projects  
Dr. Marten's plc  
Danner  
Wolverine World Wide, Inc.  
Amer Sports Corporation

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David Correa  
Allied Market Research  
+ + + 1 800-792-5285  
[email us here](#)  
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