

Anchora Advisory Group Amplifies Global Business Strategies with Expertise in AI

Bofin Babu's deep technical knowledge and strategic insights into AI significantly enhance Anchora's advisory capabilities.

OXFORD, CALIFORNIA, UNITED KINGDOM, February 4, 2025 /EINPresswire.com/ -- [Anchora Advisory Group](#), a leading global business consultancy born from the esteemed University of Oxford, is further solidifying its position as a premier advisory firm with a deep focus on emerging markets and technology-driven strategies. A key area of strength for the firm is its robust expertise in artificial intelligence (AI), underscored by the vast experience and insights of Partner [Bofin Babu](#), one of the world's leading AI experts.

Anchora's diverse team of seasoned business leaders and industry specialists brings unparalleled expertise to clients navigating the complexities of international growth, market expansion, and technological transformation. With a particular focus on emerging markets such as Africa, the Middle East, and Latin America, Anchora partners with businesses to unlock new opportunities, fuel growth, and drive lasting, transformative change.

Bofin Babu's deep technical knowledge and strategic insights into AI significantly enhance Anchora's advisory capabilities. As the co-founder of CloudSEK, India's largest cybersecurity company, and a former engineer at NVIDIA, Bofin has spent years at the forefront of AI and deep-tech innovation. His experience and understanding of AI trends, combined with his leadership in cybersecurity, allow Anchora to offer clients forward-thinking AI strategies that foster innovation, streamline operations, and ensure compliance with evolving regulations,



ADVISORY BOARD MEMBER

"Cybersecurity is a team sport!"

BOFIN BABU

Bofin Babu's deep technical knowledge and strategic insights into AI significantly enhance Anchora's advisory capabilities.

including the EU's AI Act.

In addition to his leadership at Anchora, Bofin was recently appointed to the Government's Official Cyber Cluster for London, within the Department for Science, Innovation & Technology. As an advisory board member, he will play a pivotal role in shaping the cybersecurity landscape, facilitating collaboration between businesses, cybersecurity vendors, and policymakers to strengthen the UK's cybersecurity ecosystem. His appointment further reinforces his influence as a global thought leader in both AI and cybersecurity.

"We are excited to have Bofin join our advisory board and help us define the Cyber and AI strategic pillar. This is a key workstream for Cyber London, and Bofin's insightful knowledge and expertise in this area will help position us in the global cybersecurity landscape," said Professor Raj Rajarajan, Co-founder of Cyber London & Professor of Security Engineering at City, University of London & Director of the Institute for Cyber Security.

“

AI holds the potential to transform businesses across sectors, and at Anchora, we're committed to helping our clients leverage this potential."

*Bofin Babu, AI & Cybersecurity
Innovator*

"AI is no longer just a tool for tech companies; it is a fundamental driver of growth and innovation for organizations across all industries," said [Joe Lopez](#), Managing Partner and Founder of Anchora Advisory Group. "With Bofin's extensive experience, we're able to provide clients with cutting-edge insights into AI's current and future potential, helping them navigate the complexities of AI adoption while optimizing their strategies for global success."

Anchora's consultancy approach, strengthened by Bofin's

AI expertise, is designed to help businesses implement AI solutions in ways that drive growth, streamline operations, and open new opportunities in emerging markets. As more companies look to integrate AI technologies, Anchora stands out for its ability to provide tailored solutions that address the unique challenges and regulatory landscapes of these regions.

"AI holds the potential to transform businesses across sectors, and at Anchora, we're committed



to helping our clients leverage this potential," said Bofin Babu. "Our goal is to provide clients with practical, impactful strategies for AI adoption, helping them stay competitive in an AI-driven world while navigating the challenges of compliance and technology integration."

Anchora continues to empower organizations with the knowledge and strategies needed to succeed in an increasingly complex and technology-driven global economy, with a particular focus on the economic growth opportunities in emerging markets.

About Anchora Advisory Group

Anchora Advisory Group is a premier global business consultancy specializing in helping organizations navigate the complexities of international growth, technological transformation, and market expansion. Born from the University of Oxford, Anchora's team of business leaders and industry experts combines deep knowledge of AI, global business dynamics, and market-specific strategies to provide tailored solutions. With a focus on emerging markets—including Africa, the Middle East, and Latin America—Anchora helps businesses drive innovation, achieve sustainable growth, and create transformative impact across industries.

For more information, visit AnchoraAdvisory.com

About Partner Bofin Babu

Partner Bofin Babu is a globally recognized expert in AI and deep-tech, and the co-founder of CloudSEK, India's largest cybersecurity company. With extensive experience in artificial intelligence, deep learning, and cybersecurity, Bofin has been at the forefront of AI-driven innovation. He has advised venture capital firms on deep-tech investments and is currently pursuing a graduate degree in Global Business at Oxford University. Recently appointed to the Government's Official Cyber Cluster for London, Bofin's expertise in both AI and cybersecurity enhances Anchora's ability to provide clients with cutting-edge strategies for success in an AI-driven world.

Jessica Parise

8 Branding Group, LLC

+1 858-248-0082

[email us here](#)

Visit us on social media:

[LinkedIn](#)

This press release can be viewed online at: <https://www.einpresswire.com/article/782911927>

EIN Presswire's priority is source transparency. We do not allow opaque clients, and our editors try to be careful about weeding out false and misleading content. As a user, if you see something we have missed, please do bring it to our attention. Your help is welcome. EIN Presswire, Everyone's Internet News Presswire™, tries to define some of the boundaries that are reasonable in today's world. Please see our Editorial Guidelines for more information.

© 1995-2025 Newsmatics Inc. All Right Reserved.