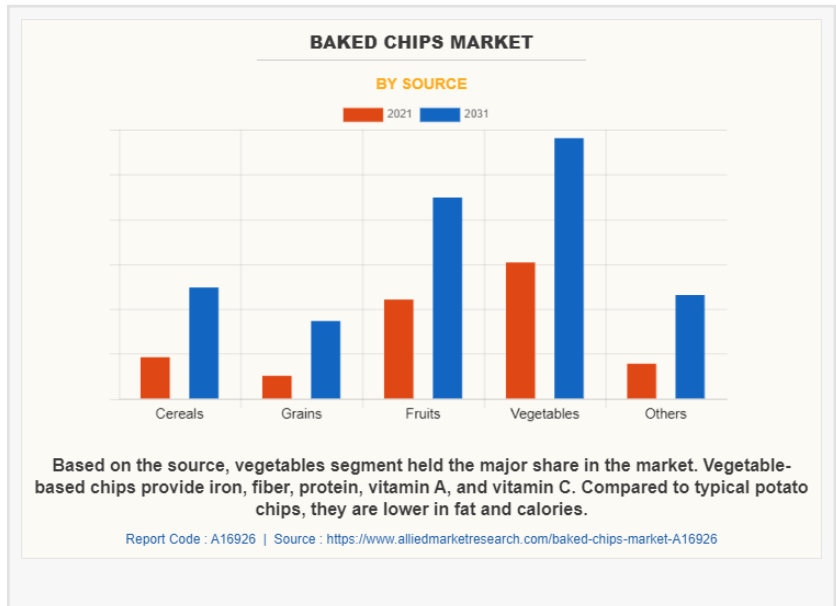


Baked Chips Market Size worth USD 10.9 Billion Globally, by 2031 at a CAGR of 5.8%

WILMINGTON, DE, UNITED STATES, February 4, 2025 /EINPresswire.com/ -- The [Global Baked Chips market size](#) was valued at \$6.2 billion in 2021, and is estimated to reach \$10.9 billion by 2031, growing at a CAGR of 5.8% from 2022 to 2031.

Rise in inclination for readymade and convenient food products, increase in spending capacity of people, and growth in demand for organic food increases the demand for baked chips, thereby accelerating the baked chips market growth.



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One of the widely consumed snacks by people all around the world is baked chips. They have become well-liked snacks since they improve people's quality of life, which gives the market the strong boost it needs to expand. In addition, they are simple to produce as baked chip ingredients are all readily available. They have a long shelf life and are simple to pack. The market for baked chips is mostly driven by rise in consumer demand for healthy snacks. The surge in global consumer demand for healthy snacks that combine convenience and nutrition is the Baked Chips market trends in the market.

For market players, the baked chips market in LAMEA and Asia-Pacific have significant growth potential. The consumers' sedentary lifestyles in the regions have increased the Baked Chips market demand that are baked rather than fried and have fewer calories & fat. Consumers are shifting toward baked snacks as a result of their informed purchasing behavior. Thus, these factors are anticipated to stimulate the market for regional baked chips. Asia-Pacific is expected to witness a major share in the upcoming years.

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In 2021, North America accounted for 34.2% share in the baked chips market and is expected to maintain its dominance during the forecast period. However, LAMEA and Asia-pacific are expected to possess the highest CAGRs, owing to the rise in consumer demand for healthy snacks. The key players profiled in this report include Popchips, Calbee, Inc, Herr Foods Inc, Cornitos, Utz Brands, Inc, Ike Enterprises Inc., Ike Enterprises Inc., General Mills, Inc., True Agro Roots, The Campbell Soup Company, Kelloggs, and PepsiCo, Inc.

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