

Major ECommerce Automotive Aftermarket Market Trend 2025-2034: Platform To Address The Problem Of Counterfeit Auto Parts

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LONDON, GREATER LONDON, UNITED KINGDOM, February 4, 2025
/EINPresswire.com/ -- The [e-commerce automotive aftermarket market](#) has

experienced significant growth in recent years. It is expected to increase from \$96.81 billion in 2024 to \$113.3 billion in 2025, with a compound annual growth rate (CAGR) of 17.0%. The growth during the historical period can be attributed to the rise of e-commerce, growing consumer trust and confidence in purchasing automotive parts online, the expansion of the automotive aftermarket industry, the growth of the e-commerce ecosystem, including third-party sellers and distributors, and the increase in vehicle lifespan.

How Big Is the Global E-Commerce Automotive Aftermarket Market Expected to Grow, and What Is Its Annual Growth Rate?

The e-commerce automotive aftermarket market is projected to experience rapid growth in the coming years, reaching \$211.42 billion by 2029 with a compound annual growth rate (CAGR) of 16.9%. The growth during the forecast period can be attributed to the rise in online sales of electric and hybrid vehicle components, the growing popularity of subscription-based auto parts services, increased demand for sustainable and eco-friendly auto parts and accessories, the shift toward the brick-and-click business model, and rising global awareness of e-commerce channels.

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What Is Driving the Growth of the E-Commerce Automotive Aftermarket Market?

The growth of e-commerce is expected to drive the expansion of the e-commerce automotive aftermarket in the future. E-commerce refers to the buying and selling of goods online. It is particularly beneficial for the sale of automotive aftermarket products, as it provides

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Which Leading Companies Are Driving The Growth Of The E-Commerce Automotive Aftermarket Market Share?

Major companies operating in the E-commerce automotive aftermarket market include Robert Bosch GmbH, Amazon. com Inc., Meritor Inc., eBay Inc., Genuine Parts Company, AutoZone Inc.

What Are The Key Trends Driving The Growth Of The E-Commerce Automotive Aftermarket Market Size?

Leading companies in the e-commerce automotive aftermarket market are concentrating on creating advanced solutions, such as automotive B2B eCommerce platforms, to simplify the purchasing process for automotive parts and services. An automotive B2B eCommerce platform is an online marketplace tailored for businesses in the automotive sector, enabling transactions between manufacturers, wholesalers, distributors, and retailers.

How Is the Global [E-Commerce Automotive Aftermarket Market Segmented?](#)

The E-commerce automotive after market market covered in this report is segmented –

- 1) By Type: B2C, B2B
- 2) By Component: Engine Parts, Drive Transmission And Steering Parts, Suspension And Braking Parts, Equipment, Electrical Parts, Other Components
- 3) By Channel: Third-Party Retailer, Direct To Consumer

Subsegments:

- 1) By B2C (Business To Consumer): Online Retailers, Direct-To-Consumer Brands, marketplace Platforms
- 2) By B2B (Business To Business): Wholesalers, Distributors, Online Trade Platforms

The Leading Region in the E-Commerce Automotive Aftermarket Market is:

Asia-Pacific was the region in the e-commerce automotive aftermarket in 2024. The regions covered in the e-commerce automotive aftermarket market report are Asia-Pacific, Western Europe, Eastern Europe, North America, South America, Middle East, Africa

What Is the E-Commerce Automotive Aftermarket Market?

E-commerce automotive, or automotive electronic commerce, involves the buying and selling of replacement parts, accessories, and equipment used to maintain or enhance a vehicle's original components over the Internet. It provides an online platform for marketing and selling all vehicle spare parts through public websites.

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