

North America Rolled Vinyl Decking Market Trends & Forecast 2021-2030

North America Rolled Vinyl Decking Market Size to Reach \$2.1 Billion by 2030 | CAGR: 9.2%: AMR

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According to the report published by Allied Market Research, the [North America rolled vinyl decking market](#) generated \$0.8 billion in 2020, and is projected to reach \$2.1 billion by 2030, witnessing a CAGR of 9.2% from 2021 to 2030. The report provides a detailed analysis of changing market dynamics, top segments, value chain, key investment pockets, regional scenario, and competitive landscape.



Increase in renovation projects and demand for superior properties of vinyl-based products, rapid growth in commercial real estate, and properties of rolled vinyl decking like water resistance and thermal resistance fuel the growth of the global Rolled Vinyl Decking market. However, the stringent regulations on vinyl-based compounds restrain the market growth. Contrarily, increase in the number of homeowners and rise in residential buildings present new opportunities in the next few years.

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Rolled vinyl decking is a vinyl-based material product, which is used to beautify and protect decks of residential, construction, and industrial buildings from various weather conditions.”

David Correa

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Market Dynamics

Market dynamics are forces that impact the prices and behaviors of the Global Rolled Vinyl

Decking Market stakeholders. These forces create pricing signals which result from the changes in the supply and demand curves for a given product or service. Forces of Market Dynamics may be related to macro-economic and micro-economic factors. There are dynamic market forces other than price, demand, and supply. Human emotions can also drive decisions, influence the market, and create price signals.

As the market dynamics impact the supply and demand curves, decision-makers aim to determine the best way to use various financial tools to stem various strategies for speeding the growth and reducing the risks.

Based on application, the roof decks segment held the highest market share in 2020, holding more than one-fourth of the total market share, and is expected to continue its leadership status during the forecast period. Moreover, the floating deck systems segment is estimated to register the highest CAGR of 10.0% from 2021 to 2030.

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Based on end use, the residential segment held the largest market share in 2020, holding more than half of the total market share, and is expected to continue its leadership status during the forecast period. Moreover, the industrial segment is projected to register the highest CAGR of 9.9% from 2021 to 2030.

Based on country, U.S. contributed to the highest share in terms of revenue in 2020, holding nearly two-thirds of the North America rolled vinyl decking market, and is estimated to continue its dominant share by 2030. Moreover, Mexico is projected to manifest the fastest CAGR of 10.4% during the forecast period.

Leading players of the North America rolled vinyl decking market analyzed in the research include Armor decking, Bradbury Co., Inc, Duradek, Global Decking Systems, Dec-Tec, DekSmart, Tufdek, Weatherdek, and Intellideck.

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We are in professional corporate relations with various companies and this helps us in digging out market data that helps us generate accurate research data tables and confirms utmost accuracy in our market forecasting. Each and every data presented in the reports published by us is extracted through primary interviews with top officials from leading companies of domain concerned. Our secondary data procurement methodology includes deep online and offline research and discussion with knowledgeable professionals and analysts in the industry.

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