

A' Digital Product Design Award Announces Final Call for Entries for 2025 Edition

Distinguished Digital Product Design Competition Makes Final Call for Entries Until February 28, 2025, Celebrating Excellence in Digital Innovation

COMO, CO, ITALY, February 4, 2025 /EINPresswire.com/ -- The A' <u>Digital</u> <u>Product Design Award</u>, a highly prestigious international design competition dedicated to advancing excellence in digital product design, announces its final call for entries for the 2025 edition. The competition,



organized annually since 2008, aims to recognize outstanding achievements in digital product design across multiple categories, from mobile applications to enterprise software solutions. This respected accolade serves as a platform for digital product <u>designers</u>, agencies, and brands to showcase their innovative solutions on a global stage.

The significance of the A' Digital Product Design Award extends beyond recognition, addressing contemporary needs in digital innovation and user experience. The competition evaluates entries based on criteria including user interface innovation, functionality, accessibility, and social impact. Notable past laureates include Ivan Kordonets for the Insight Cat Full Stack Monitoring Platform, demonstrating how award-winning designs contribute to advancing digital solutions that enhance user productivity and experience.

The competition welcomes submissions across various categories including mobile applications, desktop software, web platforms, wearable technology, virtual reality experiences, and digital accessibility tools. Entries remain open until February 28, 2025, with results announced on May 1st, 2025. The competition accepts works created within the past decade, welcoming participation from individual designers, teams, and companies globally. Submissions require comprehensive documentation including high-resolution images and detailed project descriptions.

Entries undergo evaluation through a blind peer-review process by an international jury panel

comprising academics, digital product professionals, entrepreneurs, and journalists. The assessment criteria encompass user interface innovation, functionality and usability, aesthetic appeal, technological advancement, and social impact. This methodical approach ensures fair and thorough evaluation of each submission.

Winners receive the comprehensive A' Design Prize package, including the prestigious A' Design Award Winner Logo, international publicity through extensive PR campaigns, and inclusion in the yearbook publication. Pro-Edition winners additionally receive invitation to the exclusive galanight ceremony at Lake Como, Italy, along with physical exhibition opportunities and the coveted trophy.

The A' Digital Product Design Award serves a vital role in advancing society through the recognition of superior digital solutions. By celebrating excellence in digital product design, the competition motivates creators to develop innovative solutions that enhance user experience, accessibility, and digital inclusion, contributing to technological advancement and societal progress.

Digital Product Designers, User Experience Designers, Interface Designers, Software Companies, and Digital Agencies are invited to participate in this prestigious competition. The late submission period remains open until February 28, 2025. Interested parties may learn more at: <u>https://goldendigitalproductawards.com</u>

About A' Digital Product Design Award

The A' Digital Product Design Award stands as a highly regarded competition in the digital design sphere, welcoming diverse participants from digital product designers to innovative agencies. The competition provides a platform for showcasing exceptional digital product design capabilities through a rigorous evaluation process. The award aims to advance the digital product industry by recognizing superior designs that enhance user experience and technological innovation. Through its comprehensive evaluation criteria and blind peer-review system, the competition strives to identify and celebrate digital solutions that demonstrate excellence in functionality, accessibility, and social impact.

About A' Design Award

The A' Design Award represents a prestigious international design competition that celebrates excellence across multiple design disciplines. Established in 2008, the competition operates through a rigorous blind peer-review process, evaluating entries based on predetermined criteria. The award aims to promote superior design that benefits society, driven by a philanthropic mission to enhance global communities through good design. Based in Como, Italy, the competition welcomes entries from all countries and territories, fostering international collaboration and innovation in design. Through its comprehensive prize package and extensive promotional opportunities, the award strives to create meaningful impact by recognizing and celebrating outstanding design achievements that contribute to societal advancement. Interested parties may learn more at:

https://goldendigitalproductawards.com

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