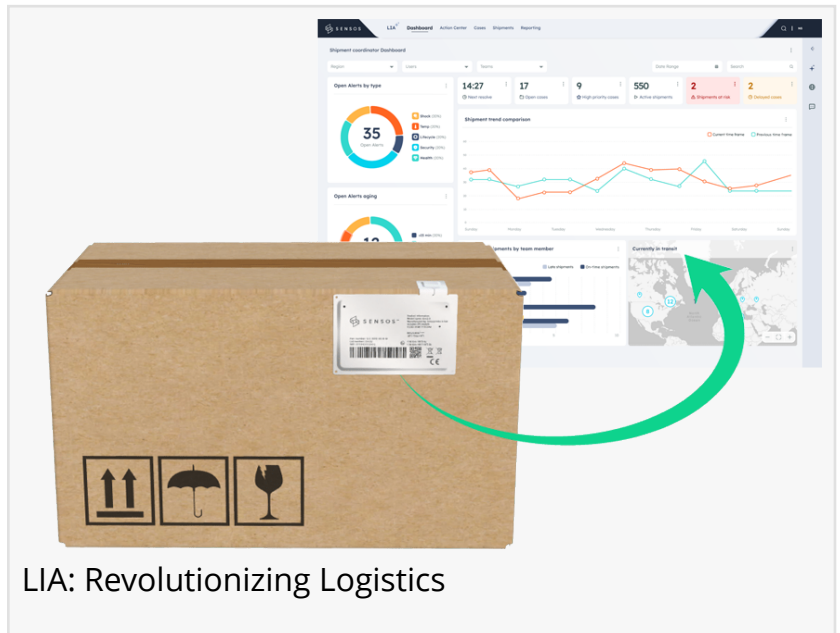


Sensos Unveils LIA: AI-Powered Logistics Agent for Smarter, Seamless Supply Chains

Sensos Unveils a Game-Changing AI Agent to Overhaul Supply Chain Efficiency

CLIFTON, NJ, UNITED STATES, February 5, 2025 /EINPresswire.com/ -- Sensos, a pioneer in real-time supply chain and logistics optimization, proudly unveils [LIA](#) (Logistics Intelligence Agent), a revolutionary AI-driven solution that transforms the role of logistics teams by acting as an intelligent operations manager. With LIA, companies can leverage cutting-edge technology to automate complex processes, enhance operational efficiency, and achieve seamless logistics from booking to final delivery.



LIA is not just an add-on tool; it's a fully capable AI agent designed to oversee and optimize the entire logistics lifecycle. From initiating shipment bookings to ensuring on-time and quality deliveries, LIA empowers businesses to reduce workloads, minimize errors, and focus on strategic growth. By integrating AI-driven insights, real-time adaptability, and autonomous decision-making, LIA redefines the way supply chains are managed.

“

By acting as an intelligent operations manager, LIA helps companies eliminate inefficiencies, reduce costs, and elevate their logistics performance. It's about driving real business outcomes.”

Aviv Castro, Founder and CEO of Sensos

LIA's robust capabilities include:

□ **End-to-End Logistics Oversight:** LIA manages the entire supply chain process, from booking shipments to monitoring in-transit performance and ensuring timely, quality delivery. It provides logistics teams with a

streamlined workflow and unparalleled visibility.

□ **Autonomous Decision-Making:** Leveraging advanced AI, LIA identifies potential disruptions, recommends alternative solutions, and implements decisions autonomously, reducing the need

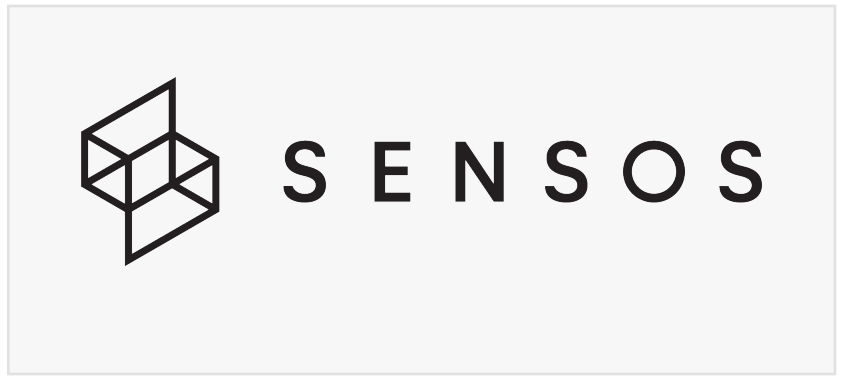
for constant human intervention.

□ Efficiency Amplification: By automating routine tasks such as rebooking, route optimization, and documentation, LIA allows logistics teams to focus on high-value activities, enhancing overall productivity

□ Real-Time Adaptability: Whether it's rerouting shipments, adjusting plans

due to unforeseen delays, or balancing speed, cost, and risk, LIA adapts dynamically to ensure seamless operations.

□ Proactive Issue Resolution: LIA detects potential risks before they materialize, sending real-time alerts and actionable recommendations to ensure disruptions are handled proactively.



Powered by [Sensos Labels](#)

The foundation of LIA's capabilities lies in Sensos Labels, which provide real-time sensor data on shipment location, condition, and environmental metrics. This constant stream of accurate data enables LIA to make informed, automated decisions that optimize logistics operations and ensure successful delivery.

Integrated with [Sensos Sync](#)

LIA seamlessly integrates with Sensos Sync, the company's cutting-edge cloud-based platform, and Sensos' groundbreaking tracking labels. Together, they deliver real-time data on shipment location, condition, and environmental metrics, ensuring businesses have full visibility and control over their supply chains.

A Strategic Partner, Not Just a Tool

"LIA is a transformative AI agent that takes logistics management to an entirely new level," said Aviv Castro, Founder and CEO of Sensos. "By acting as an intelligent operations manager, LIA helps companies eliminate inefficiencies, reduce costs, and elevate their logistics performance. It's not just about managing data; it's about driving real business outcomes."

Availability

LIA is now available for early access, with a full rollout planned in the coming months. Businesses interested in transforming their logistics operations can request a demo at sales@sensos.io.

LIA is to be premiered during Manifest 2025, the largest global end-to-end supply chain & logistics tech event in the world. For more information and a demo, visitors can come to booth 337.

About Sensos

Sensos is a leader in AI-driven supply chain management solutions, combining smart sensors, predictive analytics, and cutting-edge technology to streamline logistics operations. Sensos solutions are trusted by industries such as aviation, consumer electronics, pharmaceuticals, and high-value goods, delivering unparalleled efficiency and insight across global supply chains.

Eran Minhar

Sensos

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