

Global Citrus Oils Market to Reach USD 6.57 Billion by 2034 Amid Rising Demand for Natural & Organic Products | FMI

Rising demand for citrus oils in food, beverages, and aromatherapy due to natural flavor, emulsification, and therapeutic benefits.

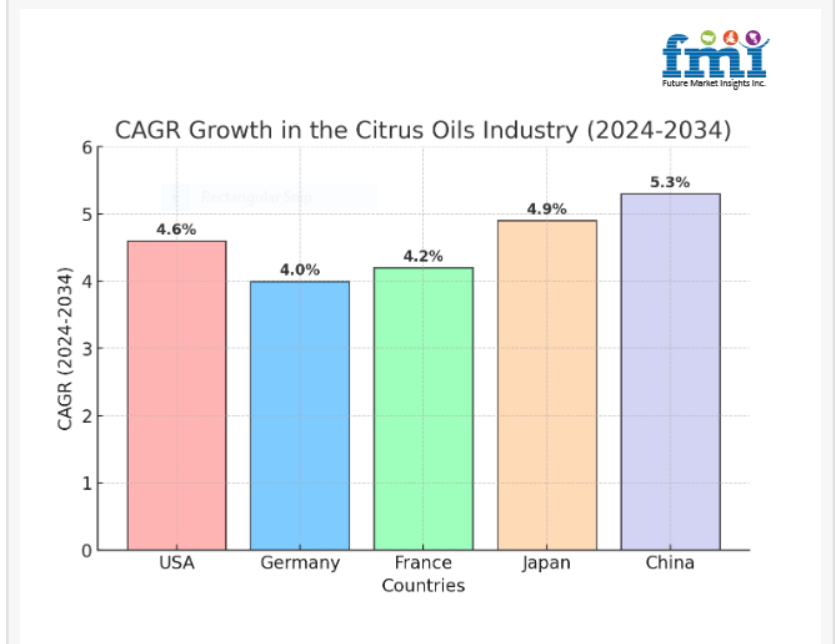
NEWARK, DE, UNITED STATES, February 4, 2025 /EINPresswire.com/ -- The global [citrus oils market](#) recorded sales of USD 3,323.7 million in 2019 and experienced a 4.9% CAGR from 2019 to 2024, reaching an estimated USD 4,272.8 million by the end of the period. Over the next decade, the industry is projected to grow at a 4.4% CAGR, reaching USD 6,572.3 million by 2034.

The market is witnessing strong growth due to increasing consumer demand for natural and organic products. Citrus oils, derived from oranges, lemons, and limes, find widespread applications in food & beverages, personal care, and aromatherapy. Additionally, advancements in extraction technologies are ensuring higher purity and efficiency, further boosting market expansion.

The global citrus oils market is witnessing substantial growth due to increasing consumer preference for natural flavors, fragrances, and health-boosting ingredients. With heightened demand from food & beverages,



Citrus Oils Industry



Regional Analysis of Citrus Oils Industry

cosmetics, and aromatherapy applications, the market is set to expand significantly in the coming years.

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Key Market Insights:

- The global citrus oils market is projected to grow at a steady CAGR 4.4% from 2024 to 2034.
- Rising demand for natural and organic products is driving market expansion.
- Key applications include food & beverages, personal care, and pharmaceuticals.
- Asia-Pacific is emerging as the fastest-growing regional market.
- Major industry players are investing in sustainable sourcing and product innovation.

Market Drivers & Opportunities:

Growing Health Consciousness & Natural Ingredient Demand

The demand for citrus oils has surged due to increased consumer preference for natural and organic products. Citrus oils, derived from fruits like oranges, lemons, limes, and grapefruits, are known for their antioxidant, anti-inflammatory, and antimicrobial properties. As health-conscious consumers seek cleaner labels, manufacturers are incorporating citrus oils into various food, beverage, and cosmetic products.

Citrus oils are widely used in flavoring food and beverages, particularly in juices, carbonated drinks, and confectionery.

The trend toward clean-label ingredients and natural flavor enhancers has further propelled the adoption of citrus oils in this segment.

Rising demand for essential oils in skincare, haircare, and aromatherapy products is another significant factor fueling market growth.

Citrus oils are valued for their refreshing aroma, antibacterial properties, and ability to improve skin health, making them a key component in lotions, shampoos, and perfumes.

Pharmaceutical industry is leveraging citrus oils for their therapeutic benefits, including stress relief, immune system support, and digestive health.

The growing trend of alternative medicine and natural remedies has led to increased research into citrus oil-based formulations.

Regional Market Outlook:

North America:

The United States and Canada lead the market due to strong consumer demand for natural ingredients and essential oils. The rise in organic and clean-label products further drives market growth.

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Germany, France, and the UK are key markets, with increasing demand for citrus oils in cosmetics and personal care. The European Union's regulations promoting natural ingredients have accelerated industry expansion.

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China, India, and Japan are experiencing rapid growth due to increased disposable income, urbanization, and rising awareness of health benefits. India, in particular, is witnessing high adoption in Ayurvedic and herbal medicine applications.

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Brazil and Mexico hold significant market shares due to the region's abundant citrus production and growing exports of citrus-derived ingredients.

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The demand for citrus oils in fragrances and wellness applications is steadily growing, with the UAE and South Africa being key markets.

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The Global citrus oils industry is on the switch due to the fast-growing natural and organic products and demands from consumers. Companies are actively acquiring small companies within their target market areas as a strategy to gain market share and vary their degrees of product portfolios. Such mergers and acquisitions assist in consolidating resources, improving research & technological development and entering into new markets.

There is also a product development policy where citrus oil producers are introducing new and revised citrus oils with consumer demand on purity and environmental concerns. This includes the production of safer oils without toxic agents to be used in creams and cosmetics.

To sustain and increase their growth, companies are also concentrating on developing sustainable sourcing strategies and obtaining certifications that are necessary for sustainable labeling. Promotions smartly highlight citrus oils' medical and cosmetic use and expand their use within aromatherapy, F&B and the cleaning industry. With these strategies, companies expect to create room for expansion within the industry.

- In March 2023, Takasago International Corporation made its first move on the introduction of a new range of organic citrus oils. This new product is expected to arise from the strategy of natural and organic product usage.

- Citromax announced a big USD 50 million investment in February 2023 targeted at increasing

its citrus processing plants in Brazil. This expansion includes expanding their plants and hopes to increase the industry of citrus oil supplies.

- Symrise AG is actively implementing the development of the product line with the new citrus oil product 'Ying Yi'. They brand their products by sourcing raw materials sustainably and applying advanced extraction designs to improve the sensory and overall output.

Other Key Players:

- Ultra-International B.V.
- Phoenix Aromas and Essential Oils, LLC
- Firmenich SA
- Givaudan
- Symrise AG
- Citrus Oleo
- Lionel Hitchen (Essential Oils) Ltd
- Bontoux S.A.S.
- Citrus and Allied Essences Ltd.
- Mountain Rose Herbs, Inc.
- Citromax S.A.C.I.
- doTERRA International, LLC
- Young Living Essential Oils LC
- Citrosuco
- Others

For more detailed insights into the market trends, growth opportunities, and competitive landscape, visit our comprehensive report on the Convenience Food Market:

<https://www.futuremarketinsights.com/industry-analysis/convenience-food>

Key Citrus Oils and Their Applications:

Orange Oil:

- Orange Oil: Dominates the market due to its extensive use in food flavoring and aromatherapy.
- Lemon Oil: Highly sought after for its antibacterial properties and refreshing scent.
- Lime Oil: Gaining traction in personal care and household cleaning applications.
- Grapefruit Oil: Used in weight management and detoxification products.
- Mandarin & Bergamot Oils: Niche segments with growing demand in luxury cosmetics.

Market Segments:

- Food & Beverages: The largest segment, with extensive use in juices, bakery, and dairy products.
- Personal Care & Cosmetics: Increasingly used in skincare, perfumes, and shampoos.
- Aromatherapy & Wellness: Growing interest in essential oils for stress relief and relaxation.

- Pharmaceuticals: Emerging applications in digestive and immune health supplements.
- Household Cleaning: Citrus oils are becoming popular in eco-friendly cleaning products.

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