

Golf Clubs For Children Market Size is Estimated to Achieve Market Size of 0.73 USD Billion by 2032

Golf Clubs For Children Market Research Report By Age Group, By Club Type, By Shaft Material, By Set Configuration, By Price Range and By Regional

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In 2023, <u>Golf Clubs For Children Market</u> Size was projected to be 0.51 billion USD. It is anticipated that the market



for golf clubs for kids would increase from 0.53 billion USD in 2024 to 0.73 billion USD in 2032. The market for children's golf clubs is anticipated to develop at a CAGR (growth rate) of approximately 4.16% between 2024 and 2032.

The market segmentation by age group covers children from 0-3 years, 4-6 years, 7-9 years, 10-12 years, and 13-15 years. The growing popularity of golf as a recreational and professional sport has led to an increase in golf training academies and specialized equipment designed for young players. Children aged 7-12 represent a significant portion of the market due to the introduction of structured golf training programs at this stage.

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- WILSON Golf
- Callaway
- PING
- TaylorMade
- Cobra

- Nike
- Honma
- Mizuno
- Titleist
- Bridgestone
- Srixon
- XXIO
- Cleveland Golf
- Tour Edge
- Adams Golf

The report categorizes golf clubs by type, including wood clubs, hybrid clubs, iron clubs, putters, and specialty clubs. Each type of club serves a distinct function, with hybrid clubs gaining popularity among young golfers due to their versatility and ease of use. Iron clubs and putters also remain essential components of junior golf sets, catering to the skill development needs of young players.

Shaft material is another crucial factor in the market, with options ranging from steel and graphite to composite materials. Graphite shafts are preferred for younger golfers due to their lightweight nature, which enhances swing speed and control. However, steel shafts remain a viable choice for older children and advanced junior golfers who require greater precision and durability. Composite materials, integrating the best properties of steel and graphite, are gradually gaining traction among junior golfers.

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Set configuration plays a pivotal role in shaping the purchasing behavior of consumers in the Golf Clubs for Children market. The report identifies full sets, partial sets, and individual clubs as key segments. Full sets are preferred by parents and golf instructors who seek a comprehensive solution for young golfers, whereas partial sets and individual clubs provide a more cost-effective and customizable approach, especially for those transitioning between different skill levels.

Price range segmentation highlights affordability and accessibility in the market, with categories including under \$100, \$100-200, \$200-500, and over \$500. Budget-friendly options remain in high demand, particularly among beginner golfers and parents looking for entry-level equipment. Meanwhile, premium junior golf club sets cater to serious young golfers who participate in competitions and require high-performance gear.

Regionally, the Golf Clubs for Children market is analyzed across North America, Europe, South America, Asia Pacific, and the Middle East & Africa. North America leads the market, driven by a

strong golf culture, widespread availability of junior training programs, and investments in youth golf initiatives. Europe follows closely, with countries like the UK, Germany, and France showing significant growth due to rising golf tourism and educational programs. Asia Pacific is experiencing a surge in market demand, particularly in countries such as Japan, South Korea, and China, where golf is increasingly being promoted at the grassroots level. South America and the Middle East & Africa present untapped potential, with growing interest in golf as a recreational sport and an increasing number of golf academies focusing on junior players.

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Market growth is further fueled by technological advancements in golf club manufacturing, including innovations in club design, materials, and customization options for young golfers. Leading brands are investing in research and development to enhance performance, comfort, and durability in junior golf clubs. Additionally, collaborations between golf associations, academies, and equipment manufacturers are fostering a more structured and engaging learning environment for children taking up the sport.

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WISEGUY RESEARCH CONSULTANTS PVT LTD
Office No. 528, Amanora Chambers Pune - 411028 Maharashtra, India 411028
Sales +91 20 6912 2998

WiseGuyReports (WGR)
WISEGUY RESEARCH CONSULTANTS PVT LTD
+1 628-258-0070
email us here

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