

Alfalfa Hay Market anticipated to reach US\$23.423 billion by 2030 at a CAGR of 4.74%

The alfalfa hay market is anticipated to grow at a CAGR of 4.74% from US\$18.585 billion in 2025 to US\$23.423 billion by 2030.

NEW YORK, NY, UNITED STATES, February 4, 2025 /EINPresswire.com/ -- According to a new study published by Knowledge Sourcing Intelligence, the [alfalfa hay market](#) is projected to grow at a CAGR of 4.74% between 2025 and 2030 to reach US\$23.423 billion by 2030.

A key driver for the alfalfa hay market is the increasing demand for high-quality forage in livestock industries, particularly in dairy and meat production, where alfalfa's high protein and nutrient content support optimal [animal health](#) and productivity. Increasing global livestock populations and a growing focus on efficient animal nutrition boost demand.



Alfalfa Hay Market

“

The alfalfa hay market is anticipated to grow at a CAGR of 4.74% from US\$18.585 billion in 2025 to US\$23.423 billion by 2030.”

Knowledge Sourcing Intelligence

The global agriculture industry is tasked with ensuring food security more than ever. The world population is expected to grow by 2.3 billion people between 2009 and 2050. Population growth is projected to be primarily driven by developments in developing nations, with sub-Saharan Africa expected to see the fastest growth rate at +114%. In contrast, East and South East Asia are anticipated to experience the slowest growth at +13%. Further, urban areas are estimated to account for 70% of the global population in 2050, up from 49% at present.

Additionally, the per capita income in 2050 is projected to be a multiple of current levels. As the Food and Agriculture Organization (FAO) of the United Nations stated, feeding a population of 9.1 billion people in 2050 would require raising overall food production by some 70% between

2005/07 and 2050.

Access sample report or view details: <https://www.knowledge-sourcing.com/report/alfalfa-hay-market>

Based on product type, the alfalfa hay market is divided into bales, cubes, and pellets. Bales are the most common form, large and rectangular for easy storage and transport. Cubes are smaller, uniform blocks, often preferred for easier handling and feeding, especially in smaller operations. Pellets are highly compressed and ground into small, cylindrical shapes, ideal for storage and automated feeding due to their compact size and easy dispensing.

By application type, the alfalfa hay market is segmented into dairy/meat animal feed, [horse feed](#), poultry feed, and others. Animal feed for dairy and meat animals is the biggest category, with alfalfa serving as an important ingredient in the diet of livestock because of its high nutritional content. Alfalfa hay is also used extensively in horse food to supply vital nutrients and fiber. Though less prevalent in poultry diets, it can be incorporated to boost their diets. Other uses are as pet food, organic fertilizer, and small animal bedding.

Based on distribution channel the market is divided into two segments, namely, online and offline. Offline channels are anticipated to be dominant, such as farm supply stores, feed mills, and local dealers and distributors. These are traditional channels with direct customer access and local distribution. However, online channels are increasingly gaining importance, with convenience and accessibility provided by e-commerce platforms and company websites.

Geographically, the Asia Pacific region is poised to hold a substantial share of the alfalfa hay market, owing to the rising meat exports. For instance, according to the China International Import Expo Bureau, National Exhibition and Convention Centre (Shanghai), China has stepped up efforts to diversify beef imports in 2024, with more exporters in countries such as Australia and Russia being approved to sell beef to China. Chinese observers further stated that this will help reduce market fluctuations due to over-reliance on any single market while providing more opportunities for other countries through high-level opening-up.

As a part of the report, the major players operating in the global alfalfa hay market that have been covered are Barr-Ag Ltd., Cubeit Hay Company, and Hill Top Farmers, Alf Nutrição Animal, Al Dahra Acx, Inc. among others.

The market analytics report segments the global alfalfa hay market on the following basis:

- By Product Type
 - o Bales
 - o Cubes
 - o Pellets

- By Application Type
 - o Dairy/Meat animal feed
 - o Horse Feed
 - o Poultry Feed
 - o Others

- By Distribution Channel
 - o Online
 - o Offline

- By Geography
 - North America
 - o USA
 - o Canada
 - o Mexico

 - South America
 - o Brazil
 - o Argentina
 - o Rest of South America

 - Europe
 - o United Kingdom
 - o Germany
 - o France
 - o Italy
 - o Spain
 - o Rest of Europe

 - Middle East and Africa
 - o Saudi Arabia
 - o UAE
 - o Rest of the Middle East and Africa

 - Asia Pacific

- o China
- o India
- o Japan
- o South Korea
- o Taiwan
- o Thailand
- o Indonesia
- o Rest of Asia-Pacific

- Companies Profiled

- o EBarr-Ag Ltd.
- o Cubeit Hay Company
- o Alf Nutrição Animal
- o Al Dahra Acx, Inc.
- o Hill Top Farmers
- o Alfalfa Monegros S.L.
- o Gruppo Carli
- o Forbes Lucerne
- o SI Follen Company
- o Border Valley Trading

Reasons for Buying this Report:-

- Insightful Analysis: Gain detailed market insights covering major as well as emerging geographical regions, focusing on customer segments, government policies and socio-economic factors, consumer preferences, industry verticals, other sub-segments.
- Competitive Landscape: Understand the strategic maneuvers employed by key players globally to understand possible market penetration with the correct strategy.
- Market Drivers & Future Trends: Explore the dynamic factors and pivotal market trends and how they will shape future market developments.
- Actionable Recommendations: Utilize the insights to exercise strategic decision to uncover new business streams and revenues in a dynamic environment.
- Caters to a Wide Audience: Beneficial and cost-effective for startups, research institutions, consultants, SMEs, and large enterprises.

What do Businesses use our Reports for?

Industry and Market Insights, Opportunity Assessment, Product Demand Forecasting, Market Entry Strategy, Geographical Expansion, Capital Investment Decisions, Regulatory Framework & Implications, New Product Development, Competitive Intelligence

Report Coverage:

- Historical data from 2022 to 2024 & forecast data from 2025 to 2030
- Growth Opportunities, Challenges, Supply Chain Outlook, Regulatory Framework, Customer Behaviour, and Trend Analysis
- Competitive Positioning, Strategies, and Market Share Analysis
- Revenue Growth and Forecast Assessment of segments and regions including countries
- Company Profiling (Strategies, Products, Financial Information, and Key Developments among others)

Explore More Reports:

- Compound Feed Market: <https://www.knowledge-sourcing.com/report/compound-feed-market>
- Poultry Feed Market: <https://www.knowledge-sourcing.com/report/global-poultry-feed-premix-market>
- Animal Protein Ingredients Market: <https://www.knowledge-sourcing.com/report/animal-protein-ingredients-market>

About Us

Knowledge Sourcing Intelligence (KSI) is a market research and intelligence provider that uses a combination of quantitative and qualitative research techniques to deliver comprehensive, in-depth insights to clients. Our approach to market research is centered around the concept of 'Knowledge Sourcing' - the process of gathering data and insights from multiple sources to create a comprehensive and well-rounded picture of the market. KSI's core services include market intelligence, competitive intelligence, customer intelligence, and product intelligence. KSI's approach to market research is designed to help clients make informed decisions, identify opportunities, and gain a better understanding of their target markets. By using a combination of primary and secondary research techniques, we provide clients with detailed insights into current market trends, customer profiles, competitor analysis, and product performance. KSI's market research and intelligence services enable clients to make informed decisions, develop strategic plans, and identify areas of opportunity.

Harsh Sharma

Knowledge Sourcing Intelligence LLP

850-250-1698

info@knowledge-sourcing.com

Visit us on social media:

[Facebook](#)

[X](#)

[LinkedIn](#)

This press release can be viewed online at: <https://www.einpresswire.com/article/782914552>

EIN Presswire's priority is source transparency. We do not allow opaque clients, and our editors try to be careful about weeding out false and misleading content. As a user, if you see something we have missed, please do bring it to our attention. Your help is welcome. EIN Presswire, Everyone's Internet News Presswire™, tries to define some of the boundaries that are reasonable in today's world. Please see our Editorial Guidelines for more information.

© 1995-2025 Newsmatics Inc. All Right Reserved.