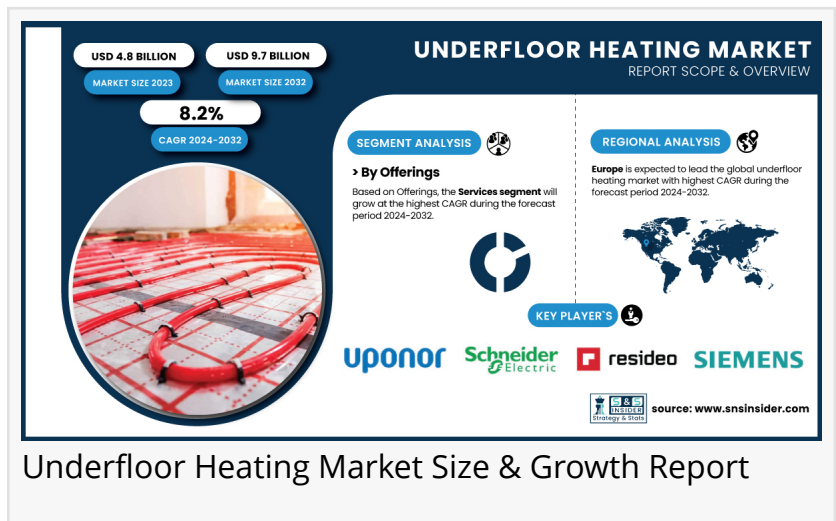


Underfloor Heating Market to Cross USD 9.7 Billion by 2032 | SNS Insider

Underfloor Heating Market Driven by rising demand for energy-efficient, sustainable, and comfortable heating in residential and commercial sectors.

AUSTIN, TX, UNITED STATES, February 4, 2025 /EINPresswire.com/ -- Market Size & Industry Insights

As Per the SNS Insider, "The [Underfloor Heating Market Size](#) was valued at USD 4.8 Billion in 2023 and is expected to reach USD 9.7 Billion by 2032 and grow at a CAGR of 8.2% over the forecast period 2024-2032."



Underfloor Heating Market Size & Growth Report

Growing Demand for Energy-Efficient and Smart Underfloor Heating Solutions

The underfloor heating market is largely fueled by the increasing demand for energy-efficient and eco-friendly heating solutions. As the shift towards smart homes and automation grows, underfloor heating systems integrated with smart thermostats are gaining popularity, market demand. Consumers are increasingly favoring underfloor heating for its ability to provide more consistent and comfortable warmth compared to traditional radiators.

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SWOT Analysis of Key Players as follows:

- Siemens Ag (Germany)
- Resideo Technologies Inc. (US)
- Schneider Electric (France)
- Incognito Heat Co. (Scotland)
- Uponor Corporation (Finland)
- nVent Electric Plc (UK)
- Warmup (UK)

- Rehau Ltd (Switzerland)
- Emerson Electric Co. (US)
- Robert Bosch GmbH (Germany)
- Danfoss (Denmark)
- Mitsubishi Electric Corporation (Japan)

Dominance of Hardware and Growing Services Segment in Underfloor Heating Market

By Offering

Hardware is the leading category in the Underfloor Heating Market. Hardware is the largest and fastest-growing category in the Underfloor Heating Market as it includes fundamental components such as heating cables, mats, and thermostats required to install the underfloor heating systems. Such hardware is also required to cater to the rising demand for energy-efficient and smart heating solutions.

Meanwhile, the services segment, which includes installation, maintenance, and repairs, is the fastest-growing category from 2024 to 2032. Technological advancements and a preference for customized, efficient solutions in both residential and commercial buildings are driving the growth of the hardware segment, while the services segment benefits from the rising adoption of underfloor heating systems.

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Residential Dominance and Steady Growth in Commercial Segment of Underfloor Heating Market

By Application

Based on Application, The residential segment in the Underfloor Heating Market held the largest as well as the fastest-growing application segment in 2023. This is mainly because of the growing trend of homes needing energy-efficient, comfortable, and space-saving heating solutions. Demand for underfloor heating systems from residential buildings is rising due to increasing consumer awareness about sustainability trends and a burgeoning smart home trend.

The commercial segment is also growing steadily, owing to the rising requirement for efficient heating in offices, retail spaces, and public buildings, however, the market share and growth rate for residential applications exceeds that of commercial applications.

Regional Demand for Underfloor Heating: Europe and APAC Driving Growth

Europe remains the dominant region for underfloor heating, propelled by energy efficiency

initiatives and stringent green building regulations. As energy-efficient and eco-friendly buildings gain traction, countries such as Germany, the UK, and France lead the way with advanced smart dry underfloor heating systems. The widespread integration of smart home devices and innovative heating solutions further solidifies Europe's market leadership.

The Asia-Pacific region is expected to be the fastest-growing over the 2024-2032 forecast period, driven by rapid urbanization, increasing disposable incomes, and greater adoption of heating systems in countries like China, India, and Japan, spurred by growing demand for compact, energy-efficient heating solutions in both residential and commercial sectors.

Connect with Our Expert for any Queries @ <https://www.snsinsider.com/request-analyst/2600>

Recent Developments

-Oct 24, 2024, Rehau takes significant step towards its commitment towards India by acquiring 51% stake in Red Star Polymers becoming the first in the edgeband business in India. The acquisition will provide Rehau with a platform to offer a broader range of products at mass-market edgeband and complement Red Star's well-established customer base in that region with expansion capacity.

-On Oct 29, 2024, Mitsubishi Electric published a white paper showing that heat pumps can fit into microbore pipework, offering a cost-effective retrofit solution. This approach helps the UK work toward its goal of installing 600,000 heat pumps annually.

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Akash Anand

SNS Insider

+1 415-230-0044

info@snsinsider.com

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