

# TechDivision introduces connector for SAP S/4HANA and Adobe Commerce

Adobe Gold Partner TechDivision has unveiled a new connector that links SAP S/4HANA and Adobe Commerce and is based on the new Adobe reference architecture.

KOLBERMOOR, BAVARIA, GERMANY, February 5, 2025 /EINPresswire.com/ -- Digital transformation does not stop at any industry, and the seamless integration of core systems is becoming increasingly crucial for companies. Long-time Adobe Gold

Partner TechDivision has now unveiled an innovative connector that links SAP S/4HANA and Adobe Commerce and is based on the new Adobe reference architecture. The connector has been awarded by Adobe as part of the Assurance Program, which guarantees the highest possible quality and security. The pioneering solution is the result of intensive development and collaboration with Adobe and numerous projects in a wide range of industries.



Our solution shows how modern IT tools can help companies become more agile and efficient. With this connector, business processes can be optimized and scaled to meet the requirements of tomorrow."

*Stefan Willkommer, CEO  
TechDivision*

Automated onboarding scripts and optimized data mapping processes significantly reduce development time and costs. An outstanding feature is the "last mile" customization, which ensures tailor-made solutions for individual business requirements. The integration enables real-time synchronization between SAP and Adobe Commerce, ensuring a seamless customer journey.

The game changer for e-commerce and ERP  
The new connector uses the Adobe Commerce Integration

Starter Kit and offers a standardized but highly flexible architecture. This allows companies to synchronize product data, customer information and orders in real time. The use of state-of-the-art technologies such as the serverless Adobe App Builder architecture guarantees scalability and future-proofing. At the same time, the development effort is significantly reduced - including



The graphic features the Adobe and TechDivision logos at the top left. The main headline reads "Automate your Adobe Commerce Order Workflow with SAP S/4HANA". Below this, a paragraph states: "The SAP S/4HANA Connector is running as Adobe App Builder App. It synchronizes various entity data between SAP S/4HANA and Adobe Commerce. The connector has been developed together with Adobe and tested as part of the Assurance Program to ensure the highest possible quality standards." On the right side, there is a blue "Assurance Program" badge and a circular graphic showing data flow between two systems. At the bottom, the text "SAP S/4HANA Connector for Adobe Commerce" is displayed.

time and cost savings.

Integration highlights:

- Seamless data transfer: Real-time synchronization of products, orders and customer data between SAP S/4HANA and Adobe Commerce.
- Scalable architecture: Cloud-native technologies guarantee stability as demand grows.
- Fast time-to-market: Complete integration within a short period of time

Future-oriented advantages

“Our new solution shows how modern integration tools can help companies become more agile and efficient. With this connector, business processes can not only be optimized, but also scaled to meet the requirements of tomorrow,” explains Stefan Willkommer, CEO of TechDivision.

Ready for the digital future?

The new solution is available immediately and is particularly suitable for medium-sized and large companies in a wide range of industries that want to efficiently connect their ERP and e-commerce systems.

Josef Willkommer  
TechDivision GmbH  
+49 8031 2210550

[email us here](#)

Visit us on social media:

[Facebook](#)

[LinkedIn](#)

[Instagram](#)

[YouTube](#)

---

This press release can be viewed online at: <https://www.einpresswire.com/article/782916838>

EIN Presswire's priority is source transparency. We do not allow opaque clients, and our editors try to be careful about weeding out false and misleading content. As a user, if you see something we have missed, please do bring it to our attention. Your help is welcome. EIN Presswire, Everyone's Internet News Presswire™, tries to define some of the boundaries that are reasonable in today's world. Please see our Editorial Guidelines for more information.

© 1995-2025 Newsmatics Inc. All Right Reserved.