

# ESG AI Launches Affordable Platform (\$500 a year) to Simplify ESG Reporting for Small to Medium Businesses Globally

*ESG AI launches an affordable, AI-powered ESG platform, making sustainability reporting, compliance, and supplier risk management easy and cheap for businesses*

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[/EINPresswire.com/](https://www.einpresswire.com/) -- As businesses face increasing pressure to track,

report, and improve their Environmental, Social, and Governance (ESG) performance, many struggle with complex requirements, high consultancy fees, and resource-heavy compliance efforts. Enter [ESG AI \(www.esgartificialintelligence.com\)](https://www.esgartificialintelligence.com/), a cutting-edge platform that simplifies

ESG reporting and strategy — at a cost of less than two coffees a week.

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*James Cronan*

Built for businesses of all sizes, from startups to global enterprises, ESG AI provides affordable, AI-powered ESG insights that help companies take control of their sustainability journey without the need for costly consultants or in-house ESG teams. The platform automates assessments, benchmarks ESG performance, identifies supplier risks, and generates tailored action plans, making compliance, risk mitigation, and ESG strategy accessible to everyone.

"ESG should be easy and affordable, not a bureaucratic nightmare," says James Cronan, Founder of ESG AI. "With ESG AI, any business—big or small—can access high-quality ESG insights, develop a strategy and track key supplier’s risks without spending a fortune. We designed this platform to make ESG, sustainability and compliance achievable, not overwhelming."

Making ESG Simple, Affordable, and Actionable



For many small and medium-sized businesses (SMBs), ESG reporting can feel like a burden. New regulations, customer expectations, and supply chain requirements make sustainability a business necessity, but traditional ESG consulting services come with a hefty price tag.

ESG AI eliminates these barriers by offering:

□ Instant ESG Assessments –

Businesses can quickly analyse their ESG standing using automated AI-driven scoring.

□ Supplier Risk Management – The platform screens suppliers for sanctions, corruption risks, and ESG compliance, helping businesses protect their supply chains.

□ ESG Strategy Made Easy – ESG AI simplifies your task generating an implementation playbook to follow, ensuring businesses meet ESG disclosure requirements effortlessly whilst still focusing on your business growth.

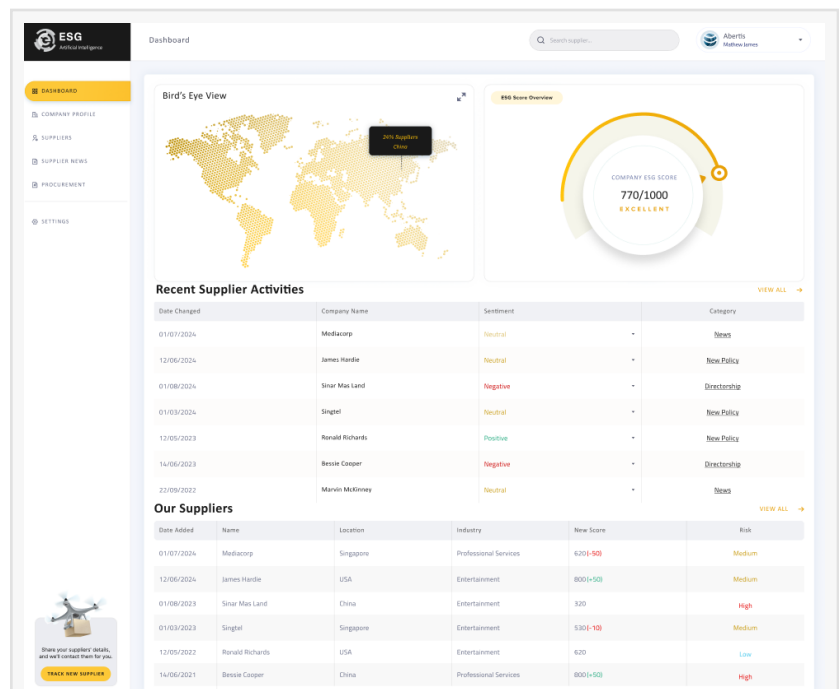
"ESG AI makes ESG as easy as online banking," adds Cronan. "We cut out the complexity and give businesses exactly what they need: clear insights, automated strategy relevant to their business and industry, and practical steps to improve their sustainability performance."

Bridging the ESG Gap for Small Businesses

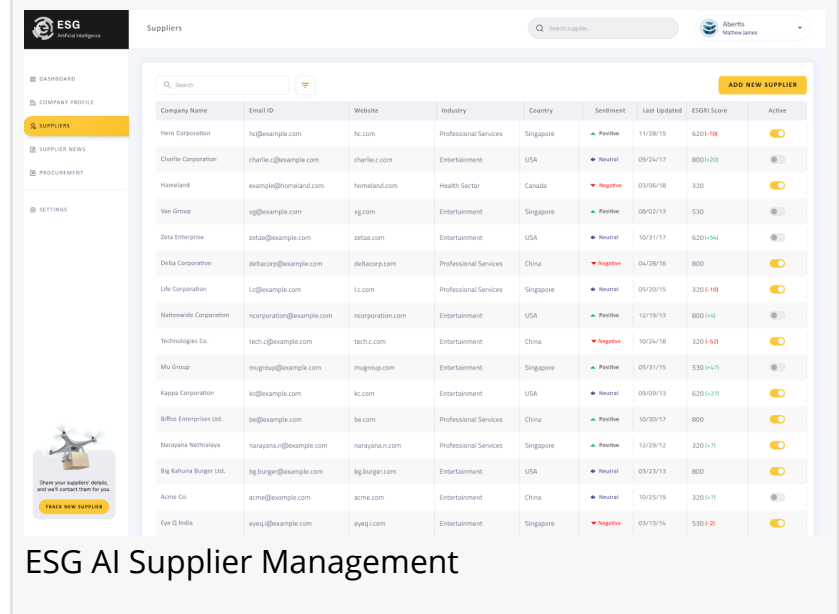
Unlike large corporations with dedicated sustainability teams, many small businesses lack the resources to manage ESG reporting effectively. With ESG AI, companies can now automate ESG tracking and reporting, ensuring they meet regulatory expectations and supply chain requirements without hiring expensive consultants.

The platform also helps businesses:

□ Enhance brand reputation – A strong ESG profile improves credibility with customers, bank,



ESG AI Dashboard



ESG AI Supplier Management

insurer and partners.

- Win more contracts – Many organizations now require suppliers to disclose ESG performance; ESG AI helps businesses meet these requirements easily.
- Reduce operational risks – Identifying and addressing ESG risks proactively helps companies avoid compliance fines and reputational damage.
- Improve decision-making – Data-driven insights allow businesses to make smarter sustainability and investment choices.

### AI-Powered Supplier Assessments & Procurement Support

Beyond ESG performance tracking, ESG AI also offers a powerful supplier management module, allowing businesses to assess supplier risks, ensure compliance, and find new sustainable suppliers.

Features include:

- Sustainability Scorecards – Businesses can assess their current ESG performance based on industry benchmarking, competitor analysis, measure E, S & G business performance, identify all business risks and develop a comprehensive implementation plan. Done within MINUTES of signing up.
- Track Suppliers - compare supplier ESG performance, and monitor emerging supplier risks over the course of a year to make more informed procurement decisions.
- New Supplier Discovery – Companies can identify verified sustainable suppliers, ensuring their procurement practices align with ESG goals.
- Corruption & Bribery Risk Identification – AI-driven analysis detects possible conflicts of interest in supply chains.

"Your supply chain is your responsibility. If you're working with high-risk suppliers, you're exposing your business to reputational, financial, and legal risks," says Cronan. "ESG AI helps businesses take control of supplier compliance and sustainability without adding more administrative burden."

### ESG Intelligence for the Price of Two Coffees a Week

Perhaps the most revolutionary aspect of ESG AI is its affordability. While traditional ESG consulting can cost hundreds of thousands of dollars per year, ESG AI offers a cost-effective alternative, bringing enterprise-grade ESG tools to small businesses for a fraction of the price.

- Subscription model: Businesses pay \$500 per year access to ESG AI's full suite of features.
- No hidden fees: Transparent pricing makes it easy to budget for ESG compliance without unexpected costs.
- Scalable for any business: Whether you're a local retailer or a multinational supplier, ESG AI adapts to your needs.

### Join the waitlist for ESG AI Today

ESG AI is launching next month to businesses worldwide. Whether you're looking to enhance ESG performance, strengthen supplier oversight, or simplify compliance, ESG AI offers a powerful,

budget-friendly solution.

□ Sign up join our waitlist today at [www.esgartificialintelligence.com](http://www.esgartificialintelligence.com)

□ We will reach out an schedule a demo to see how ESG AI can transform your ESG strategy

For media inquiries, interviews, or partnership opportunities, contact:

□ [info@esgri.com](mailto:info@esgri.com)

#### About ESG AI

ESG AI is a next-generation AI-powered ESG intelligence platform designed to help businesses track, assess, and improve their ESG performance without the high costs of traditional consulting. With automated ESG scoring, supplier risk assessments, and strategic implementation tools, ESG AI makes sustainability reporting simple, actionable, and affordable.

Website: [www.esgartificialintelligence.com](http://www.esgartificialintelligence.com)

LinkedIn: <https://www.linkedin.com/company/esg-artificial-intelligence/?viewAsMember=true>

Join the ESG AI revolution today!

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