

Medical Aesthetic Devices Market Unlocking Potential Mapping New Success Strategies with Market Size Insights

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Medical aesthetics are used to treat and improve a person's aesthetic look by addressing issues such as skin laxity, excess fat, cellulite, scars, moles, wrinkles, undesired hair, liver spots, spider veins, and skin discoloration, among others. Dermatology, dental & maxillofacial surgery, reconstructive surgery, and plastic surgery are all traditionally included. Aesthetic medicine includes both surgical and non-surgical techniques, and a combination of both can be utilized to improve a person's physical appearance. Aesthetic devices are utilized to correct deformities caused by accidents, trauma, and other congenital illnesses (particularly implants).



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The [medical aesthetic devices market](#) was valued at \$13.5 billion in 2020, and is estimated to reach \$38.9 billion by 2030, growing at a CAGR of 10.7% from 2021 to 2030.

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Key Takeaways:

The aesthetic implants segment accounted for a share of three-fourths of the total market in 2030.

The non-surgical segment is estimated to register CAGR of 11.1% from 2020 to 2030.

The hospitals & clinics accounted for more than three-fifths of the total market in 2023.

Increase in demand for minimally invasive & noninvasive reconstruction surgeries, technological advancements, surge in incidence of congenital face & tooth deformities, and increase in awareness about aesthetic appearance are expected to drive the medical aesthetic industry. However, high costs of treatment, low reimbursements, and risk of malfunctions are expected to impede the medical aesthetic market growth.

The aesthetic implants segment to retain the lion's share-

By product type, the aesthetic implants segment held the major share in 2020, garnering more than two-thirds of the global medical aesthetic devices market. The devices segment, on the other hand, is projected to cite the fastest CAGR of 11.1% throughout the forecast period, due to rise in aging population, availability of consumer-friendly devices, and increase in the trend to look aesthetically appealing.

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Segments:-

By Product:

Devices

Aesthetic Implants

By Application:

Surgical

Non Surgical

By End User:

Hospitals And Clinics

Medical Spas And Beauty Centers

By Region:

North America (U.S, Canada, Mexico)

Europe (Germany, France, UK, Italy, Spain, Rest of Europe)

Asia-Pacific (Japan, China, Australia, India, South Korea, Rest of Asia-Pacific)

LAMEA (Brazil, Saudi Arabia, South Africa, Rest of LAMEA)

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