

# Cosmetic Packaging Market Expected to Reach \$55.9 Billion & Growing at a CAGR of 4.8% from 2021 to 2030

*increased spending on skin care cosmetic products in developed and developing countries and advancements in 3D printing technologies, which enable manufacturers*

WILMINGTON, DE, UNITED STATES, February 5, 2025 /EINPresswire.com/ -- The [Allied Market Research](#)



Through precision, innovation, and resilience, the construction and manufacturing industries build the frameworks and tools that shape our modern world”

[Allied Market Research](#) has experienced significant growth over the past decade, driven by increased consumer spending on skincare and cosmetic products in both developed and developing nations. Advances in 3D printing technologies have enabled manufacturers to create highly detailed and complex cosmetic packaging, further boosting market expansion. To strengthen their presence in the global market, several industry players are actively expanding their businesses.

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By material type, plastic dominated the cosmetic packaging market in 2020 in terms of revenue. This dominance is attributed to its ease of usability and cost-effectiveness. The bottles segment, categorized under packaging type, is expected to grow at a higher CAGR during the forecast period due to increasing demand for creamy cosmetic products. According to a report by Allied Market Research titled "Cosmetic Packaging Market," the market size was valued at \$34.3 billion in 2020 and is projected to reach \$55.9 billion by 2030, growing at a CAGR of 4.8% from 2021 to 2030.

AMR is a leading market research firm providing comprehensive market insights and analysis.

Cosmetic packaging is commonly classified by material type, including glass, paper-based, plastic, and metal packaging. Among these, plastic packaging accounted for the highest market share in 2020 due to its extensive use in creamy cosmetic products. The market is also segmented by packaging type, such as tubes, bottles, dispensers, and others. Major application

areas covered in the study include oral care, skincare, haircare, makeup, and perfumes.

Several factors drive the growth of the cosmetic packaging market, including rising consumer expenditure on cosmetic products and the development of packaging that is easy to handle, durable, and environmentally friendly. The expansion of the e-commerce industry has also significantly contributed to [market growth](#) by increasing demand for secure and attractive packaging solutions.

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In 2020, Asia-Pacific held the largest share of the global cosmetic packaging market in terms of revenue, followed by North America and Europe. This dominance is attributed to the increasing use of cosmetic packaging for skincare products in the region.

The rapid development of printing technologies has enhanced the appearance of cosmetic packaging, making products more attractive to consumers and further driving demand. Plastic packaging remains widely used due to its durability, ease of manufacturing, and ability to take various shapes. Additionally, the introduction of eco-friendly packaging solutions is enabling manufacturers to transition toward sustainability.

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Sustainability is becoming a crucial factor in the cosmetic packaging industry, with companies focusing on developing recyclable and biodegradable packaging materials. For example, in June 2021, Berlin Packaging acquired Raepak Limited, a manufacturer specializing in plastic packaging for cosmetics and personal care markets. Raepak also offers a wide range of recyclable and eco-friendly packaging solutions. This acquisition will help Berlin Packaging expand its portfolio of sustainable packaging products in the UK.

The push toward sustainable packaging is not only influenced by consumer demand but also by regulatory initiatives that encourage eco-friendly materials and practices in the [cosmetics industry](#). Many leading companies are exploring innovative materials, such as bioplastics and refillable containers, to reduce environmental impact.

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The COVID-19 pandemic significantly affected the cosmetic packaging market, as many manufacturers had to halt production due to lockdowns in major countries such as China, the U.S., and India. This disruption negatively impacted the sales of cosmetic packaging manufacturers. Additionally, shortages of raw materials and labor further constrained the supply chain, limiting market growth.

However, with the reopening of production facilities and the widespread distribution of vaccines,

the cosmetic packaging market is expected to regain momentum. The increasing focus on hygiene and personal care during the pandemic has also driven demand for skincare and beauty products, further fueling the need for innovative packaging solutions.

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The major companies profiled in the cosmetic packaging market report include:

Albea SA

Amcor PLC

Aptargroup Inc.

Big Sky Packaging

Berlin Packaging

Berry Global, Inc.

DS Smith PLC

HCP Packaging Co. Ltd.

Huhtamaki Oyj

Sonoco Products Company

These key players are actively investing in research and development to introduce innovative packaging solutions, expand their product portfolios, and maintain a competitive edge in the industry.

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The report provides an extensive analysis of current and emerging trends in the cosmetic packaging market.

By packaging type, the bottles segment dominated the market in terms of revenue in 2020, and robotic cosmetic packaging is projected to grow at a significant CAGR during the forecast period.

By application, skincare products generated the highest revenue in 2020.

Asia-Pacific is anticipated to register the highest growth rate in the coming years.

The competitive strategies of key players are thoroughly analyzed, offering insights into the market's competitive landscape.

The report includes an in-depth analysis of market dynamics and growth opportunities for key segments between 2021 and 2030.

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The cosmetic packaging market is poised for continued growth, driven by evolving consumer preferences, technological advancements, and a strong push toward sustainability. Innovations in biodegradable materials, refillable packaging, and digital printing techniques will likely shape the future of the industry. Furthermore, increased investments in eco-friendly packaging solutions and smart packaging technologies will help companies meet changing consumer demands and regulatory requirements.

In conclusion, the cosmetic packaging market presents vast opportunities for growth and innovation. Companies that embrace sustainable practices, invest in cutting-edge technology, and adapt to shifting consumer preferences will be well-positioned to thrive in this dynamic industry.

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