

# Liquid packaging carton Market Potential Revenue Opportunities and Forecast 2020-2027

*Liquid packaging carton Market Overview, Cost Structure Analysis, Growth Opportunities*

PORTLAND, OR, UNITED STATES, February 5, 2025 /EINPresswire.com/ -- Allied Market Research published a report, titled, "[Liquid Packaging Carton Market](#) by Carton Type (Brick Liquid Cartons, Gable Top Cartons, Shaped Liquid Cartons), by Shelf Life (Long Shelf Life Cartons, Short Shelf Life Cartons), by End Use (Liquid Dairy Products, Non-Carbonated Soft Drinks, Liquid Foods, Alcoholic Drinks, Others) Global Opportunity Analysis and Industry Forecast, 2023-2032".

According to the report, The liquid packaging carton market was valued at \$19.8 billion in 2022 and is estimated to reach \$32.7 billion by 2032, exhibiting a CAGR of 5.2% from 2023 to 2032.



liquid packaging carton market



Liquid packaging consists of the materials and packaging formats used in the packing, transportation, and storage of liquids and semi-liquids. "

*David Correa*

## Growth Drivers and Industry Trends

The report provides an in-depth analysis of the global liquid packaging carton market, covering aspects such as current market size & estimations, market segmentation, changing dynamics, competitive landscape, and market forecast. The information in the report is a result of an extensive primary and secondary research.

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Prime determinants of growth

Rapid urbanization and an increase in disposable income in emerging markets have resulted in a

higher demand for packaged beverages, including juices, dairy products, and other liquid items. As a result, liquid packaging cartons have gained traction in these regions. However, the production and material costs of liquid packaging cartons can be higher compared to certain other packaging options. This may impact the competitiveness of carton-packaged products, especially in price-sensitive markets. On the contrary, the growing global emphasis on sustainability and environmental consciousness presents a significant opportunity for liquid packaging cartons. As consumers and brands seek eco-friendly packaging solutions, cartons' recyclability and use of renewable materials make them an attractive choice.

The drivers, restraints, and opportunities are broadly analyzed in the liquid packaging carton market report. Increase in population, change in lifestyle, surge in need for packaged food & beverages, stringent regulatory policies on plastic packaging materials, and rise in number of hypermarkets & food chains drive the market growth. Nonetheless, availability of substitute for liquid packaging cartons and increase in demand for glass packaging restrict the market growth. On the other hand, strengthening product innovation in the liquid packaging offer new opportunities for the growth of the market.

For more information, contact AMR @ <https://www.alliedmarketresearch.com/purchase-enquiry/558>

AMR provides a comprehensive market study on liquid packaging carton market, including market size, growth rate, and key players.

The market study by AMR highlights several emerging trends that are reshaping the landscape of the industry

Key trends include the following:

Innovations in material technology are constantly improving the production of packaging materials that are lighter, more durable, and eco-friendly. These advancements allow manufacturers to reduce packaging waste and transportation costs while ensuring the quality and safety of their products.

Another trend is the increasing demand for sustainable packaging solutions.

Manufacturers are focusing on producing innovative designs to enhance the attractiveness and functionality of their products. These designs include features such as resealable caps, easy-pour spouts, and ergonomic shapes that improve convenience for consumers.

Digital printing technologies are also gaining traction.

Digital printing technologies are becoming more popular in the liquid packaging carton industry due to their flexibility, affordability, and capacity to facilitate customization. This allows manufacturers to produce small quantities and develop personalized packaging designs to cater to various consumer preferences.

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The research report also explores the competitive landscape of the global liquid packaging carton market, offering detailed information on the market strengths, product offerings, operational strategies, and strategic business planning of major players. Through comprehensive analysis, it reveals how these players utilize innovative tactics to maintain their competitive edge, thus aiding businesses in making informed decisions to promote growth and development.

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<https://www.alliedmarketresearch.com/liquid-packaging-cartons-market/purchase-options>

### Industry Key Players

The report also includes an analysis of the leading players operating in the liquid packaging carton market. They include Greatview Aseptic Packaging Co., Ltd., BillerudKorsnäs AB, Tetra Laval International S.A., Nippon Paper Industries Co., Ltd., Smurfit Kappa, Reynolds Group Holdings Limited., Liqui-Box, ONEX Corporation, Ferd, and Adam Pack SA.

### About Us

Allied Market Research (AMR) is a full-service market research and business-consulting wing of Allied Analytics LLP based in Portland, Oregon. Allied Market Research provides global enterprises as well as medium and small businesses with unmatched quality of "Market Research Reports" and "Business Intelligence Solutions." AMR has a targeted view to provide business insights and consulting to assist its clients to make strategic business decisions and achieve sustainable growth in their respective market domain.

We are in professional corporate relations with various companies and this helps us in digging out market data that helps us generate accurate research data tables and confirms utmost accuracy in our market forecasting. Each and every data presented in the reports published by us is extracted through primary interviews with top officials from leading companies of domain concerned. Our secondary data procurement methodology includes deep online and offline research and discussion with knowledgeable professionals and analysts in the industry.

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