

Collagen Drinks Market to Reach USD 689.5 Million by 2034, Driven by Growing Demand for Skin and Joint Health Solutions

The collagen drinks market is growing as demand rises for skin health, joint support, and wellness, driven by consumer awareness and innovation.

NEWARK, DE, UNITED STATES, February 5, 2025 /EINPresswire.com/ -- The global [Collagen Drinks Market](#) is projected to grow from USD 289.5 million in 2024 to USD 689.5 million by 2034, reflecting a CAGR of 8.6% during the forecast period.

Collagen, a vital structural protein, plays a crucial role in maintaining connective tissues, including skin, bones, and joints. As a result, collagen-infused health supplements have gained popularity for their anti-aging benefits, skin elasticity enhancement, and joint health support.

The rising consumer awareness regarding collagen's role in skincare and overall wellness is a key driver of market expansion. Additionally, the increasing use of collagen in cosmetic formulations further fuels demand, as it enhances product aesthetics and effectiveness. The industry is set for substantial growth, backed by the growing health-conscious consumer base and the expanding applications of collagen in beauty and wellness products.

The global Collagen Drinks Market is experiencing significant growth due to increasing consumer awareness regarding health and beauty benefits. As individuals seek convenient and effective solutions to improve skin elasticity, joint health, and overall well-being, the demand for collagen-infused beverages is surging. Key industry players are investing in innovative formulations and



sustainable sourcing, further propelling market expansion.

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<https://www.futuremarketinsights.com/report-sample#5245502d47422d3134343237>

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1. Health and Beauty Consciousness: A growing emphasis on aesthetics and preventive health measures has led consumers to incorporate collagen drinks into their daily routines. The desire to combat signs of aging and maintain skin elasticity fuels this demand.

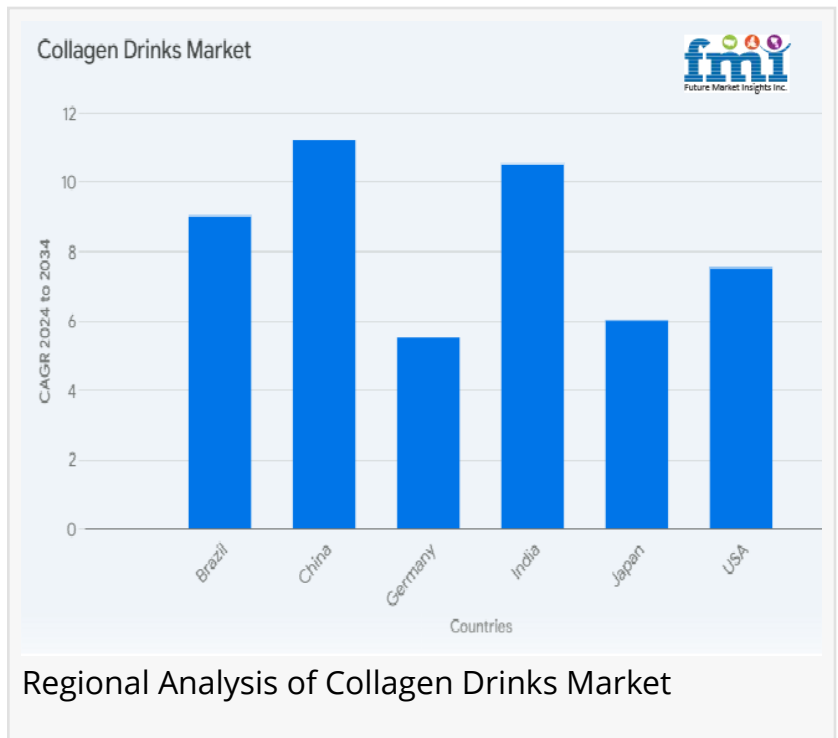
2. Aging Population: As the global population ages, there is an increased focus on products that support joint health and skin vitality, positioning collagen drinks as a preferred choice among older adults.

3. Scientific Validation: Research supporting collagen's efficacy in improving skin hydration, reducing wrinkles, and enhancing joint mobility has bolstered consumer confidence and market growth.

"The collagen drinks market is expected to maintain robust growth, with innovative product offerings playing a crucial role. "Consumers are seeking clean-label, easy-to-consume solutions, and collagen drinks provide an ideal format. Brands that integrate sustainable sourcing and personalized nutrition will gain a competitive edge in the evolving market." - says Nandini Roy Choudhury, Client Partner at Future Market Insights

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- The Collagen Drinks Market is projected to grow at a notable CAGR during the forecast period.
- Rising preference for nutraceuticals and functional beverages is fueling market expansion.
- Technological advancements in collagen extraction and formulation are enhancing product efficacy.
- North America, Europe, and Asia-Pacific are key regional markets, driven by high health-conscious consumer bases.
- Leading players such as Vital Proteins (USA), Shiseido (Japan), and Asterism Healthcare (UK) are investing in R&D and partnerships to strengthen their market presence.



Collagen Market Outlook:

- Asia-Pacific – The largest market, fueled by high consumer spending on beauty and wellness in countries like China, Japan, and South Korea.
- North America – Growing at a rapid pace due to increased awareness, premium product offerings, and strong digital marketing campaigns.
- Europe – Demand is rising, particularly in Germany, France, and the UK, where functional beverages are becoming mainstream.
- Latin America & Middle East – Emerging markets witnessing increased collagen consumption, mainly driven by rising disposable incomes.

Collagen Market Report: <https://www.futuremarketinsights.com/reports/collagen-drinks-market>

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Collagen Market Outlook

The global collagen drinks market is characterized by fierce competition as leading manufacturers are aimed at innovations and the development of technology to improve the quality of ingredients. The most recognized names: Shiseido Company Ltd., Vital Proteins, AmorePacific Corporation, and The Protein Drinks Co.-have been working diligently on developing novel formulations to satisfy the rising demand for wellness beverages.

Key Market Players

- In July 2022, Evonik introduced its non-animal derived collagen platform, Vecollan, at a commercial scale specifically for medical device applications.
- In 2020, German beverage producer Black Labels Co has launched a three-strong line of collagen protein drinks.

Key Market Players

- Shiseido Company Ltd.
- Vital Protein LLC
- AmorePacific Corporation
- The Protein Drinks Co.
- Sappe Public Company Ltd.
- Asertism Healthcare
- Hangzhou Nutrition Biotechnology Co. Ltd
- Anveva Nutraceuticals Ltd.
- Kinohimitsu
- Bottles Science Ltd
- Bauer Nutrition
- Lacka Foods Ltd.
- Revive Collagen
- Heivy
- The Collagen Company

Functional beverages are a category of beverages that are designed to provide health benefits beyond hydration. They often contain vitamins, minerals, and other nutrients. The market for functional beverages is growing rapidly, driven by increasing consumer awareness of health and wellness. For more information, visit: <https://www.futuremarketinsights.com/industry-analysis/functional-beverages>

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