BOPP Films Market to Reach USD 41.1 Billion by 2032 | Driven By Increase Demand for High-Performance Packaging

BOPP Films Market Expands with Digital Printing Adoption & Sustainable Packaging Demand, Driven by Growth in Food, E-Commerce & Personal Care Sectors.

BOPP Films Market

AUSTIN, TX, UNITED STATES, February 5, 2025 /EINPresswire.com/ -- The BOPP Films Market was valued at USD 24.8 billion in 2023 and is projected to reach USD 41.1 billion by 2032, growing at a CAGR of 5.8% over the forecast period 2024-2032. The market expansion is primarily driven by the increasing demand for flexible and durable packaging solutions in industries such as food and beverage, and personal care.

(BOPP) films are designed for food packaging to increasing demand in the market.

The growing demand for food packaging with extended shelf life as well as the demand for high-performance films with advanced mechanical and optical properties. Moreover, their increasing utilization in e-commerce and retail packaging is rapidly boosting the market growth of these films for every end-use sector.

These trends are further supported by government initiatives aimed at reducing plastic waste. For instance, in July 2024, the U.S. government announced a comprehensive plan to phase out single-use plastics in federal operations by 2035, emphasizing the use of reusable, compostable, and recyclable products.

Get a Sample Report of BOPP Films Market @ https://www.snsinsider.com/sample-request/1455

Key Players:

- Cosmo Films Ltd. (Cosmo Sensa, Cosmo Polyester Films)
- TAGHLEEF INDUSTRIES GROUP (TALATEX, THERMOLAM)
- POLİBAK PLASTİK (Polibak BOPP Films, Polibak Lidding Films)
- UFlex Limited Inc. (FlexPET, UFlex BOPP Films)
- SRF Limited (SRF BOPP Films, SRF Specialty Films)
- NAN YA PLASTICS CORPORATION (NyFilm, NyBond BOPP Films)
- Vacmet India Ltd (Vacmet BOPP Films, Vacmet Lamination Films)
- Tatrafan, s.r.o (Tatrafan BOPP Films, Tatrafan Metallized Films)
- ObenGroup (Oben BOPP Films, Oben Clear Films)
- FlexFilms (FlexPET, FlexBOPP Films)
- SIBUR (BOPP SIBUR, SIBUR PET Films)
- Toray Plastics (Torayfan, Toray BOPP Films)
- Political SA (POLYBOPP, POLYFILM)
- Jindal Poly Films Limited (Jindal BOPP Films, Jindal CPP Films)
- Inteplast Group (Inteplast BOPP, Inteplast Metalized Films)
- Kraton Polymers (Kraton BOPP Films, Kraton Coated Films)
- Mitsubishi Polyester Film (Mitsubishi BOPP, Lumirror)
- AEP Industries Inc. (AEP BOPP, AEP Specialty Films)
- MOPET (MOPET BOPP Films, MOPET Laminating Films)
- Coveris (Coveris BOPP, Coveris Stretch Films)

Segmental Analysis

By Type
- Wraps
- Bags and Pouches
- Tapes
- Labels
- Others

Bags & pouches held the largest market share around 56% in 2023.

The bags & pouches segment is the dominant shareholder as they are highly usage within food processing & consumer goods packaging. It is vital to maintain freshness and extend shelf life which is why they exhibit excellent HDPE Barrier properties, toughness,   and printability. It is projected that this segment will follow growth owing to the new growth of flexible packaging solutions which provides consumers with encapsulated and trustful packaging.

By Production Process
- Tenter
- Tubular

The tenter process held the largest market share around 60% in 2023.

BOPP films feature unique lock-in mechanical properties, typically associated with tenter frame stretch in the machine direction (MD) and transverse direction (TD) with enhancements extending to strength, clarity, and dimensional stability. Then, to orient these layers additionally, and to improve their optical properties to achieve high gloss of films, very good printability and applicability for various packaging solutions. They have excellent moisture, chemical, and temperature resistance and are commonly used for food, cosmetic, and other consumer goods, needing bulky and effective packing material after being produced by the tenter process.

By Application
- Food
- Beverage
- Tobacco
- Personal Care
- Pharmaceutical
- Electrical & Electronics
- Others

The food segment held the largest market share, around 29% in 2023.

BOPP films are widely used in food packaging due to their excellent barrier properties which protect the contents from moisture, air, and other contaminants thereby extending the shelf life of perishable products. These films not only offer improved clarity and printability but also enable bright, eye-catching packaging that will make your product visible on the shelf while capturing your customers' attention.

By Thickness
- Below 14 microns
- 14-30 microns
- 30-45 microns
- More than 45 microns

Regional Analysis

North America held the largest market share around 29% in 2023

The region is driven by stringent regulations promoting the use of recyclable and biodegradable packaging materials. The presence of major players, coupled with advancements in film processing technologies, is propelling market growth in the region. For instance, Toray Plastics (America), Inc. in the BOPP films space for many years. The firm has specialized in high-end

BOPP films with improved barrier characteristics for food safety and overhead purposes. Hence, this may increase the market growth.

About Us:

SNS Insider is a global leader in market research and consulting, shaping the future of the industry. Our mission is to empower clients with the insights they need to thrive in dynamic environments. Utilizing advanced methodologies such as surveys, video interviews, and focus groups, we provide up-to-date, accurate market intelligence and consumer insights, ensuring you make confident, informed decisions.

Jagney Dave
SNS Insider Pvt. Ltd
+1 315 636 4242
email us here
Visit us on social media:
Facebook
X
LinkedIn
Instagram
