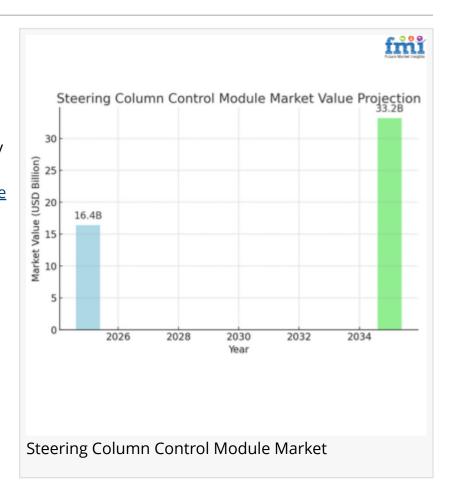


Global Steering Column Control Module Market Poised for Growth Amid Advancements in Automotive Electronics

Explore the Steering Column Control Module Market with insights on trends, growth drivers, key players, and future projections

NEWARK, DE, UNITED STATES, February 5, 2025 /EINPresswire.com/ -- The global Steering Column Control Module Market is set for substantial expansion as automakers and consumers increasingly demand advanced vehicle control systems for improved safety, convenience, and driving experience. Steering column control modules play a crucial role in integrating various control functions, such as lighting, wipers, cruise control, and multimedia operations, enhancing vehicle ergonomics and driver accessibility. The rise in vehicle automation, advancements in electronic control



units (ECUs), and increasing adoption of electric vehicles (EVs) are key drivers propelling market growth.

Global sales of steering column control module were reported at USD 11.6 billion in 2020. Demand for steering column control module is anticipated to reach USD 16.4 billion in 2025. Over the assessment period (2025 to 2035), the market is projected to expand at a CAGR of 7.3% and attain value of USD 33.2 billion by the end of 2035.

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The steering column control module market is experiencing rapid growth due to rising demand for integrated vehicle control systems, increased automation in automobiles, and a shift toward electric and hybrid vehicles. With automotive safety regulations becoming stricter and consumer preference shifting toward advanced driver-assistance systems (ADAS), the market is poised for strong growth. The incorporation of smart steering systems, touch-sensitive controls, and connectivity features is further fueling market expansion.



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Growing Demand for Advanced Driver Assistance Systems (ADAS): Automakers are integrating steering column control modules with ADAS to enhance driver safety and improve vehicle handling.

Rising Adoption of Electric Vehicles (EVs): EV manufacturers are incorporating innovative steering systems to enhance energy efficiency and user experience, increasing demand for advanced control modules.

Technological Innovations & Smart Features: The integration of gesture recognition, haptic feedback, and AI-powered control interfaces is making steering column control modules more sophisticated and user-friendly.

Stringent Automotive Safety Regulations: Governments worldwide are enforcing strict vehicle safety norms, driving automakers to adopt intelligent steering systems that enhance driver assistance and control.

Increased Vehicle Production & Customization: The growing production of passenger cars, luxury vehicles, and commercial vehicles is fueling the demand for advanced steering column control modules with customizable features.

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- Passenger Vehicles: Widely used in sedans, SUVs, and luxury cars to enhance driver accessibility and control.
- Commercial Vehicles: Essential for improved steering functionality in trucks, buses, and heavyduty vehicles.
- Electric & Hybrid Vehicles: Increasing adoption in EVs for efficient power management and seamless user interaction.
- Off-Road & Specialty Vehicles: Used in agricultural, construction, and military vehicles to optimize steering performance in rugged environments.

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- Bosch Mobility Solutions
- ZF Friedrichshafen AG
- Nexteer Automotive
- Valeo SA
- Denso Corporation
- Continental AG
- Leopold Kostal GmbH & Co. KG
- · Delphi Technologies

- Mando Corporation
- · Leopold Kostal GmbH & Co. KG

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- Manual Steering Column Control Modules
- Electronic Steering Column Control Modules

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- Passenger Cars
- Light Commercial Vehicles (LCVs)
- Heavy Commercial Vehicles (HCVs)
- Electric & Hybrid Vehicles

- Traditional Mechanical Control Modules
- Advanced Electronic Control Modules

- OEMs (Original Equipment Manufacturers)
- Aftermarket

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- North America
- Europe
- · Asia-Pacific
- Latin America
- Middle East & Africa

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