

# GCC Outbound Tourism Market Set to Witness Significant Growth by 2025-2032 | Kanoo Travel, Omeir Travel Agency

*The GCC outbound tourism market is estimated to be valued at USD 75.89 billion in 2024 and is expected to reach USD 127.55 billion by 2031,*

BURLINGAME, CA, UNITED STATES, February 5, 2025 /EINPresswire.com/ -- The [GCC Outbound Tourism Market](#) is estimated to be valued at USD 81.68 Bn in 2025 and is expected to reach USD 132.73 Bn by 2032, exhibiting a compound annual growth rate (CAGR) of 7.7% from 2025 to 2032. The Latest Report, titled "GCC Outbound Tourism Market" includes a detailed analysis of current market conditions, market players, regions, types, applications, Opportunity and Forecast 2025-2032.



**LATEST REPORT**  
**Market Research Report 2025**  
Industry Analysis, Future Trends with Top Company Profiles By 2032  
**CMI Report Include**

- Technology Outlook
- Regional Outlook
- Industry Dynamics
- Key Opportunities
- Competitive Landscape

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GCC Outbound Tourism Market

The GCC Outbound Tourism Market Report is the result of extensive research and analysis conducted by our team of experienced market researchers through –

- 70% efforts of Primary Research
- 15% efforts of Secondary Research
- 15% efforts from the subscription to Paid database providing industry overview, macro and micro economics factors, and financials of private limited companies

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As per the Analysts, the Growth Factors of the industry to Capitalize include:

- Increasing Disposable Income: The rising disposable income among GCC citizens is driving

demand for luxury travel experiences. As economic conditions improve, more individuals are willing to spend on international travel, leading to increased outbound tourism.

- Expansion of Direct Flight Routes: The growth in direct flight options to various international destinations is making travel more accessible for GCC residents. This expansion encourages more frequent travel and exploration of diverse cultures and experiences.
- Growing Interest in Sustainable Travel: There is an increasing preference for eco-friendly travel options among younger travelers. Market participants can capitalize on this trend by offering sustainable travel packages that focus on green accommodations and low-impact activities.
- Cultural and Culinary Tourism: The rising popularity of cultural and culinary experiences is attracting GCC travelers to destinations that offer unique local experiences. This trend provides opportunities for tour operators to create tailored itineraries that highlight local cuisine and culture.

Classification and Segmentation of the Report :

- By Traveler Type: Families , Couples , Solo Travelers , and Group Tours
- By Purpose of Travel: Leisure , Business , Medical Tourism , Education , and Others

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Geographical Landscape of the GCC Outbound Tourism market:

- » North America (United States, Canada, and Mexico)
- » Europe (Germany, France, UK, Russia, Italy)
- » Asia-Pacific (China, Japan, Korea, India, and Southeast Asia)
- » Latin America (Brazil, Argentina, Colombia)
- » Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria, and South Africa)

The Prominent players covered in the GCC Outbound Tourism Market report are:

- Al Futtaim Travel
- Al Ghanim Travel
- Al Rostamani Travel and Holidays
- Kanoo Travel
- Omeir Travel Agency
- Al Rais Travel Agencies
- ITL World
- Belhasa Tourism & Travel
- Al Naboodah Travel
- Al Tayer Travel Agency
- Al Mosafer
- Al Jazeera Travel & Tourism

- Al Mufeed Travel & Tourism
- Al Mufeed Travel
- Al-Hokair Group
- Al-Faisal Travel
- Al Mufeed Travel Agency
- Al Safwa Travel & Tourism
- Al Shams Travel & Tourism
- Al Ahlia Travel & Tourism

\*□□□□: List of the mentioned above players is part of the entire list. The report also covers regional players as a part of estimation model. Please raise a request for detailed competitive intelligence on domestic players in close to 30 countries.

#### Key Strategic Takeaways Transforming the Industry:

- Leverage Technology for Enhanced Experiences: Companies should invest in technology that enhances the travel experience, such as mobile apps for itinerary management, virtual reality previews of destinations, and AI-driven personalized recommendations.
- Focus on Wellness Tourism: With an increasing number of travelers seeking health and wellness experiences, companies should develop packages that include spa retreats, yoga sessions, and wellness-focused accommodations to attract this growing segment.
- Develop Strategic Partnerships: Collaborating with local businesses in popular destinations can enhance service offerings and provide unique experiences for travelers. Partnerships with hotels, restaurants, and activity providers can create comprehensive travel packages.
- Utilize Data Analytics for Consumer Insights: Implementing data analytics tools can help companies understand consumer preferences and trends in real time. This insight allows for more targeted marketing strategies and product development that align with evolving customer needs.
- Enhance Marketing Strategies through Storytelling: Utilizing storytelling techniques in marketing campaigns can engage potential travelers by highlighting unique experiences and cultural narratives associated with destinations. This approach can create emotional connections that drive bookings.

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#### Important Facts about This Market Report:

- This research report reveals this business overview, product overview, market share, demand and supply ratio, supply chain analysis, and import/export details.
- The Industry report captivates different approaches and procedures endorsed by the market key players to make crucial business decisions.
- This research presents some parameters such as production value, marketing strategy

analysis, Distributors/Traders, and effect factors are also mentioned.

□ The historical and current data is provided in the report based on which the future projections are made and the industry analysis is performed.

□ The import and export details along with the consumption value and production capability of every region are mentioned in the report.

□ Porter's five forces analysis, value chain analysis, and SWOT analysis are some additional important parameters used for the analysis of market growth.

□ The report provides the clients with facts and figures about the market on the basis of the evaluation of the industry through primary and secondary research methodologies.

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This GCC Outbound Tourism Market Research/Analysis Report Contains Answers to your following Questions:

□ What are the global trends in the GCC Outbound Tourism market? Would the market witness an increase or decline in the demand in the coming years?

□ What is the estimated demand for different types of products in GCC Outbound Tourism ?

What are the upcoming industry applications and trends for GCC Outbound Tourism market?

□ What Are Projections of Global GCC Outbound Tourism Industry Considering Capacity, Production and Production Value? What Will Be the Estimation of Cost and Profit? What Will Be Market Share, Supply and Consumption? What about Import and Export?

□ Where will the strategic developments take the industry in the mid to long-term?

□ What are the factors contributing to the final price of GCC Outbound Tourism ? What are the raw materials used for GCC Outbound Tourism manufacturing?

□ How big is the opportunity for the GCC Outbound Tourism market? How will the increasing

- adoption of GCC Outbound Tourism for mining impact the growth rate of the overall market?
- How much is the global GCC Outbound Tourism market worth? What was the value of the market In 2024?
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  - Which are the recent industry trends that can be implemented to generate additional revenue streams?
  - What Should Be Entry Strategies, Countermeasures to Economic Impact, and Marketing Channels for GCC Outbound Tourism Industry?

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