

Shopping Tourism Market Projected To Witness Substantial Growth, 2025-2032 | Abercrombie & Kent, G Adventures

BURLINGAME, CA, UNITED STATES, February 5, 2025 /EINPresswire.com/ -- The [Shopping Tourism Market](#) is estimated to be valued at USD 292.35 Bn in 2025 and is expected to reach USD 556.34 Bn by 2032, exhibiting a compound annual growth rate (CAGR) of 9.3% from 2025 to 2032. The Latest Report, titled "Shopping Tourism Market" includes a detailed analysis of current market conditions, market players, regions, types, applications, Opportunity and Forecast 2025-2032.

The Shopping Tourism Market Report is the result of extensive research and analysis conducted by our team of experienced market researchers through –

- 70% efforts of Primary Research
- 15% efforts of Secondary Research
- 15% efforts from the subscription to Paid database providing industry overview, macro and micro economics factors, and financials of private limited companies

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As per the Analysts, the Growth Factors of the industry to Capitalize include:

- Rising Global Incomes and Middle-Class Expansion: The increasing disposable income among consumers, particularly in emerging markets, is driving demand for shopping tourism. As more individuals can afford travel, they are seeking destinations that offer unique shopping



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Shopping Tourism Market

experiences alongside leisure activities.

□ Emergence of New Shopping Destinations: While traditional cities like Dubai, London, and New York remain popular, smaller cities in Europe and Asia are gaining traction as shopping destinations. These locations often provide unique local products and experiences that attract tourists looking for something different.

□ Integration of Shopping with Cultural Experiences: Tourists are increasingly interested in shopping experiences that are intertwined with local culture and cuisine. This trend encourages destinations to promote their local boutiques and markets, enhancing the overall appeal of shopping tourism.

□ Technological Advancements in Retail: The rise of e-commerce and digital payment solutions is transforming the retail landscape. Tourists now expect seamless shopping experiences that combine online research with in-store purchases, making it essential for retailers to adapt to these technological changes.

Classification and Segmentation of the Report :

- By Product Type: Fashion & Accessories, Beauty & Cosmetics, Electronics, Food & Beverage, Others
- By End User: Men, Women, Others
- By Purpose of Trip : Leisure, Medical , Business, Education

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Geographical Landscape of the Shopping Tourism market:

- » North America (United States, Canada, and Mexico)
- » Europe (Germany, France, UK, Russia, Italy)
- » Asia-Pacific (China, Japan, Korea, India, and Southeast Asia)
- » Latin America (Brazil, Argentina, Colombia)
- » Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria, and South Africa)

The Prominent players covered in the Shopping Tourism Market report are:

- Japan Deluxe Tours
- Trafalgar Tours
- EF Educational Tours
- The Shopping Sherpa
- Luxury Escapes
- Costco Travel
- AAA Vacations
- Travel + Leisure
- Context Travel

- Intrepid Travel
- Tauck Tours
- Backroads
- Country Walkers
- G Adventures
- World Expeditions
- AdventureSmith Explorations
- Esquire Travel
- Abercrombie & Kent

*□□□□: List of the mentioned above players is part of the entire list. The report also covers regional players as a part of estimation model. Please raise a request for detailed competitive intelligence on domestic players in close to 30 countries.

Key Strategic Takeaways Transforming the Industry:

- Focus on Personalized Shopping Experiences: Companies should leverage data analytics to create personalized shopping itineraries for tourists based on their preferences. Tailoring experiences can enhance customer satisfaction and drive repeat visits.
- Develop Sustainable Shopping Initiatives: Emphasizing eco-friendly practices in retail operations can attract environmentally conscious consumers. Initiatives such as sustainable packaging and promoting local artisans can enhance brand loyalty among shoppers.
- Enhance Marketing Through Storytelling: Utilizing storytelling techniques in marketing campaigns can engage potential travelers by highlighting unique shopping experiences tied to local culture and heritage. This approach can create emotional connections that drive bookings.
- Invest in Omnichannel Retail Strategies: Companies should develop omnichannel strategies that integrate online and offline shopping experiences. Providing options for tourists to browse online and purchase in-store can enhance convenience and satisfaction.
- Create Strategic Alliances with Local Businesses: Forming partnerships with local retailers, restaurants, and tour operators can create comprehensive packages that enhance the shopping experience for tourists. Collaborations can lead to co-branded promotions that attract more visitors.

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Important Facts about This Market Report:

- This research report reveals this business overview, product overview, market share, demand and supply ratio, supply chain analysis, and import/export details.
- The Industry report captivates different approaches and procedures endorsed by the market key players to make crucial business decisions.
- This research presents some parameters such as production value, marketing strategy

analysis, Distributors/Traders, and effect factors are also mentioned.

□ The historical and current data is provided in the report based on which the future projections are made and the industry analysis is performed.

□ The import and export details along with the consumption value and production capability of every region are mentioned in the report.

□ Porter's five forces analysis, value chain analysis, and SWOT analysis are some additional important parameters used for the analysis of market growth.

□ The report provides the clients with facts and figures about the market on the basis of the evaluation of the industry through primary and secondary research methodologies.

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This Shopping Tourism Market Research/Analysis Report Contains Answers to your following Questions:

□ What are the global trends in the Shopping Tourism market? Would the market witness an increase or decline in the demand in the coming years?

□ What is the estimated demand for different types of products in Shopping Tourism ? What are the upcoming industry applications and trends for Shopping Tourism market?

□ What Are Projections of Global Shopping Tourism Industry Considering Capacity, Production and Production Value? What Will Be the Estimation of Cost and Profit? What Will Be Market Share, Supply and Consumption? What about Import and Export?

□ Where will the strategic developments take the industry in the mid to long-term?

□ What are the factors contributing to the final price of Shopping Tourism ? What are the raw materials used for Shopping Tourism manufacturing?

□ How big is the opportunity for the Shopping Tourism market? How will the increasing adoption of Shopping Tourism for mining impact the growth rate of the overall market?

- How much is the global Shopping Tourism market worth? What was the value of the market In 2024?
- Who are the major players operating in the Shopping Tourism market? Which companies are the front runners?
- Which are the recent industry trends that can be implemented to generate additional revenue streams?
- What Should Be Entry Strategies, Countermeasures to Economic Impact, and Marketing Channels for Shopping Tourism Industry?

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