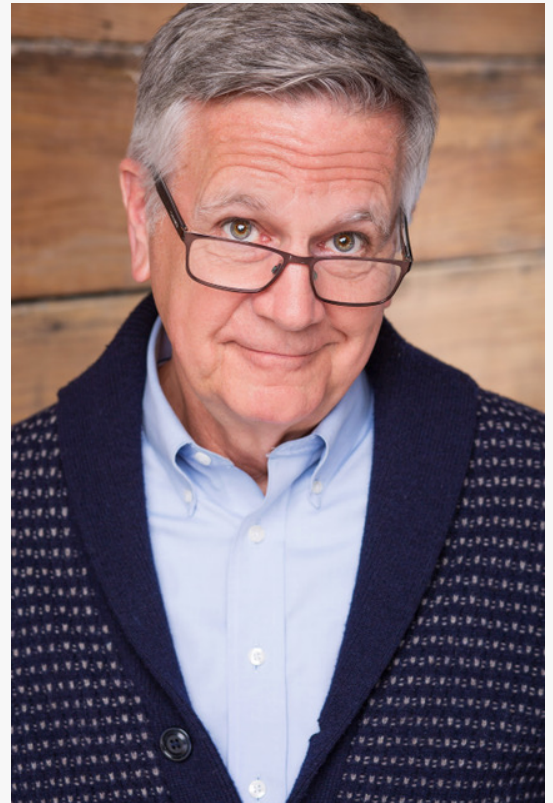


# Author Paul Ryden Chronicles a Lifetime in Media with Humor, Heart, and Hard-Won Wisdom in Memoir

GA, UNITED STATES, February 5, 2025 /EINPresswire.com/ -- Atticus Publishing proudly presents Paul Ryden, an award-winning broadcaster, actor, and media professional, who invites readers on a captivating journey through nearly five decades in the spotlight — and the shadows — of the television industry. His memoir, [I Never Heard of Me Either: What I Found on My Search for TV Stardom](#), offers an honest, humorous, and inspiring account of the highs and lows of a career built on perseverance, faith, and the willingness to embrace the unexpected.

From his earliest days imagining TV stardom as a young boy in suburban California to earning three Georgia Area Emmy Awards and a National Cable Ace Award during his tenure at Turner Broadcasting, Ryden's path to success has been anything but ordinary. His memoir captures it all: the adrenaline of live sports reporting, the challenges of navigating a cutthroat industry, and the joy of discovering new opportunities around the globe.



Paul Ryden

Ryden began his career at WLUK-TV in Green Bay, WI, and WLKY-TV in Louisville, KY, before joining Turner Broadcasting in Atlanta. There, he spent 11 years as a feature reporter, primarily in sports. Since transitioning to freelance work in 1992, he has worn many hats, including hosting golf shows for PGA Tour Productions, reporting for ESPN, acting in film and TV, and producing videos for mission agencies in far-flung corners of the world, from Afghanistan to Rwanda. Each chapter of his career showcases his adaptability and unwavering commitment to his craft.

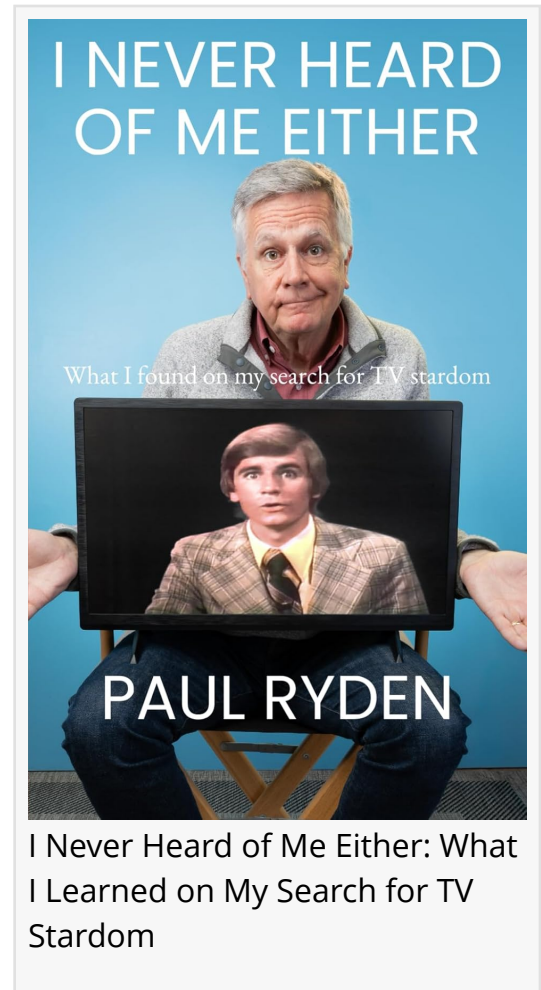
"By 2013, after 38 years in media, I realized I needed to reflect on all that I had experienced and learned," Ryden shares. "Writing this book allowed me to not only take stock of my career but also to pass on lessons to others. It's my way of encouraging people to find what they were created to do and pursue it wholeheartedly."

The primary message of *I Never Heard of Me Either* is as inspiring as it is relatable: Success is not a one-size-fits-all concept. Through laugh-out-loud anecdotes, poignant reflections, and candid confessions, Ryden encourages readers to redefine what achievement means to them and to trust in the unique path laid out for their lives.

Readers will be entertained by his tales of industry triumphs and misadventures, moved by his openness about faith and perseverance, and inspired to embrace their own talents and opportunities. With wit and wisdom, Ryden proves that fame and fortune are not the only measures of a life well-lived.

*I Never Heard of Me Either* is available for purchase on [Amazon](https://www.amazon.com), offering an unfiltered glimpse into a dynamic career—and a life—defined by resilience and reinvention. For more information about Paul Ryden and his works, please visit [paulryden.substack.com](http://paulryden.substack.com) or [www.paulryden.com](http://www.paulryden.com).

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