

10 Ways NVBDC Certified Veteran Business Owners Can Work with Corporate America

DETROIT, MI, UNITED STATES, February 5, 2025 /EINPresswire.com/ -- The [National Veteran Business Development Council \(NVBDC\) certification](https://www.einpresswire.com/news/nvbdc-certification-supports-service-disabled-and-veteran-owned-businesses) supports service-disabled and veteran-owned businesses (SD/VOBs) in engaging meaningfully with corporate America. Here are ten strategies for NVBDC Certified Veteran Business Owners to foster and expand corporate partnerships:

Engage in Supplier Diversity Programs

Registration on corporate member sites is essential as many corporations run dedicated supplier diversity initiatives supporting veteran-owned businesses. NVBDC certification assists in becoming an approved vendor, providing access to various procurement opportunities.

Participate in Corporate Matchmaking and Expos

Corporate matchmaking events and expos are venues where veteran-owned businesses meet with corporate buyers looking for diverse suppliers.

Benefit from Corporate Mentorship Programs

These programs help small businesses scale operations, improve processes, and navigate corporate procurement systems.



The image displays the NVBDC logo, which includes the text "NATIONAL VETERAN BUSINESS DEVELOPMENT COUNCIL" and "CERTIFICATION OF DISABLED & VETERAN-OWNED BUSINESSES" alongside a stylized red eagle. To the right is a circular seal that reads "10 YEARS STRONG" and "NVBDC CERTIFICATION". Below the logos is a portrait of Keith King, a man with a white beard and glasses, wearing a dark suit, blue shirt, and patterned tie.

Keith King, Founder & CEO, National Veteran Business Development Council (NVBDC)

Provide Specialized Solutions

Businesses can position themselves as strategic partners by offering products or services that meet specific corporate needs.

Align with Corporate Social Responsibility Initiatives

Creating shared value by aligning business operations with corporate goals in sustainability, community engagement, or veteran support enhances partnership potential.

Respond to Corporate RFPs and RFQs

Keep an active presence in corporate procurement cycles by responding to Requests for Proposals and Requests for Quotes.

Network with Supplier Diversity Managers

Maintaining relationships with supplier diversity managers can provide insights into upcoming opportunities and procurement needs.

Showcase at Industry-Specific Trade Shows

Participation in trade shows targets corporate buyers interested in innovative and diverse suppliers.

Utilize NVBDC Partnerships

NVBDC's corporate partnerships and alliances offer access to exclusive networking events, training sessions, and procurement opportunities.

Highlight NVBDC Certification in Marketing

Incorporating NVBDC certification in marketing efforts showcases a commitment to excellence and credibility in business practices.

About NVBDC



Brigadier General (ret) Dick Miller,
President, NVBDC

The National Veteran Business Development Council is the foremost authority on certifying veteran-owned businesses. NVBDC's certification process is designed to ensure that corporate members have access to a diverse pool of veteran entrepreneurs.

NVBDC Mission

The mission of NVBDC is to serve as a reliable certifying authority for veteran-owned businesses of all sizes, confirming valid veteran ownership and control.

For more information on obtaining NVBDC Certification for your business, visit NVBDC Veteran Certification Page or contact us at (888) CERTIFIED.

This revision aims to present the press release as an informative piece rather than a promotional tool, adhering to standard editorial guidelines for press releases.

Keith King, Founder & CEO
National Veteran Business Development Council
+1 313-446-6885

[email us here](#)

Visit us on social media:

[Facebook](#)

[X](#)

[LinkedIn](#)

This press release can be viewed online at: <https://www.einpresswire.com/article/783321242>

EIN Presswire's priority is source transparency. We do not allow opaque clients, and our editors try to be careful about weeding out false and misleading content. As a user, if you see something we have missed, please do bring it to our attention. Your help is welcome. EIN Presswire, Everyone's Internet News Presswire™, tries to define some of the boundaries that are reasonable in today's world. Please see our Editorial Guidelines for more information.

© 1995-2025 Newsmatics Inc. All Right Reserved.