

Optimizing Connectivity: The Growing Importance of Network Engineering Services Market

The market is driven by rise in connected devices, demand for advanced network infrastructure, and ICT advancements.

WILMINGTON, DE, UNITED STATES, February 5, 2025 /EINPresswire.com/ -- According to the report published by Allied Market Research, Optimizing Connectivity: The Growing Importance of [Network Engineering Services Market](#). The report provides an extensive analysis of changing market dynamics, major segments, value chains, competitive scenarios, and regional landscapes. This research offers valuable guidance to leading players, investors, shareholders, and startups in devising strategies for sustainable growth and gaining a competitive edge in the market.



The image shows the cover of a market research report. The title is 'NETWORK ENGINEERING SERVICES MARKET' in bold, uppercase letters. Below the title, it says 'OPPORTUNITIES AND FORECAST, 2021 - 2031'. To the right, there is a summary: 'Network engineering services market is expected to reach \$111.7 Billion in 2031' and 'Growing at a CAGR of 10.1% (2022-2031)'. The bottom half of the cover features a photograph of network equipment with blue and yellow cables plugged into ports. A small text box at the bottom left of the image reads 'Report Code: A31748, www.alliedmarketresearch.com'.

Network Engineering Services Market

The global network engineering services market size garnered \$43.7 billion in 2021 and is estimated to generate \$111.7 billion by 2031, manifesting a CAGR of 10.1% from 2022 to 2031

The network engineering services market is poised for robust growth driven by technological advancements and an increasing number of connected devices. However, stakeholders must address challenges related to costs and upgrade requirements to fully leverage market opportunities.

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The research provides detailed segmentation of the global network engineering services market based on Service Type, Connectivity, Enterprise Size, Industry Vertical, and region. The report discusses segments and their sub-segments in detail with the help of tables and figures. Market players and investors can strategize according to the highest revenue-generating and fastest-

growing segments mentioned in the report.

Based on service type, the network deployment segment held the highest share in 2021, accounting for nearly half of the global network engineering services market, and is expected to continue its leadership status during the forecast period. This segment is expected to register the highest CAGR of 13.6% from 2022 to 2031.

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Based on connectivity, the wired segment accounted for the highest share in 2021, contributing to nearly two-thirds of the global network engineering services market, and is expected to maintain its lead in terms of revenue during the forecast period. However, the wireless segment is expected to manifest the highest CAGR of 11.6% from 2022 to 2031.

Based on industry vertical, the IT and telecom segment accounted for the highest share in 2021, holding nearly one-third of the global network engineering services market, and is expected to continue its leadership status during the forecast period. However, the healthcare segment is estimated to grow at the highest CAGR of 15.5% during the forecast period.

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Based on region, North America held the largest share in 2021, contributing to more than one-third of the global network engineering services market share, and is projected to maintain its dominant share in terms of revenue in 2031. However, the Asia-Pacific region is expected to manifest the fastest CAGR of 13.8% during the forecast period.

Leading market players of the global network engineering services market analyzed in the research include Infosys Limited, Sincera Consulting LLC, Integration International, Inc., TATA Communications, Imagit Inc, Softnautics, Cyient, Mphasis, Datavision, Inc., PCS Technologies Inc.

The report provides a detailed analysis of these key players of the global network engineering services market. These players have adopted different strategies such as new product launches, collaborations, expansion, joint ventures, agreements, and others to increase their market share and maintain dominant shares in different regions. The report is valuable in highlighting business performance, operating segments, product portfolio, and strategic moves of market players to showcase the competitive scenario.

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Challenges

□ High Upgrade Costs: The expense associated with upgrading software poses a challenge for market growth.

Recent Developments: Partnerships and acquisitions are shaping the market landscape. For instance:

□ In June 2021, L&T Technology Services partnered with Mavenir for 5G automation services.

□ In August 2022, SkyMax Network collaborated with Ericsson for next-gen 5G networks in Sub-Saharan Africa.

Covid-19 Scenario:

□ The outbreak of the COVID-19 pandemic had a positive impact on the growth of the global network engineering services market, due to accelerating demand for networking services to support several crucial IT operations in verticals such as BFSI and manufacturing.

□ Moreover, the increasing work-from-home trends during COVID-19 generated a need for Wi-Fi networks that use multiple nodes and can communicate with each other to seamlessly share a wireless connection within a larger area. Such factors propelled the growth of the global network engineering services market during the period.

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Lastly, this report provides market intelligence most comprehensively. The report structure has been kept such that it offers maximum business value. It provides critical insights into the market dynamics and will enable strategic decision-making for the existing market players as well as those willing to enter the market.

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Pawan Kumar, the CEO of Allied Market Research, is leading the organization toward providing high-quality data and insights. We are in professional corporate relations with various companies. This helps us dig out market data that helps us generate accurate research data tables and confirm utmost accuracy in our market forecasting. Every data company in the domain is concerned. Our secondary data procurement methodology includes deep presented in the reports published by us is extracted through primary interviews with top officials from leading online and offline research and discussion with knowledgeable professionals and analysts in the industry.

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