

Middle East & Africa Alkyl Polyglucoside Market to Reach US\$ 117.64 Million by 2034, Growing at 7% CAGR

Analysis of Alkyl Polyglucoside Industry Covering Countries Including Analysis of GCC Countries, Turkey, South Africa, and Rest of MEA

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Alkyl Polyglucoside Industry Analysis in Middle East & Africa

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/EINPresswire.com/ -- The [Middle East and Africa \(MEA\) alkyl polyglucoside \(APG\) market](#) is experiencing significant growth, driven by increasing environmental awareness and stringent regulations promoting sustainable alternatives to traditional surfactants. APGs, derived from renewable raw materials, are non-ionic surfactants known for their biodegradability, low toxicity, and excellent performance characteristics, making them ideal for various applications across multiple industries.

Market Development:

Alkyl polyglucoside sales in the Middle East & Africa are projected to reach US\$ 59.8 million in 2024 and further rise to US\$ 117.64 million by 2034, increasing at 7% CAGR over the next ten years (2024 to 2034). This upward trajectory is attributed to the rising preference for eco-friendly surfactants over traditional petroleum-based counterparts. APGs are increasingly utilized in household and industrial applications due to their superior properties, including high alkali stability, excellent wetting ability, low surface tension, and strong detergency. Their compatibility with other bio-based surfactants and ease of biodegradability further enhance their appeal in the market.

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Market Outlook:

The future of the APG market in the MEA region appears promising, driven by stringent environmental regulations and a growing emphasis on sustainability. Regulatory bodies are

enforcing strict guidelines on chemical usage across various industries, encouraging the adoption of sustainable surfactants like APGs. APGs' non-toxic and biodegradable nature, coupled with their compliance with certification and eco-label standards, positions them as a preferred choice for manufacturers aiming to meet environmental norms. This trend is expected to continue, fostering a sustainable ecosystem and mitigating negative environmental impacts.

Market Analysis:

A country-wise analysis reveals that the Gulf Cooperation Council (GCC) countries, including Oman, Saudi Arabia, Qatar, Kuwait, Bahrain, and the United Arab Emirates, are leading the adoption of APGs in the MEA region. In 2024, the GCC countries are anticipated to account for a market value of US\$23.4 million, representing 39.2% of the regional market share. The growth rate in these countries is projected at a CAGR of 7.9% from 2024 to 2034, reaching an estimated value of US\$50.05 million by the end of the forecast period. This growth is driven by increased emphasis on sustainability and a shift towards eco-friendly products.

Industry News:

The APG industry is witnessing a surge in demand due to its application in various sectors, including personal care, household cleaning, and industrial cleaning. APGs are favored for their skin compatibility, foaming properties, and effectiveness in soil removal, making them suitable for use in personal care products and detergents. Additionally, their ability to dissolve easily in electrolytic solutions and water enhances their utility in industrial applications. The industry's focus is increasingly shifting towards the development of APGs with enhanced performance characteristics to cater to the evolving needs of consumers and industries.

Market Dynamics:

The growth of the APG market in the MEA region is influenced by several factors. The enforcement of stringent environmental regulations and sustainability mandates is a primary driver, compelling industries to seek cleaner alternatives to conventional surfactants. APGs' compliance with eco-label criteria and certification standards makes them an attractive option for manufacturers aiming to adhere to environmental norms. Furthermore, the increasing environmental consciousness among consumers is driving the demand for eco-friendly products, thereby boosting the APG market. However, challenges such as the high production costs of APGs compared to traditional surfactants and limited awareness about their benefits in certain regions may hinder market growth. Despite these challenges, the market is poised for significant expansion, supported by ongoing research and development efforts to improve production processes and reduce costs.

Competitive Landscape:

The APG market in the MEA region is characterized by the presence of key players such as Sasol,

Sabico, Evyap, AkzoNobel, and Brenntag. These companies are focusing on strategic initiatives such as mergers and acquisitions, partnerships, and product innovations to strengthen their market position. For instance, investments in research and development to enhance the performance characteristics of APGs and expand their application scope are common strategies among these players. Additionally, collaborations with local distributors and end-users are aiding in expanding market reach and catering to the specific needs of different industries. The competitive landscape is dynamic, with companies striving to gain a competitive edge through sustainable practices and innovative solutions.

the alkyl polyglucoside market in the Middle East and Africa is on a robust growth trajectory, driven by environmental regulations, sustainability initiatives, and the superior properties of APGs. The market's future looks promising, with significant opportunities for expansion, particularly in the GCC countries. However, addressing challenges such as high production costs and limited awareness will be crucial for sustained growth. The competitive landscape is evolving, with key players actively engaging in strategic initiatives to capitalize on the burgeoning demand for eco-friendly surfactants in the region.

Segmentation of Alkyl Polyglucoside Study in Middle East & Africa

By Product Type :

Coco

Lauryl

Decyl

Capryl

By Primary Function :

Cleansing Agents

Emulsifying Agents

Wetting Agents

Degreasing Agents

Solubilizing Agents

Hydrotropic Agents

Foaming Agents

By Application :

Homecare

Personal Care

Industrial & Institutional Cleaners

Agricultural Chemicals

Oil Fields

Admixtures for Cement

Concrete & Plaster

By Country :

GCC Countries

Turkey

South Africa

Rest of MEA

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Fact.MR, in its new offering, presents an unbiased analysis of the global Basecoater market, presenting historical data for 2019 to 2023 and forecast statistics for 2024 to 2034.

The study reveals essential insights on the basis of the by Application (Textiles, Papers, Films, Non-Vowels), Type of Coating (Wet Coating, Dry Coating, Others), By Material Type (Polymer-based Coatings, Metal-based Coatings, Ceramic-based Coating, Others) and across major regions of the world (North America, Latin America, Western Europe, Eastern Europe, East Asia, South Asia & Pacific, and Middle East & Africa).

Key Companies Profiled-

Sasol; Sabic; Evyap; AkzoNobel; Brenntag

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Sales of [alkyl polyglucosides \(APGs\) in East Asia](#) are estimated at US\$ 311.1 million in 2024. The East Asian market is forecasted to expand at a CAGR of 10.1% and reach a valuation of US\$ 815 million by the end of 2034.

Fact.MR, in its recently published market study, reveals that demand for [alkyl polyglucosides \(APGs\) in Europe](#) is estimated at a market valuation of US\$ 566.7 million in 2024. The European market is forecasted to expand at a CAGR of 7.3% and reach US\$ 1.15 billion by the end of 2034.

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