

MostlyMedicaid Thought Leaders Illuminate Future Trends at Medicaid Innovations Conference 2025

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16th Annual Medicaid Innovations
Forum

MostlyMedicaid Thought Leaders
Illuminate Future Trends at Medicaid
Innovations Conference 2025
January 27-29

Overall summary of event

January 27-29, 2025
Rosen Convention Center



Orlando, FL— At the prestigious Medicaid Innovations Conference held at the Rosen Convention Center in Orlando, FL, industry visionaries from Mostly Medicaid captivated audiences with groundbreaking insights on the evolving landscape of healthcare policy and patient care. Clay Farris and Kris Vilamaa delivered compelling presentations that addressed critical challenges and opportunities confronting Medicaid in today's dynamic environment.

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Charting the Political Landscape

Clay Farris took center stage with his session, "Taking a Look at the Political Landscape: What Election Results Mean for the Future of Medicaid," offering a nuanced analysis of the profound impacts stemming from the 2024 United States Presidential Election. His presentation dissected the political ramifications of the election outcomes on Medicaid, providing stakeholders with a strategic roadmap for navigating forthcoming policy shifts and operational challenges. Farris' expert perspective underscored the need for adaptive strategies in an era marked by rapid political and regulatory transformation.

Optimizing Patient Experience Through Care Integration

In a parallel session, Kris Vilamaa moderated a distinguished panel discussion entitled "Leveraging a Care Integration Strategy to Optimize the Patient Experience and Advance Whole Health: Addressing Coverage Barriers and Care Gaps for High-Cost, High-Risk Populations." The panel convened top healthcare leaders to explore innovative care integration methodologies aimed at overcoming persistent barriers to coverage and bridging critical care gaps. Emphasizing the intersection of comprehensive patient care and operational excellence, Vilamaa facilitated a dialogue that illuminated pathways to improved outcomes for high-cost, high-risk populations.

A Vision for the Future of Medicaid

The Medicaid Innovations Conference provided a vital platform for dialogue among policymakers, healthcare providers, and industry experts. The insights shared by Clay Farris and Kris Vilamaa not only advanced the conversation on the future of Medicaid but also reinforced Mostly Medicaid's commitment to fostering strategic partnerships and implementing forward-thinking solutions in the healthcare sector.

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About Mostly Medicaid

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Mostly Medicaid reaches thousands of Medicaid industry professionals, decision makers and influencers with its thought leadership publications and information sharing products. They also provide marketing and strategy consulting services for companies in the Medicaid industry, as well as premium educational content to enhance expertise for industry professionals. Mostly Medicaid offers a unique value in the Medicaid industry by focusing on data-driven business perspectives rather than policy-only or advocacy-only positions.

They began with one simple concept in mind - think of Medicaid as a massive industry. Besides the healthcare services provided to Medicaid enrollees, there are hundreds of thousands of people that process claims, build software, consult with hospitals - just to name a few segments. Those people need services and products to help them do their jobs, increase their revenues and improve their skills. And that's where Mostly Medicaid comes in. They are uniquely positioned to reach influencers across all segments and provide them with actionable information and recommendations. They have built

a brand with 12,000 Medicaid industry professionals who trust us to bring non-biased information to them.

For inquiries about this announcement:

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