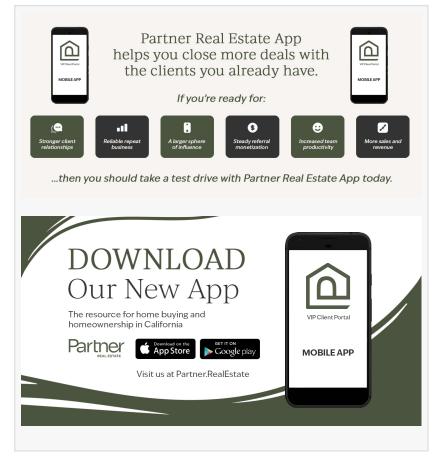


Partner Real Estate Unveils New Client-Focused Mobile App to Elevate Agent Success in 2025

LOS ANGELES, CA, UNITED STATES, February 6, 2025 /EINPresswire.com/ -- Partner Real Estate has officially launched the Partner Real Estate App, a cutting-edge mobile and desktop platform designed to revolutionize how agents engage with clients, streamline transactions, and stay ahead in an increasingly digital market. Available now on Apple App Store, Google Play, and the web, the app is a key component of Partner Real Estate's commitment to empowering its agents with next-generation technology.

Bridging the Gap Between Agents and Clients

The Partner Real Estate App isn't just another property search tool—it's a fully integrated real estate ecosystem that keeps agents and clients seamlessly connected through:



☐ Higher Database Engagement – A dynamic, branded client portal keeps clients engaged with real-time property updates, personalized recommendations, and intuitive search capabilities.

☐ In-App Communication – Direct, real-time messaging ensures that all conversations between agents and clients are convenient, searchable, and synced with the company's CRM.

☐ FollowUp Boss (FUB) Integration – The app automatically syncs activities like property searches, chat messages, vendor inquiries, and tour requests directly into FollowUp Boss, eliminating manual data entry while enhancing agent productivity.

☐ Home Value Tool – Clients can track their home's value effortlessly, keeping them informed and engaged even when they're not actively in the market.
☐ Custom Vendor Lists – Agents and team leaders can curate recommended service providers for their clients, from mortgage lenders to home inspectors, all easily accessible within the app.
Description Push Notifications – Unlike emails or social media, mobile notifications cut through the noise, appearing directly on clients' lock screens and ensuring timely engagement.
A Fully Customized Digital Experience for Real Estate Agents Designed to mirror the sleek, familiar UI of leading real estate apps like Zillow—but with powerful agent-first features—the Partner Real Estate App offers:
☐ A Mobile-First Experience – Optimized for iOS, Android, and desktop, ensuring agents and clients can connect anywhere, anytime.
☐ Multiple Invite Options – Clients can join the platform via automation, website links, direct invites from agents, or app store downloads—maximizing adoption and engagement.
☐ Advanced Property Search & Referrals – Clients can create and edit saved searches with custom filters, map boundaries, and keyword searches, keeping Partner Real Estate agents top of mind.
☐ Automated CRM Syncing – Every client action—property views, searches, favorited homes, tour requests, and vendor referrals—is recorded in real-time within Partner Real Estate's CRM, enabling intelligent follow-ups and strategic outreach.
A New Era of Communication & Transparency The Partner Real Estate App transforms how agents communicate and manage transactions:
☐ Real-Time Chat – Built-in messaging functions like Instagram DMs, ensuring direct and seamless communication between agents and clients.
☐ Transparent Tracking – Agents can monitor all client activity, property interest, and interactions within the app, offering insights that drive strategic follow-ups.
☐ Streamlined Tour Requests – Clients can request showings, chat with their agent, upload tour photos, take notes, and rate properties—all within the app.

A Fully Integrated Vendor Referral System A unique feature of the app is the integrated vendor referral hub, where Partner Real Estate agents can:

☐ Showcase Preferred Vendors – Highlight trusted professionals across nearly 50 vendor categories, from mortgage lenders to moving companies.
☐ Direct Client-Vendor Contact – Clients can reach out to vendors directly, request callbacks, or navigate to online applications—all with agent oversight.
☐ Real-Time Alerts for Agents – Agents are instantly notified when a client inquires about a vendor, allowing for proactive engagement.
The Future of Real Estate Technology Is Here "A Partner Real Estate app wakes you from the dark of night and brings you to the light of day. We wake up your database."
With this launch, Partner Real Estate is providing agents with a powerful, data-driven platform to take full control of their client engagement, automate lead nurturing, and deliver an unparalleled experience in 2025 and beyond.
"With your own Partner Real Estate App client portal, you take control of client engagement from websites and platforms you don't control. You stay top of mind, you own the data, and you have a system that shines a light on the most important leads at the most important times," said Chelsea Villarreal, Senior Growth Manager at Partner Real Estate.
The Partner Real Estate App is now available for agents and clients on iOS, Android, and web platforms.
For more information or to download the app, visit http://www.Partner.RealEstate
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