

# Organic Extra Virgin Olive Oil Market to hit USD 12.8B by 2032, growing at 9.79% CAGR, driven by rising health awareness

*Organic extra virgin olive oils are perceived as being healthier and more nutritious than conventional olive oils, as they are free from synthetic pesticides*

NEW YORK, NY, UNITED STATES,  
February 6, 2025 /EINPresswire.com/ --

[Organic Extra Virgin Olive Oil market](#) was valued at USD 5.52 billion in 2023 and is projected to increase from USD 6.06 billion in 2024 to USD 12.8 billion by 2032. This market is expected to grow at a compound annual growth rate (CAGR) of approximately 9.79% from 2024 to 2032.



The global market for Organic Extra Virgin Olive Oils (EVOO) has experienced steady growth, driven by the increasing consumer demand for healthier, natural, and environmentally sustainable food products. Organic Extra Virgin Olive Oil is widely recognized for its exceptional taste and health benefits, rich in antioxidants, healthy fats, and essential vitamins. As consumers shift towards organic and clean-label products, this market is poised for significant expansion. The industry encompasses various aspects, including the processing method, olive variety, packaging, certifications, distribution channels, and regional dynamics.

Key Players:

Lebrija Olive Oil ,Pieralisi ,OMed ,Sovena ,Lone Pine Food Group ,Corto ,Wiberg ,Clumanc ,California Olive Ranch ,Atlas Olive Oil ,Grimaldi ,Colavita ,La Tourangelle ,Aurora Organic

"Request Free Sample" - Obtain a complimentary sample of our report to assess its quality and

relevance to your requirements: <https://www.wiseguyreports.com/sample-request?id=591191>

## Market Overview and Industry Development

Organic Extra Virgin Olive Oils (EVOO) are produced through specific methods that preserve their nutritional integrity and flavor profile. The market for Organic EVOO is expanding as health-conscious consumers, particularly in developed economies, increasingly favor organic and unprocessed food products. The oil's popularity is not just due to its culinary advantages but also because it is linked to health benefits such as reducing cholesterol levels, improving heart health, and providing anti-inflammatory properties.

The global demand for Organic EVOO has led to the development of several industry trends. The increasing adoption of organic farming methods and sustainable agriculture practices plays a key role in expanding production. In addition, innovations in packaging and distribution, as well as improved certification processes, are making organic olive oils more accessible to a broader audience. Retailers are becoming more aware of the demand for organic food products and are working to create supply chains that support the efficient distribution of these premium oils.

Organic Extra Virgin Olive Oils are available in a range of processing methods, packaging options, and olive varieties. The diversity of these options makes the market flexible and offers consumers a wide range of choices. However, along with these opportunities come challenges that the industry must overcome, including the increasing cost of production, volatile agricultural conditions, and the necessity to adhere to strict organic certifications and regulations.

## Key Market Drivers

**Health and Wellness Trends:** The growing consumer awareness about the health benefits of organic products is one of the primary drivers behind the market's expansion. Organic EVOO is a staple in Mediterranean diets and is recognized for its positive impact on cardiovascular health, digestion, and overall well-being. As consumers increasingly seek healthier alternatives to traditional cooking oils, the demand for Organic EVOO has surged.

**Rise of Clean Label and Organic Foods:** The clean-label trend, characterized by products that are free from artificial additives and preservatives, has been gaining momentum. Consumers are becoming more conscious of what goes into their food, and organic certification provides an added level of trust and transparency. This has driven the demand for organic food ingredients, including organic olive oils, across various food categories.

**Sustainability and Ethical Farming Practices:** With a growing emphasis on sustainability and environmental preservation, organic farming practices that avoid pesticides, synthetic fertilizers, and genetically modified organisms (GMOs) have become highly attractive to consumers. Organic olive oil production is viewed as environmentally friendly, as it often involves regenerative farming techniques that maintain soil health and reduce water usage.

**Increasing Preference for Mediterranean Diets:** The Mediterranean diet, known for its health benefits and high olive oil consumption, continues to gain popularity worldwide. As more people embrace this diet, particularly in North America and Europe, the demand for high-quality organic olive oils increases.

**Growing Availability of Organic EVOO:** As more regions, including countries in North Africa, South America, and Asia Pacific, expand their organic olive oil production, the global availability of organic EVOO has improved. This expansion has allowed retailers and foodservice providers to offer organic EVOO in larger quantities and at more competitive prices.

"Proceed to Buy" - Move forward with your purchase and gain instant access to the complete report: [https://www.wiseguyreports.com/checkout?currency=one\\_user-USD&report\\_id=591191](https://www.wiseguyreports.com/checkout?currency=one_user-USD&report_id=591191)

## Challenges Facing the Organic EVOO Market

**High Production Costs:** One of the major barriers to growth in the Organic EVOO market is the high cost of production. Organic farming methods require careful land management, fewer crop treatments, and lower yields compared to conventional farming. Additionally, organic certification processes can be costly for farmers and producers, driving up the price of the final product.

**Price Sensitivity and Competition from Non-Organic Oils:** Despite the growing demand for organic products, the higher price point of Organic EVOO may limit its appeal in cost-sensitive markets. Conventional olive oils and non-organic alternatives, which are typically more affordable, pose strong competition. Balancing production costs and pricing strategies is a key challenge for Organic EVOO producers.

**Climate Change and Agriculture Risks:** Olive farming is highly susceptible to climate change, which can affect crop yields and quality. Unpredictable weather patterns, droughts, and heatwaves may reduce the availability of high-quality olives, thereby impacting the supply and price of organic EVOO.

**Regulatory Compliance and Certification Costs:** Organic EVOO producers must comply with stringent certification regulations set by governing bodies such as USDA Organic, EU Organic, and JAS Organic. These certifications require adherence to strict farming practices, which can involve significant administrative and compliance costs.

## Market Segmentation

The Organic Extra Virgin Olive Oil market can be segmented by the following key factors:

**Processing Method:** The main processing methods for EVOO include Cold Pressed, Centrifuged,

and Filtered. Cold Pressed EVOO is the most popular method, as it involves pressing olives at low temperatures to preserve their flavor and nutritional value. Centrifuged EVOO uses centrifugal force to extract oil, while Filtered EVOO undergoes additional filtration to remove impurities, resulting in a clearer oil with a milder taste.

**Olive Variety:** Olive varieties such as Picual, Arbequina, Koroneiki, Hojiblanca, and Frantoio dominate the market. Each variety offers distinct flavor profiles and characteristics, influencing consumer preferences. Picual and Arbequina olives are particularly popular in Spain, while Koroneiki olives are commonly grown in Greece.

**Packaging:** Packaging plays an important role in the marketing and preservation of EVOO. Common packaging formats include Bottles, Cans, Jars, and Bag-in-Box. Glass bottles and tins are preferred for preserving the quality and taste of EVOO, as they protect the oil from light and air, which can lead to oxidation.

**Certification:** Organic EVOO is often certified by organizations like USDA Organic, EU Organic, and JAS Organic, which assure consumers that the product meets stringent organic farming standards. These certifications contribute to the oil's premium pricing and appeal to environmentally conscious buyers.

**Distribution Channel:** Distribution channels for Organic EVOO include Supermarkets/Hypermarkets, Online Retailers, Specialty Stores, and Foodservice. The rise of e-commerce and online food retailing has made it easier for consumers to access organic products, especially in regions where organic olive oil was previously less available. Specialty stores and foodservice providers also cater to the growing demand for premium organic oils.

"Browse Report" - Explore the report's contents, sections, and key insights by browsing through its detailed information: <https://www.wiseguyreports.com/reports/organic-extra-virgin-olive-oils-market>

## Regional Insights

The global Organic Extra Virgin Olive Oil market is geographically diverse, with strong demand in regions such as North America, Europe, South America, Asia Pacific, and the Middle East and Africa.

**North America:** The United States and Canada are key markets for organic products, with increasing demand for healthy cooking oils. The rise of the health-conscious millennial consumer base is a significant factor driving market growth in this region.

**Europe:** Europe is the largest producer and consumer of organic olive oil, particularly in Spain, Italy, and Greece. The Mediterranean countries dominate production, while the rest of Europe represents a significant consumer market for high-quality EVOO.

South America: South American countries, particularly Argentina and Chile, have witnessed significant growth in organic olive oil production. These regions are emerging as key suppliers to the global market.

Asia Pacific: The Asia Pacific region is gradually increasing its consumption of olive oil, driven by growing interest in the Mediterranean diet and organic food products. Countries like Japan and China are emerging markets for organic EVOO.

Middle East and Africa: The Middle East has long been a key consumer of olive oil, and with growing awareness of organic food benefits, the region's demand for organic EVOO is on the rise.

### [TABLE OF CONTENTS:](#)

- 1 EXECUTIVE SUMMARY
- 2 MARKET INTRODUCTION
- 3 RESEARCH METHODOLOGY
- 4 MARKET DYNAMICS
- 5 MARKET FACTOR ANALYSIS
- 6 Organic Extra Virgin Olive Oils MARKET, BY FORM
- 7 Organic Extra Virgin Olive Oils MARKET, BY CATEGORY
- 8 Organic Extra Virgin Olive Oils MARKET, BY APPLICATION
- 9 Organic Extra Virgin Olive Oils, BY REGION
- 10 COMPETITIVE LANDSCAPE

Discover more Research Reports on [Food, Beverages & Nutrition Industry](#), by Market Research Future:

Fruit Flavored Licorice Market Overview :- <https://www.wiseguyreports.com/reports/fruit-flavored-licorice-market>

Emergency Food Rations Market Overview :- <https://www.wiseguyreports.com/reports/emergency-food-rations-market>

Frozen Green Peas Market Overview :- <https://www.wiseguyreports.com/reports/frozen-green-peas-market>

Food Grade Baking Soda Market Overview :- <https://www.wiseguyreports.com/reports/food-grade-baking-soda-market>

Filtered Apple Cider Vinegar Market Overview :- <https://www.wiseguyreports.com/reports/filtered-apple-cider-vinegar-market>

Food Grade Palm Oil Market Overview :- <https://www.wiseguyreports.com/reports/food-grade-palm-oil-market>

Fresh Frozen Octopus Market Overview :- <https://www.wiseguyreports.com/reports/fresh-frozen-octopus-market>

□□□□□ □□□□ □□□ □□□□□□□□

We Are One of The World's Largest Premium Market Research & Statistical Reports Centre Wise Guy Reports is pleased to introduce itself as a leading provider of insightful market research solutions that adapt to the ever-changing demands of businesses around the globe. By offering comprehensive market intelligence, our company enables corporate organizations to make informed choices, drive growth, and stay ahead in competitive markets.

Integrity and ethical conduct are at the core of everything done within Wise Guy Reports. We ensure transparency, fairness, and integrity in all aspects of our business operations, including interactions with clients, partners, and stakeholders, by abiding by the highest ethical standards.

□□□□□□□□ □□ Wiseguy Research Consultants Pvt Ltd

□□□□□□□ □□.528, Amanora Chambers Pune - 411028 Maharashtra, India 411028

□□□□□□ +91 20 6912 2998

WiseGuyReports (WGR)

WISEGUY RESEARCH CONSULTANTS PVT LTD

+1 628-258-0070

[email us here](#)

---

This press release can be viewed online at: <https://www.einpresswire.com/article/783548113>

EIN Presswire's priority is source transparency. We do not allow opaque clients, and our editors try to be careful about weeding out false and misleading content. As a user, if you see something we have missed, please do bring it to our attention. Your help is welcome. EIN Presswire, Everyone's Internet News Presswire™, tries to define some of the boundaries that are reasonable in today's world. Please see our Editorial Guidelines for more information.

© 1995-2025 Newsmatics Inc. All Right Reserved.