

Bot Services Market Growth Outlook : Projected to Hit \$7.8 Billion by 2030 at 30.7% CAGR

Enhanced customer experience and compatibility with advanced data analysis and emergence of deep learning tools drive the growth of the bot services market.

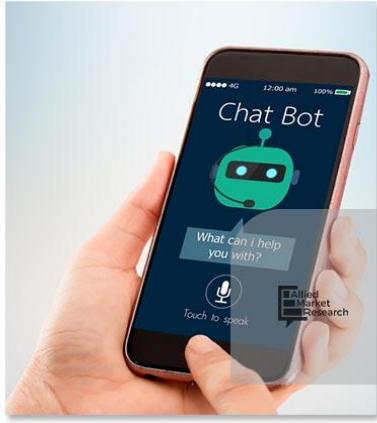
WILMINGTON, NEW CASTLE, DE, UNITED STATES, February 6, 2025 /EINPresswire.com/ -- The global [AI Chatbot Market](#) was valued at \$537 million in 2020, and is projected to reach \$7.8 billion by 2030, registering a CAGR of 30.7% from 2021 to 2030. Enhanced customer

experience and compatibility with advanced data analysis and emergence of deep learning tools drive the growth of the bot services market. On the other hand, lesser flexibility and customizations as compared to on-premises solutions restrain the growth to some extent. However, advancements in the field of artificial intelligence & machine learning and developments in digital media platforms and their growing impact on businesses are anticipated to create lucrative opportunities in the industry.

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Based on mode, the audio segment contributed to around two-thirds of the total market share in 2020, and is anticipated to dominate by 2030. Simultaneously, the text segment would cite the fastest CAGR of 31.9% throughout the forecast period.

Handling consumer queries in real-time can get a little tricky in some cases. Major business corporations like Amazon (which has been using data analytics tools in their ecosystems for more than a decade). Amazon with the partnership with their subsidiary Amazon web services has developed specific algorithms focused on the analyzing needs of its customers and giving out accurate responses according to the needs of their customers, thanks to its army of in-house



Global BOT SERVICES Market
Opportunities and Forecast, 2021-2030

Global Bot Services Market is expected to reach **\$7.8 Billion** by 2030.

Growing at a **CAGR of 30.7%** (2021-2030)

Bot Services Market

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In 2019, the global Bot Services market share was dominated by the social media, and is expected to maintain its dominance in the upcoming years, as developments in technology such as the deployment of web and cloud-based platforms increased the need for security and contributed to the growth of the market. Furthermore, Chatbots are already having a significant impact on customer service and marketing processes in companies. Thus, the scope regarding the usage of bots within the business has increased.

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Voice User Interface Market - <https://www.prnewswire.com/news-releases/voice-user-interface-market-to-reach-95-41-billion-globally-by-2030-at-21-5-cagr-allied-market-research-301346969.html>

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