

Super Hi-Vision Market to Reach USD 651.00 Billion by 2032 | SNS Insider

The Super Hi-Vision Market is growing with demand for 8K resolution in broadcasting, healthcare, and entertainment, driven by advancements in display.

AUSTIN, TX, UNITED STATES, February 6, 2025 /EINPresswire.com/ -- Market Size & Industry Insights

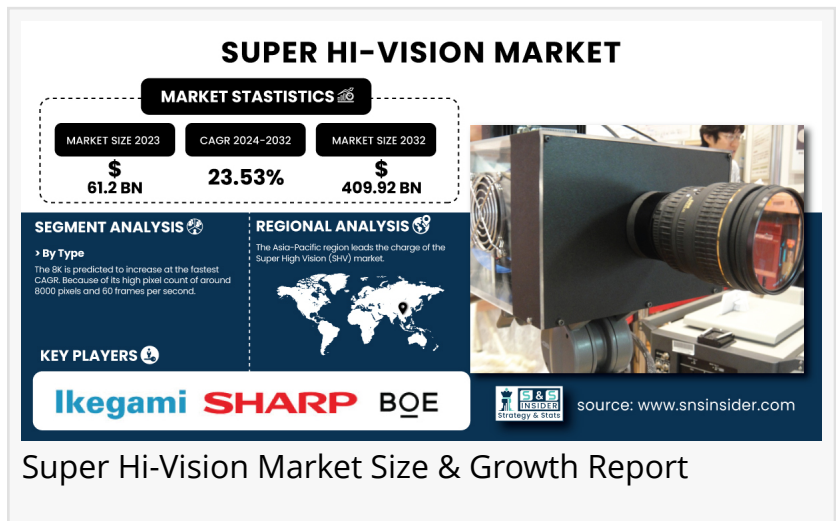
As Per the SNS Insider, "The [Super Hi-Vision Market](#) was USD 61.2 Billion in 2023 and is expected to reach USD 409.92 Billion by 2032 and grow at a CAGR of 23.53% over the forecast period of 2024-2032."

This growth is driven more by technological advances in the resolution of displays, increased demand for ultra-high-definition content in companies related to broadcasting and entertainment, and growth in adoption of 8K technology. In addition, demand for large-scale digital displays within public areas and growing availability of devices with 8K capabilities are further contributing to the market's growth.

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SWOT Analysis of Key Players as follows:

- Dell
- RED.com LLC
- BOE Japan
- Ikegami Tsushinki Co. Ltd.
- Sharp Corporation
- Hisense
- Canon Inc.
- Panasonic Corporation
- TCL Corporation



Super Hi-Vision Market Size & Growth Report

- LG Electronics
- Samsung

8K Segment Leads Growth in Super Hi-Vision Market by Type Driven by Demand

The 8K segment accounted for 52% of the market share in 2023. The 8K technology has the highest projected CAGR during the forecast period, 2024 to 2032. This is attributed to the growing demand for higher resolutions among consumers and the constant development of 8K content among renowned broadcasters and content providers. With technology continuing to be widely available, consumer demand for an ultra-sharp visual experience propels the 8K segment forward and keeps it at the top of the list of growth areas in the Super Hi-Vision Market.

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Television Broadcasting and Commercial Electronics Lead Super Hi-Vision Growth

By Application, television broadcasting and commercial electronics dominated the market in 2023, with a share of 29%. This segment is likely to maintain its position in view of the trend of upgrading broadcast standards and expanding the consumer electronics market. The increasing adoption of smart TVs with built-in 8K resolution support, along with advancements in commercial electronics, such as digital signage and large-format displays, are factors that continue to drive the market for television broadcasting and commercial electronics.

Asia-Pacific Leads Growth in Super Hi-Vision Technology and Consumer Demand

The Asia-Pacific dominated the Super Hi-Vision market with 34% of its market share in 2023. The highest growth is experienced in this region during the given forecast period from 2024 to 2032. Reasons for this rise include the pace at which its technological landscape progresses and the importance of key player presence in areas such as Japan, China, and South Korea, who happen to be drivers of 8K and more ultra-high definition display technologies in the market.

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Second, the Asia-Pacific market is marked by an expansive consumer base having a voracious appetite for entertainment of superior quality, which they can consume mainly through high-class televisions and mobile devices in addition to vast commercial displays. The region happens to be riddled with spending by governments as well as by corporations in various countries to advance infrastructure in furtherance of broadcasting digitally.

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