

# Animal Milk Replacer Market to Reach Approximately \$8.5 Bn by 2035, Sustainable CAGR Of 5.3% From 2024-2035

*Animal milk replacer market size was valued at \$4.6 billion in 2023, is projected to reach \$8.5 billion by 2035, growing at a CAGR of 5.3% from 2024 to 2035.*

WILMINGTON, NEW CASTLE, DE, UNITED STATES, February 6, 2025 /EINPresswire.com/ -- According to a new report published by Allied Market Research, titled, "[Animal Milk Replacer Market](#) Size, Share, Competitive Landscape and Trend Analysis Report, by Type, by Animal Type, by Form, by Distribution Channel : Global Opportunity Analysis and Industry Forecast, 2024-2035". The research provides a current evaluation of the global market landscape, highlighting recent trends, key drivers, and the overall market environment. The study examines the main factors influencing industry expansion, analyzing both its growth drivers and restraints. Additionally, it sheds light on factors expected to offer promising opportunities for development of industry in the future. The animal milk replacer market was valued at \$4.6 billion in 2023, and is estimated to reach \$8.5 billion by 2035, growing at a CAGR of 5.3% from 2024 to 2035.



Animal Milk Replacer Market, 2025

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Milk replacers are the products that offer health advantages to newborn animals. Consumption of milk replacers aid long-term growth rates in newborn animals, as well as improve milk supply and general health. The availability of supplemented milk replacers with vitamins, minerals, and fortified substitutes are anticipated to [boost the animal milk replacer market growth](#).

However, the milk replacer market faces certain challenges in terms of market growth.



By animal type, the calf segment was the largest segment in the global animal milk replacer market during the forecast period.”

*Roshan Deshmukh*

Traditionally, owners fed their cats, dogs, calves, and other pet animals with milk and home-made food, which included leftovers and scraps from family meals. In many developing countries, such as India and Indonesia, there is a lack of awareness regarding animal nutrition and supplements. Moreover, many individuals do not recognize the importance of providing animals with milk replacers to ensure their health and well-being. Traditional ways of feeding animals are expected to hinder the growth of the

animal milk replacer market.

The Animal Milk Replacer Market Analysis is done on the basis of type, animal type, form, distribution channel, and region. On the basis of type, the market is categorized into dairy based, plant based, animal based, pre-mixed, and others. On the basis of animal type, it is segregated into small animals, calf, pig, kitten, puppies, foal, and others. On the basis of form, it is bifurcated into liquid and solid. On the basis of distribution channel, it is divided into supermarkets and hypermarkets, specialty stores, convenience stores, e-commerce, and others. On the basis of region, it is analyzed across North America (the U.S., Canada, and Mexico), Europe (France, Germany, Italy, Spain, the UK, Russia, and rest of Europe), Asia-Pacific (China, Japan, India, South Korea, Australia, Thailand, Malaysia, Indonesia and rest of Asia-Pacific), Latin America (Brazil, Argentina, Colombia, and rest of Latin America), and Middle East and Africa (GCC, South Africa, and rest of MEA).

By type, the dairy based segment dominated the global animal milk replacer market in 2023 and is anticipated to maintain its dominance during the forecast period. Dairy-based milk replacers closely mimic the nutritional composition of natural milk, which ensures optimal growth and health in young animals. Moreover, dairy-based products have a long-standing reputation for efficacy and reliability among farmers and breeders. Furthermore, advancements in dairy processing technologies have led to the development of highly specialized and fortified milk replacers, catering to diverse livestock species and addressing specific nutritional needs.

By animal type, the calf segment dominated the global animal milk replacer market in 2023 and is anticipated to maintain its dominance during the forecast period. Calves require specialized nutrition during their early stages of life for optimal growth and development, which drives the demand for milk replacers. In addition, the dairy industry's emphasis on improving calf health and reducing mortality rates further boosts the adoption of milk replacers products. Moreover, the increase in trend of early weaning in dairy farming practices contributes to the growth of this segment.

By form, the solid segment dominated the global animal milk replacer market in 2023 and is anticipated to maintain its dominance during the forecast period. Solid milk replacers offer convenience in handling and storage, reducing logistical complexities for farmers. Moreover,

they provide a more concentrated source of nutrients, enabling precise feeding and promoting better growth & development in young animals. Furthermore, solid milk replacers often have longer shelf lives compared to liquid counterparts, which drives the animal milk replacer market demand for this segment.

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By distribution channel, the supermarkets and hypermarkets segment dominated the global animal milk replacer market size in 2023 and is anticipated to maintain its dominance during the forecast period. These retail channels offer a wide range of milk replacers products, providing consumers with convenience and choice. Moreover, supermarkets and hypermarkets often have extensive distribution networks, allowing for widespread availability of these products. Additionally, the ability to leverage promotional activities and discounts in these retail outlets further boosts sales, driving their prominence in the market.

Region-wise, Europe is anticipated to dominate the market with the largest share during the forecast period. Europe features a well-established dairy industry with high standards of animal husbandry and milk production. The stringent regulations regarding livestock welfare and food safety have encouraged the adoption of milk replacers as a reliable alternative in the region. Moreover, the rise in consumer preferences for specialty dairy products and increase in investments in R&D further contribute to the growth of animal milk replacer market in Europe. Furthermore, strong distribution networks of Europe, along with the presence of key market players, contribute to the region's dominance in the global animal milk replacer industry.

The players operating in the global animal milk replacer market have adopted various developmental strategies to expand their milk replacer market share, increase profitability, and remain competitive in the market. The key players operating in the animal milk replacer market include Alltech, Beaphar, Cargill, Inc., FrieslandCampina N.V., Glanbia Plc, Hubbard Feeds Inc., Lactalis, Koninklijke DSM N.V., Liprovit B.V., Manna Pro Products, LLC, and Nutreco.

Key Benefits For Stakeholders:

- This report provides a quantitative analysis of the market segments, current trends, estimations, and dynamics of the animal milk replacer market analysis from 2023 to 2035 to identify the prevailing animal milk replacer market opportunities.
- The market research is offered along with information related to key drivers, restraints, and opportunities.
- Porter's five forces analysis highlights the potency of buyers and suppliers to enable stakeholders make profit-oriented business decisions and strengthen their supplier-buyer network.
- In-depth analysis of the animal milk replacer market segmentation assists to determine the prevailing market opportunities.

- Major countries in each region are mapped according to their revenue contribution to the global market.
- Market player positioning facilitates benchmarking and provides a clear understanding of the present position of the market players.
- The report includes the analysis of the regional as well as global animal milk replacer market trends, key players, market segments, application areas, and market growth strategies.

#### Reasons to Buy This Animal Milk Replacer Market Report:

- Procure strategically important competitor information, analysis, and insights to formulate effective R&D strategies.
- Recognize emerging players with potentially strong product portfolio and create effective counter-strategies to gain competitive advantage.
- Classify potential new clients or partners in the target demographic.
- Develop tactical initiatives by understanding the focus areas of leading companies.
- Plan mergers and acquisitions meritoriously by identifying Top Manufacturer.
- Develop and design in-licensing and out-licensing strategies by identifying prospective partners with the most attractive projects to enhance and expand business potential and Scope.
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