

# Top Growth Driver in the Odactra Market 2025: Rising Prevalence Of Allergic Diseases Propels Growth

*The Business Research Company's Top  
Growth Driver in the Odactra Market  
2025: Rising Prevalence Of Allergic  
Diseases Propels Growth*

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Odactra Market Report 2025

Understanding the [Odactra Market Size](#) and Growth

The odactra market size has shown impressive growth in recent years, with the market climbing from \$XX million in 2024 to an anticipated \$XX million in 2025 at a compound annual growth rate CAGR of XX%. This growth in the historic period can be attributed to factors such as a growing awareness of allergies, increasing prevalence of allergic diseases, rising healthcare expenditure, an influx of drug approvals, and rising government initiatives tackling these health issues.

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It will grow to \$XX million in  
2029 at a compound annual  
growth rate (CAGR) of XX%.”

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Analyzing the Future: Market Forecast and Key Drivers

Over the next few years, the odactra market size is expected to experience a faster compound annual growth rate FCAGR. It is forecasted to surge to \$XX million by 2029, with a CAGR of XX%. The acceleration in the forecast period can be connected to the rising demand for various medications to cure illnesses, the increasing number of hospitals, rising urbanization, the emergence of personalized medicines, and the escalating environmental pollution. Additionally, the key trends in the forecast period include technological advancements, personalized medicine, virtual clinical trials, digital treatment adherence tools, and improved allergen extract

manufacturing.

On the other hand, the rise in the prevalence of allergic diseases is expected to propel the growth of the odactra market. Allergies are conditions caused by an abnormal immune response to generally harmless allergens. The increase in allergic diseases is stimulated by factors such as environmental changes, increased exposure to allergens, urbanization, and lifestyle and diet modifications.

Odactra uses allergen-specific immunotherapy to gradually expose the body to dust mite allergens, desensitizing the immune system. This reduces allergic reactions, alleviates symptoms, and offers long-term relief for those with dust mite allergies. A case in point is the report from April 2024, according to Allergy UK, a charity dedicated to supporting individuals affected by allergies in the United Kingdom, where over five million individuals required specialized care for severe allergies, and by 2026, it is predicted that at least one in two people in Europe will be affected by allergies. Hence, the rise in the prevalence of allergic diseases is driving the growth of the odactra market.

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### Emerging Market Players and Trends

Major companies operating in the odactra market include ALK Abello A/s, one of the world leaders in allergy immunotherapy. The key trend reshaping the odactra market is the development of advanced allergy immunotherapy tablets intended to enhance patient compliance and therapeutic outcomes through innovative formulations and delivery methods. An allergy immunotherapy tablet is an oral treatment that trains the immune system to tolerate allergens over time by gradually exposing it to controlled doses. In January 2023, ALK-Abelló, a Denmark-based research-driven pharmaceutical company, announced that the U.S. Food and Drug Administration FDA approved ODACTRA House Dust Mite Allergen Extract tablets for sublingual use in adolescents aged 12–17, expanding its potential patient population.

### Understanding the Market Segments

The Odactra market is segmented as follows:

- 1 By Indication: House Dust Mite-Induced Allergic Rhinitis; Allergic Conjunctivitis
- 2 By Age Group: Adults 18-65 Years; Adolescents 12-17 Years; Children 5-11 Years
- 3 By Distribution Channel: Retail Pharmacies; Online Pharmacies; Hospital Pharmacies

### Regional Market Insights

In the odactra market, North America was the largest regional player in 2024. The regions examined in the odactra market report are varied and global, including Asia-Pacific, Western Europe, Eastern Europe, North America, South America, the Middle East, and Africa.

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