

GFC-AIAS: Leading Enterprises Towards an Intelligent Future

VANCOUVER, BC, CANADA, February 6, 2025 /EINPresswire.com/ -- In the wave of global digital transformation, Artificial Intelligence (AI) has become a core driving force for enterprises to enhance their competitiveness. However, how to scientifically and comprehensively assess an enterprise's overall capability in AI application remains a global challenge. The [Global Fred Artificial Intelligence Application Strength Certification \(GFC-AIAS\)](#), launched by Canada's Fred Global Consulting Co., fills this gap as an international authoritative certification system, providing enterprises with comprehensive guidance from technological innovation to business practice.

The GFC-AIAS certification evaluates enterprises across three core dimensions: technical capability, business value transformation, and social responsibility. In terms of technical capability, the certification system includes 18 detailed indicators such as data governance, algorithm deployment, and team configuration, with a particular emphasis on data security and algorithm transparency, requiring enterprises to strictly adhere to relevant regulations. The business dimension utilizes a unique AI project Return on Investment (ROI) model and market competitiveness analysis tools to quantify the driving effect of AI on business growth, ensuring that technology applications comply with business ethics and compliance requirements. The social responsibility dimension introduces an AI ethics risk assessment tool, requiring enterprises to consider inclusiveness, fairness, and non-discrimination principles in technology development, aligning deeply with international AI governance frameworks.

Dr. Elena Martinez, Chair of the International AI Ethics Committee, commented: "GFC-AIAS is the first to integrate technical compliance, business feasibility, and social responsibility into a unified framework, marking a milestone in global AI governance." Enterprises that have obtained this



certification demonstrate significant advantages in market competition, capital attraction, and international expansion. For example, after certification, China's cybersecurity company Haitai Fangyuan developed an AI-driven data encryption solution that successfully obtained EU GDPR compliance certification, leading to a 20% increase in international orders. Germany's industrial IoT company ProGlove, backed by the certification, entered the North American automotive manufacturing supply chain, achieving annual revenue exceeding 100 million euros. U.S. autonomous driving company Nuro completed a \$120 million Series B financing within three months of certification, with its AI technology applications gaining widespread recognition. Data shows that in 2024, enterprises that obtained GFC-AIAS certification had an average financing amount of \$30 million, a 40% year-on-year increase, customer renewal rates increased to 27%, and AI project delivery cycles shortened by 15%.



Looking ahead, GFC-AIAS plans to launch a dynamic certification mechanism in 2025, utilizing blockchain technology to track the evolution of enterprises' AI capabilities in real-time, enabling automatic updates of certification levels. Additionally, the system will collaborate with the World Economic Forum to develop industry-specific evaluation modules, designing differentiated standards for sectors such as finance, healthcare, and manufacturing. The certification committee comprises top experts from global technology, finance, and manufacturing industries, committed to establishing an AI governance model that is "technically controllable and responsibly clear," echoing the global principle of "coordinating development and security." Currently, more than 90 enterprises from 12 countries have obtained this certification, and its influence is gradually reshaping the international business order centered on AI capabilities.

The Global Fred Artificial Intelligence Application Strength Certification (GFC-AIAS) provides enterprises with a platform to showcase their AI application strengths. Through certification, enterprises not only enhance their competitiveness but also set a benchmark for AI application in the industry. In today's rapid development of artificial intelligence, the importance of GFC-AIAS certification is self-evident, paving the way for enterprises' success in the global market.

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