

Rising Demand for Traceability Drives Marking and Coding Equipment Market to USD 10,159.0 Million by 2035 | FMI

Rising traceability needs drive USA marking & coding market as pharma adopts serialization for safety & anti-counterfeit per Drug Supply Chain Security Act.

NEWARK, DE, UNITED STATES, February 7, 2025 /EINPresswire.com/ -- The global [MARKING AND CODING EQUIPMENTS MARKET](#) are projected to witness steady growth over the next decade. In 2025, the market is estimated to be worth [USD 7,130.0 million](#), with further expansion anticipated to reach [USD 10,159.0 million](#) by 2035. The industry is expected to register a [CAGR of 3.4%](#) between 2025 and 2035.

According to market insights, the revenue generated by marking and coding equipment in 2024 stood at USD 7,130.0 million. The sector is poised to experience a year-on-year (Y-o-Y) growth of 3.4% in 2025, signifying strong demand and continued industry evolution.

The increasing need for enhanced traceability and regulatory compliance across various industries is fueling the demand for marking and coding solutions. This demand is particularly prominent in the food and beverage sector, where stringent labeling requirements mandate clear product information, including expiry dates, batch numbers, and nutritional details.

For more information on this report, visit <https://www.futuremarketinsights.com/report-sample#5245502d47422d35363134>

MARKING AND CODING EQUIPMENTS MARKET - FUTURE MARKET INSIGHTS



Marking and Coding Equipment Market

The requirement for traceability and transparency in the pharmaceutical business is emerging as a significant growth driver for the US marking and coding equipment market. The pharmaceutical industry in the United States is actively attempting to establish effective marking and coding systems to improve patient safety and prevent counterfeit products.

The key driver of growth in Germany's marking and coding equipment market is the country's strong emphasis on food safety and traceability in the food and beverage industry. Food businesses in Germany are increasingly using advanced labeling and coding solutions to meet regulatory criteria at both the national and EU levels. These methods assure accurate labeling, including expiration dates, batch numbers, and ingredient transparency.

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Key players in the marking and coding equipment market are investing in the creation of innovative sustainable solutions, as well as forming alliances. Key marking and coding equipment providers have also been acquiring smaller players to expand their position and penetrate the marking and coding equipment market in numerous regions.

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- In January 2024, Markem-Imaje launched a portable coding device, called the Marking Trigger Device, with capabilities to code on a variety of surfaces.

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- Hitachi Industrial Equipment & Solutions America, LLC
- Videojet Technologies, Inc.
- Markem-Imaje Corporation
- Domino Printing Sciences plc
- Squid Ink Manufacturing Inc
- Leibinger Group
- Diagraph Corporation
- MACSA ID, S.A.
- Keyence Corporation
- Numeric Marking Systems
- Matthews Marking Systems
- Control Print Ltd.
- Durable Technologies
- REA Elektronik GmbH
- INKJET, INC.

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In terms of technology, the industry is divided into continuous inkjet (CIJ), thermal inkjet (TIJ), thermal transfer overprint (TTO), laser coding system, large character marking (LCP), print & apply systems / label print applicator (LPA), others.

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In terms of application, the industry is segregated into flexible packaging and rigid packaging.

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The market is classified by end use such as food, beverages, pharmaceuticals, personal & homecare, electricals & electronics, automotive, chemical & fertilizers, building materials, other industrial.

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Key countries of North America, Latin America, East Asia, South Asia & Pacific, Western Europe, Eastern Europe, and the Middle East & Africa have been covered in the report.

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The □□□□□□ □□□□□□□□□□ □□□□□□ □□□□□□□ globally is anticipated to reach up to USD 817.7 million by the year 2025 and will reach USD 1,312.8 million by 2035. -

<https://www.futuremarketinsights.com/reports/pallet-labelling-system-market>

The □□□□□□ □□□□□□□□□□ □□□□□□□ is estimated to account for USD 26.3 billion in 2025. It is anticipated to grow at a CAGR of 4.5% during the assessment period and reach a value of USD 40.8 billion by 2035. - <https://www.futuremarketinsights.com/reports/smart-packaging-market>

The global □□□□□□□□ □□□□□□□□ □□□□□□□ is estimated to account for USD 3.9 billion in 2025. It is anticipated to grow at a CAGR of 5.0% during the assessment period and reach a value of USD 6.4 billion by 2035. - <https://www.futuremarketinsights.com/reports/plastic-syringe-market>

The □□□□□ □□□ □□□□□□□ is anticipated to reach up to USD 4,851.1 million by the year 2025 and will reach USD 7,376.5 million by 2035. The sales will be growing at a CAGR of 4.2% in the forecast period from 2025 to 2035. - <https://www.futuremarketinsights.com/reports/tool-boxes-market>

The global □□□□□ □□□□□□□ □□□□□ □□□□□□□ is estimated to account for USD 3.3 billion in 2025. It is

anticipated to grow at a CAGR of 5.5% during the assessment period and reach a value of USD 5.7 billion by 2035. - <https://www.futuremarketinsights.com/reports/loop-handle-bags-market>

The global **paper cores** market is estimated to be worth USD 1,445.7 million in 2025 and anticipated to reach a value of USD 2,332.5 million by 2035. Sales are projected to rise at a CAGR of 4.9% over the forecast period between 2025 and 2035. - <https://www.futuremarketinsights.com/reports/paper-cores-market>

The **sea food packaging** market is estimated to account for USD 1.4 billion in 2025. It is anticipated to grow at a CAGR of 4.5% during the assessment period and reach a value of USD 2.1 billion by 2035. - <https://www.futuremarketinsights.com/reports/sea-food-packaging-market>

The global **shipping container** market is estimated to account for USD 8.1 billion in 2025. It is anticipated to grow at a CAGR of 3.6 % during the assessment period and reach a value of USD 11.6 billion by 2035. - <https://www.futuremarketinsights.com/reports/shipping-container-market>

The global **candle jar** market is estimated to account for USD 1.3 billion in 2025. It is anticipated to grow at a CAGR of 3.7% during the assessment period and reach a value of USD 1.8 billion by 2035. - <https://www.futuremarketinsights.com/reports/candle-jar-market>

The **barrier film** market is estimated to account for USD 38.0 billion in 2025. It is anticipated to grow at a CAGR of 5.5% during the assessment period and reach a value of USD 64.9 billion by 2035. - <https://www.futuremarketinsights.com/reports/barrier-film-market>

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