

Horizyn Announces the Release of New Single “Options”

LONDON, UNITED KINGDOM, February 7, 2025 /EINPresswire.com/ -- [Horizyn](#), the [British Asian rapper](#) known for his unique fusion of cultural influences and conscious rap, is set to release his latest single “[Options](#)” on 28 February 2025. The new track, available for pre-save at <https://distrokid.com/hyperfollow/horizyn/options/>, represents a bold evolution in his musical journey by blending Indian-inspired trap beats with captivating flute melodies. “Options” is an exploration of modern romance, self-worth, and the myriad choices available in life, delivered through a soundscape that fuses traditional cultural elements with contemporary trap influences.

With “Options,” Horizyn invites listeners to dive into a vibrant auditory experience that defies the typical conventions of rap. The song features a dynamic interplay of pulsating beats, captivating flute melodies, and reflective lyrics that recount the artist’s personal journey navigating relationships marked by entitlement and disloyalty. As a U.K.-born Asian rapper who also serves as an airline pilot, Horizyn brings a unique and multifaceted perspective to his music, using his real-life experiences to challenge and redefine prevailing stereotypes within the industry.

Commenting on the new release, Horizyn stated, “I created ‘Options’ as a declaration of self-worth and a celebration of individuality. The song reflects my personal journey, merging the rich cultural influences of my heritage with the modern sounds of trap and hip hop. I want my listeners to feel empowered by the message that they have endless possibilities and should never settle for less than they deserve. It’s about recognizing that the best option is always to value yourself first.” This statement underscores the track’s thematic focus on empowerment and the freedom inherent in making conscious choices in relationships and life.

Horizyn’s reputation for authenticity is further bolstered by his live performances, including a memorable headline show at Brixton Jamm in South London in 2023. His ability to captivate audiences has not only garnered critical acclaim but has also positioned him as a rising force in the UK rap and hip-hop scene. His work consistently challenges the industry’s traditional narratives by delving into topics such as personal growth, the complexities of modern relationships, and the importance of cultural identity.

For further information, please visit <https://linktr.ee/horizyn.artistofficial>.

About Horizyn

As a British Indian recording artist from East London, Horizyn has established himself as a distinctive voice in rap, consistently releasing monthly singles across all digital platforms. His work not only reflects his cultural heritage but also his unique perspective as an airline pilot, merging real-life experiences with innovative musical narratives. Recognized internationally and featured as the Artist of the Week on BBC Asian Network in 2025, Horizyn continues to collaborate with artists from around the world while also engaging in charitable events that make a positive impact on society.

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