

Moreover, current virtual private server market trends include, increase in need to reduce the overall hardware requirement in the data center infrastructure and rise in security concerns among enterprises, which are some of the factors driving the virtual private server market growth. To manage online platforms cost-effectively, small & medium and large organizations are shifting their preference toward virtual private servers, which further boosts the market growth. In addition, organizations are largely adopting cloud services to manage the massive volume of web data generated daily, which is anticipated to provide lucrative opportunities for virtual private server market expansion.

The report focuses on the growth prospects, restraints, and trends of the virtual private server market analysis. The study provides Porter's five forces analysis to understand the impact of various factors such as bargaining power of suppliers, competitive intensity of competitors, threat of new entrants, threat of substitutes, and bargaining power of buyers on the global market.

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Based on operating system, the linux segment accounted for more than three-fifths of the global virtual private server market revenue in 2018 and is anticipated to maintain its top status during the study period. Less cost associated with Ubuntu Linux hosting and enhanced in-built security solutions are the major factors fueling the growth. The same segment is also projected to register the fastest CAGR of 16.7% throughout the estimated period.

Based on organization size, the large enterprises segment dominated the overall market in 2018, and is expected to retain its position throughout the virtual private server market forecast period. On the contrary, the small & medium size enterprise segment is expected to exhibit highest growth throughout the forecast period. Increase in need to stay competitive in the global market and limited availability of resources are the key factors boosting the VPS market growth of the SME segment.

Based on type, the managed VPS segment contributed to more than four-fifths of the global virtual private server market share in 2018 and is expected to retain its dominance throughout 2019–2026. The increasing demand for website monitoring and set-up among majority of organizations has boosted the growth. The same segment would also cite the fastest CAGR of 16.5% by 2026.

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North America dominated the overall virtual private server market size in 2018, and is expected to continue this trend in the near future, due to presence of major market players and alarming increase in cyber threats in the region. In addition, presence of majority of data centers is one of the key factors driving the VPS market growth in this region. However, Asia-Pacific is expected to

4. Cloud Data Security Market <https://www.alliedmarketresearch.com/cloud-data-security-market-A278702>

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