

## Global Used Cars Market Outlook: Growth Projections and Market Dynamics

The market study outlines the key factors and trends driving the growth of the used cars market.

WILMINGTON, DE, UNITED STATES, February 7, 2025 /EINPresswire.com/ -- This report provides a thorough analysis of the industry based on essential metrics, including sales forecasts, market size and share, and key drivers. It projects significant growth throughout the forecast period. In addition, the report presents detailed statistics on the drivers, challenges, and opportunities that



directly impact the market. It also evaluates the market scope across four key regions: Asia-Pacific, Europe, North America, and LAMEA. In summary, the report offers a comprehensive industry analysis and trend overview to assist readers in understanding the market landscape.

## Market dynamics

The dynamics section of the used cars market report provides extensive insights into the factors that have both positive and negative impacts on the market. This section covers key elements such as major investment opportunities, the positioning of leading players, market drivers, restraining factors, challenges, and potential opportunities.

According to a report published by Allied Market Research, the <u>global used cars market</u> is projected to showcase an impressive CAGR of 6.5% with a revenue of \$2.6 trillion by 2031. The industry is gaining popularity due to rise in investment by leading automakers, the surge in demand for subscription services, and off-lease cars by car dealers, leasing offices, and franchises. Also, affordability concerns and high new vehicle prices contribute to the market's growth.

However, lack of regularization and unorganized used car sales restrain the sectoral expansion.

Nevertheless, demand for car-sharing services and the advent of online technologies and e-commerce are estimated to offer ample opportunities for growth in the future. Also, the rise in EV business across the world and the surge in semi-organized and organized sales in developing economies are estimated to fuel industrial growth in the upcoming years.

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Prominent trends transforming the industry

Consumer behavior is shifting from new to used vehicles, especially among younger buyers who prefer to change cars every few years. This shift is fueled by increasing disposable incomes and the expanding middle class. The ratio of new to used cars has changed notably, thereby reflecting a growing acceptance of pre-owned vehicles.

On the other hand, the growth of e-commerce in the automotive industry has revolutionized the way consumers buy used cars. Online platforms are gaining popularity for both purchasing and selling vehicles, offering enhanced convenience and access to a wider range of options. The demand for fuel-efficient and EVs in the used car market is rising due to growing environmental awareness among consumers. In addition, Certified Pre-Owned (CPO) programs are becoming more popular as buyers look for guaranteed quality and reliability.

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Top companies profiled in the report

- CarMax Inc.
- · Lithia Motors, Inc.
- · Hendrick Automotive Group
- Carvana
- Mahindra First Choice
- TrueCar, Inc.
- AutoNation, Inc.
- Group1 Automotive Inc.
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To conclude, the AMR report on the global used cars market offers an in-depth analysis of the industry landscape. It enables investors, businesses, stakeholders, and key players to capitalize on emerging opportunities driven by current trends. Furthermore, the report helps guide effective long-term planning for sustained success.

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