

# A' Event and Happening Design Award Announces Comprehensive Prize Package for 2024

*International Event Industry Awards Platform Reveals Extensive Benefits Package Including Exhibition, Publication, and PR Campaign*

COMO, CO, ITALY, February 7, 2025 /EINPresswire.com/ -- A' [Event](#) and Happening [Design Award](#), a highly prestigious recognition program for the event industry, has announced its comprehensive prize package for the 2024-2025 competition period. The award program, established in 2008, aims to recognize and celebrate excellence in event design through a rigorous evaluation process that emphasizes innovation, creativity, and social impact. The announcement highlights an extensive collection of benefits designed to provide winners with global recognition, industry exposure, and professional growth opportunities.



The significance of the A' Event and Happening Design Award extends beyond mere recognition, addressing the growing demand for innovative event experiences in an evolving global landscape. This prestigious accolade serves as a catalyst for advancing event design standards, promoting sustainable practices, and fostering creativity within the industry. The award program recognizes achievements across various event design categories, from corporate gatherings and trade shows to cultural celebrations and public installations.

Submissions are welcomed from event designers, corporate event planners, wedding planners, festival organizers, concert producers, exhibition designers, trade fair organizers, event companies, conference organizers, and trade show managers worldwide. The competition accepts entries until February 28th, 2025, with results announced on May 1st, 2025. Categories span the full spectrum of event design, including experiential marketing, virtual events, hybrid experiences, sustainable event solutions, and innovative event technologies.

Each submission undergoes evaluation through a blind peer-review process, where an

international jury panel assesses entries based on innovation, functionality, aesthetics, sustainability, and social impact. The judging methodology emphasizes anonymity and objectivity, utilizing pre-established criteria to ensure fair assessment across all submissions. Entries are evaluated on their conceptual strength, technical excellence, and contribution to the advancement of event design practices.

Winners receive an extensive prize package that includes the prestigious A' Design Award trophy, winner's certificate, and lifetime license to use the winner logo. The package also features inclusion in the hardcover yearbook, international exhibition opportunities, and a comprehensive PR campaign. Additional benefits include translation services, marketing support, and inclusion in global design rankings and classifications.

The A' Event and Happening Design Award program plays a vital role in advancing the event industry by recognizing designs that enhance human experiences and contribute to social progress. Through celebrating excellence in event design, the program aims to inspire innovation and promote solutions that address contemporary challenges in event planning and execution.

Interested parties may learn more about the competition, submission requirements, and benefits at:

<https://goldeneventawards.com>

#### About A' Event and Happening Design Award

The A' Event and Happening Design Award stands as a respected platform celebrating excellence in event design and planning. The competition welcomes submissions from professionals and organizations dedicated to advancing the field of event design through innovative solutions. Through rigorous evaluation processes and comprehensive recognition programs, the award aims to highlight outstanding achievements that contribute to the evolution of event experiences and their impact on society.

#### About A' Design Award

The A' Design Award represents an international design competition dedicated to recognizing excellence across multiple disciplines. Founded in 2008, the competition operates through a transparent, ethical framework that emphasizes fair evaluation and global recognition. The program aims to advance society through good design by motivating creators to develop superior products and projects that benefit communities worldwide. Through its comprehensive evaluation system and extensive prize package, the award program strives to foster innovation and promote design excellence on a global scale.

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A' DESIGN AWARD & COMPETITION SRL

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