

Online Sports Betting Market Projected To Witness Substantial Growth, 2025-2032 | Entain PLC, BET 365, Betsson AB

CA, UNITED STATES, February 7, 2025 /EINPresswire.com/ -- Online Sports Betting Market Projected To Witness Substantial Growth, 2025-2032

Global Online Sports Betting Market is estimated to be valued at USD 54.55 Bn in 2025 and is expected to reach USD 98.50 Bn by 2032, growing at a compound annual growth rate (CAGR) of 8.8% from 2025 to 2032.



The Online Sports Betting [][][][][][][][][] is the result of extensive research and analysis conducted by our team of experienced market researchers through –

☐ 70% efforts of Primary Research

☐ 15% efforts of Secondary Research

☐ 15% efforts from the subscription to Paid database providing industry overview, macro and micro economics factors, and financials of private limited companies

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☐ As per the Analysts, the Growth Factors of the industry to Capitalize include:

☐ Legalization of Sports Betting: Capitalize on the increasing legalization of sports betting across multiple regions to tap into new market opportunities1.

☐Mobile Betting Apps: Leverage the rise in mobile sports betting apps to provide convenient and personalized betting experiences for consumers14.

□Esports and Live Betting Options: Attract new consumers by offering esports and live betting options, which are gaining popularity1.

□Advanced Technologies: Integrate advanced technologies such as AI to create personalized

betting experiences and enhance user engagement
🛘 Classification and Segmentation of the Report :
By Sports Type Insights (Revenue, USD Bn, 2020 - 2032) Football Basketball Horse Racing Others
By End-user Insights (Revenue, USD Bn, 2020 - 2032) Desktop Mobile
☐ The Prominent Players Covered in the Online Sports Betting Market report are:
888 holdings PLC Entain PLC BET 365 Betsson AB Flutter Entertainment PLC Draftkings Inc. Kindred Group PLC 1XBET 22BET Sportpesa
□ □□□□: List of the mentioned above players is part of the entire list. The report also covers regional players as a part of estimation model. Please raise a request for detailed competitive intelligence on domestic players in close to 30 countries.
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☐ Geographical Landscape of the Online Sports Betting market:

The Online Sports Betting Market report offers detailed insights into the market landscape, which is further categorized into sub-regions and specific countries. This section of the report not only highlights the market share for each country and sub-region but also identifies potential profit opportunities within these areas.

- » North America (United States, Canada, and Mexico)
- » Europe (Germany, France, UK, Russia, Italy)

- » Asia-Pacific (China, Japan, Korea, India, and Southeast Asia)
- » Latin America (Brazil, Argentina, Colombia)
- » Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria, and South Africa)

☐ Key Strategic Takeaways Transforming the Industry:

□Focus on Responsible Gambling: Implement Open Banking technology for personalized spending limits, demonstrating a commitment to responsible gambling while improving service delivery2.

☐Strategic Partnerships: Form strategic partnerships with sports leagues and teams to enhance market presence and offer unique betting opportunities2.

□Embrace Virtual Sports Betting: Capitalize on the rising popularity of virtual sports betting to diversify offerings and attract a wider audience3.

□Invest in Cybersecurity: Prioritize robust cybersecurity measures to protect user data and ensure the integrity of betting platforms.

☐ Augmented and Virtual Reality Integration: Explore the integration of augmented and virtual reality technologies to create immersive and engaging betting experiences

Important Facts about This Market Report:

☐ This research report reveals this business overview, product overview, market share, demand
and supply ratio, supply chain analysis, and import/export details.
☐ The Industry report captivates different approaches and procedures endorsed by the market
key players to make crucial business decisions.
☐ This research presents some parameters such as production value, marketing strategy
analysis, Distributors/Traders, and effect factors are also mentioned.
$\hfill\square$ The historical and current data is provided in the report based on which the future projections
are made and the industry analysis is performed.
☐ The import and export details along with the consumption value and production capability of
every region are mentioned in the report.
☐ Porter's five forces analysis, value chain analysis, and SWOT analysis are some additional
important parameters used for the analysis of market growth.
☐ The report provides the clients with facts and figures about the market on the basis of the
evaluation of the industry through primary and secondary research methodologies.

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This Online Sports Betting Market Research/Analysis Report Contains Answers to your following Questions:

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