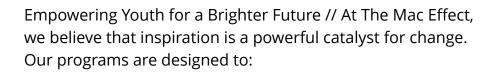


The Mac Effect Launches Open Enrollment for Youth Programs Focused on Community Empowerment and Entrepreneurship

CHICAGO, IL, UNITED STATES, February 8, 2025 /EINPresswire.com/ -- From 3:00 PM to 6:00 PM, The Mac Effect invites youth aged 11–17 and their families to join an inspiring open enrollment event at our Chicago headquarters. As a community-based nonprofit dedicated to building better communities, The Mac Effect is committed to igniting ambition and fostering success among young people through exposure to positive role models and innovative opportunities.





Encourage Big Dreams: By connecting youth with successful mentors, we open their eyes to new possibilities and empower them to pursue their passions.

Promote Entrepreneurship: We provide hands-on training in business skills, financial literacy, and the fundamentals of entrepreneurship, helping young people take their first steps toward business ownership.

Foster Community Impact: Recognizing the transformative potential of owning a business, our initiatives not only benefit individuals but also strengthen entire communities.

We are especially excited to extend our invitation to children in the Fuller Park area of Chicago, ensuring that these transformative opportunities reach every corner of our vibrant city.

Our focus is organized around four key areas: Youth Development Violence Prevention Workforce Development Entrepreneurship

Event Highlights // Attendees at the open enrollment event will enjoy a range of community-

focused activities and giveaways, including:

Coat Giveaway: Stay warm and stylish this season.

Toiletries Giveaway: Essential care packages provided for families.

Rental Assistance Raffle for Parents: A chance to win valuable support for rental expenses.

Founder Spotlight: Stacia Mac

At the heart of The Mac Effect is its visionary founder, Stacia Mac—a serial entrepreneur and community advocate whose impressive career spans the entertainment and nonprofit sectors. As the founder and CEO of House of Legends Records, Stacia has not only empowered artists but also built a legacy of success. A proud Chicago native, she played a pivotal role early in her career by negotiating a groundbreaking contract with Columbia Records for her son and rising star Polo G. Her keen negotiation skills and strategic acumen were instrumental in constructing and finalizing Polo's major label album deal, setting the stage for his rapid ascent in the music industry.

Beyond entertainment, Stacia is a passionate motivational speaker and staunch advocate for community empowerment and education. Recognized in 2022 as one of Billboard's Women in Music Top Executives, her influence extends well beyond business achievements. She also founded the "Find Her Way" bail bond project to support incarcerated women in Chicago and has organized numerous community initiatives—from food and clothing drives to car, toy, school fee, and prom dress giveaways—to ensure that every member of her community has the opportunity to thrive.

A Collaborative Effort

This event is made even more special through our partnership with Project Luv, an initiative founded by Chicago native Lavergne Willis. Together, we are committed to creating opportunities and fostering a supportive environment where every young person can flourish.

Join Us

We invite community members, families, and youth—especially children from the Fuller Park area—to attend this transformative event. For more information about The Mac Effect, our programs, or to register for open enrollment, please visit <u>https://www.themaceffect.org/</u> or contact our office at 773-446-5534.

About The Mac Effect

The Mac Effect is a Chicago-based nonprofit organization dedicated to building stronger communities through youth empowerment, education, and entrepreneurship. Our mission is to inspire the next generation of leaders by providing them with the skills, resources, and support they need to succeed in life and business—all while championing the values of Power, Purpose, and Progress.

This press release can be viewed online at: https://www.einpresswire.com/article/784081434

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