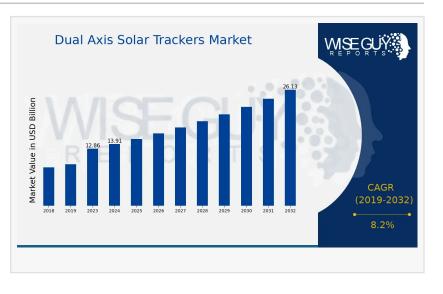


## Dual Axis Solar Trackers Market to Hit \$26.13 Billion by 2032 | Key Growth Insights

Dual Axis Solar Trackers market will grow from 13.91 billion USD in 2024 to approximately 26.13 billion USD by 2032, with an expected CAGR of 8.2%

NEW JERSEY, NJ, UNITED STATES, February 10, 2025 /EINPresswire.com/ -- The <u>Dual Axis Solar Trackers market</u> was estimated to be worth 12.86 billion USD in 2023. It is anticipated that this market will grow from 13.91 billion USD in 2024 to approximately 26.13 billion USD by 2032, with an expected CAGR of 8.2% between 2024 and 2032.



The dual axis solar trackers market is growing due to the increasing demand for renewable energy sources. A dual axis solar tracker is a system that moves solar panels in two directions – both horizontally and vertically. This helps the panels follow the sun's movement throughout the day, maximizing energy absorption. These systems are widely used in large-scale solar power plants, residential rooftops, and commercial buildings. With governments promoting clean energy and companies investing in solar technology, the dual axis solar trackers market is set to expand in the coming years.

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## Market Drivers

Several factors are driving the growth of the dual axis solar trackers market. One of the biggest drivers is the rising demand for solar energy. As fossil fuels deplete and concerns about climate change grow, people are shifting towards sustainable energy solutions. Dual axis trackers improve the efficiency of solar panels, making them more attractive to investors. Government incentives and subsidies for solar power projects are also encouraging the adoption of these systems. Additionally, advancements in technology have made solar tracking systems more

efficient and affordable. With industries and homeowners looking to reduce electricity costs, the demand for dual axis solar trackers is expected to increase.

Key Companies in the Dual Axis Solar Trackers Market

Several companies are leading the dual axis solar trackers market. Some of the major players include:

Array Technologies, Inc. – A well-known company offering advanced solar tracking systems. NEXTracker Inc. – A global leader in smart solar tracking solutions.

Soltec Trackers – A company specializing in high-performance solar tracking technology. SunPower Corporation – A major player in the renewable energy industry.

Trina Solar – A well-established solar technology provider.

First Solar – A company known for its innovative solar tracking solutions. These companies are constantly investing in research and development to improve efficiency and reliability in solar tracking systems.

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Market Restraints Despite the growth potential, there are some challenges in the dual axis solar trackers market. One of the main restraints is the high initial cost of installation. Dual axis solar trackers are more expensive than fixed solar panels, making them less attractive to small-scale users. Maintenance costs are also higher due to the complexity of moving parts. Additionally, these systems require more space for installation, which can be a problem in urban areas. Harsh weather conditions like strong winds and heavy snowfall can also affect the durability and performance of these trackers. However, ongoing technological advancements and decreasing costs are expected to overcome these challenges in the future.

Dual Axis Solar Trackers Market Segmentation Insights

The market for dual axis solar trackers is segmented based on different factors, including:

Type: The market includes active and passive solar trackers. Active trackers use motors and sensors to follow the sun, while passive trackers rely on thermal expansion.

Application: These trackers are used in residential, commercial, and utility-scale solar projects. Utility-scale projects dominate the market due to large energy demands.

Region: North America, Europe, Asia-Pacific, and the rest of the world are key regions for market growth. North America and Europe lead due to government incentives and advanced solar infrastructure.

## Future Scope

The future of the dual axis solar trackers market looks promising. With technological advancements, the efficiency and affordability of these systems will continue to improve. Innovations such as artificial intelligence and machine learning are being integrated into tracking systems to enhance performance. As solar energy becomes more popular worldwide, the demand for dual axis solar trackers is expected to rise. Countries investing in large-scale solar projects will drive market expansion. Additionally, partnerships between governments and private companies will play a key role in promoting the adoption of solar tracking solutions. Overall, the dual axis solar trackers market is set to grow significantly, contributing to a greener and more sustainable future.

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