

A' Beauty, Personal Care and Cosmetic Products Design Award Announces Comprehensive Prize Package for 2024

International Design Competition Unveils Extensive Benefits Package to Recognize and Promote Excellence in Cosmetic Product Design

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[/Einpresswire.com/](https://www.einpresswire.com/) -- The A' Beauty, Personal Care and Cosmetic Products [Design Award](#), a highly prestigious international design competition, has announced its comprehensive prize package for the 2024-2025 award period. The prize, designed to

celebrate and promote excellence in [cosmetic product](#) design, represents a significant opportunity for [designers](#), brands, and manufacturers to gain recognition for their contributions to advancing the art, science, and technology of beauty and personal care products.

The award program addresses the growing demand for innovative and sustainable cosmetic product designs that enhance user experience while meeting evolving market needs. By recognizing exceptional achievements in cosmetic product design, the competition aims to foster innovation and excellence across the beauty and personal care industry, ultimately contributing to elevated industry standards and improved consumer experiences.

Submissions are welcomed from cosmetic product designers, beauty brands, manufacturers, and design studios worldwide. The competition evaluates entries across multiple criteria, including innovation, functionality, aesthetics, and sustainability. Categories encompass skincare packaging, cosmetic containers, beauty tools, and personal care accessories. The late entry deadline is February 28th, 2025, with results announced on May 1st, 2025.

Entries undergo evaluation through a rigorous blind peer-review process by an international jury panel comprising industry experts, academics, and design professionals. Each submission is assessed based on established criteria, including innovation, functionality, aesthetics, ergonomics, sustainability, and social impact. The anonymous voting system ensures fair and



unbiased judgment of all entries.

Winners receive an extensive prize package that includes the prestigious A' Design Award winner logo, a metal trophy, and a winners' certificate. Additional benefits encompass international exhibition opportunities, inclusion in the hardcover yearbook, worldwide PR campaigns, and extensive media coverage. The prize package also provides winners with translation services, marketing support, and various promotional opportunities designed to maximize international visibility.

This initiative reflects the award's commitment to advancing the field of cosmetic product design through recognition of superior solutions that benefit society. By celebrating excellence in design, the program aims to inspire innovation and raise industry standards while promoting sustainable and user-centered approaches in beauty and personal care product development.

Interested parties may learn more at:

<https://cosmeticproductawards.com>

About A' Beauty, Personal Care and Cosmetic Products Design Award

The A' Beauty, Personal Care and Cosmetic Products Design Award is a distinguished competition that recognizes excellence in cosmetic product design and innovation. Open to designers, brands, and manufacturers worldwide, the award provides a platform to showcase outstanding achievements in beauty and personal care product development. The competition employs a rigorous evaluation methodology to identify designs that demonstrate exceptional quality, innovation, and positive social impact.

About A' Design Award

A' Design Award and Competition, established in 2008, operates as an international juried design competition that promotes and recognizes excellence across multiple design disciplines. Through its philanthropic mission, the organization aims to advance society through good design by motivating creators to develop superior products that benefit communities worldwide. The competition utilizes a comprehensive evaluation system, ensuring fair assessment through blind peer review by an expert jury panel while fostering global appreciation for innovative design solutions that enhance quality of life.

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A' DESIGN AWARD & COMPETITION SRL

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